

2027 Visionary Sponsor

Investment: \$8,250



Visibility

Visionary Sponsors receive major visibility in Arizona Technology Council marketing, advertising and communication mechanisms throughout the year.



Sponsor Benefits

- **Logo** on banner displayed at all Council events
- Company name and link to company website on **aztechcouncil.org**
- Company name with link in **TechTalk** monthly newsletter
- Ability to submit monthly **guest blog** articles and **social media** updates to showcase company announcements. Submitted blog articles are included in that month's TechTalk monthly newsletter member news roundup
- Announced on AZTC **social media** and highlighted as a Visionary Sponsor
- Company Name on AZTC **marketing collateral**

TechTalk eNewsletter Advertisement

Featured ad in our TechTalk monthly eNewsletter linked to company website or landing page of choice. Sponsor provides the ad, 1200x630 px, 300 DPI, submit to marketing@aztechcouncil.org. One annually.

Signature Event Tickets

Visionary Sponsors will receive twenty-four “tickets” to the Council's paid events, limited to 4 tickets per event (including conferences, expos and special events).*

*These additional tickets exclude the Governor’s Celebration of Innovation (GCOI) gala, Arizona Photonics Days and the Council’s Phoenix and Tucson Golf Tournaments.

Member Marketplace Discount

25% Discount on placement on the Council’s Member Marketplace on aztechcouncil.org. AZTC’s Member Marketplace provides companies the opportunity to showcase company logo, discount/benefit offered to Council members and link to website or landing page of choice. Regular price: \$400/6 months; \$750/12 months.