

# 2027 Premier Sponsor

Investment: \$55,000



## Visibility

Premier Sponsors receive premium visibility in Arizona Technology Council marketing, advertising and communication mechanisms throughout the year.



## Visibility Benefits

- **Logo** on banner display at all Council events - top billing on the banner
- Permanent logo placement on the Arizona Technology Council **website homepage**
- Top-tier logo placement in **TechTalk** monthly eNewsletter and weekly **Monday Morning** upcoming events email.

- Ability to submit monthly **guest blog** articles and **social media** updates to showcase company announcements. Submitted blog articles are included in that month's TechTalk monthly newsletter member news roundup
- Announced on AZTC **social media** and highlighted as a Premier Sponsor
- Company logo on AZTC **marketing collateral**
- Ability to submit **monthly articles** for TechTalk eNewsletter to be featured in the Annual Sponsor section. Submit to [marketing@aztechcouncil.org](mailto:marketing@aztechcouncil.org)
- **Enhanced Talent Recruitment Benefits:** Complimentary job promotion through the Council's **Tech Industry Job Board** and weekly **Monday Morning Email**. Unlimited job postings on the Council's Tech Industry Job Board and in the weekly Monday Morning Email, with priority placement. Submit to [marketing@aztechcouncil.org](mailto:marketing@aztechcouncil.org)
- Opportunity to appear as a guest on the **TechFocus Podcast**, limited availability
- **Company ad** in AZTC Annual Report (full page)
- **Social Media takeover** opportunity - take over the Council's social media channel of choice (LinkedIn, X, Facebook or Instagram) to showcase a day in the life of your company

Website Member Marketplace Feature

Top-tier placement on the Council's Member Marketplace on [aztechcouncil.org](http://aztechcouncil.org). Listed as a Premier Sponsor with the opportunity to showcase company logo, discount/benefit offered to Council members and link to website or landing page of choice.

## TechTalk eNewsletter Advertisement

Featured ad in our TechTalk monthly eNewsletter linked to company website or landing page of choice. Sponsor provides the ad, 1200x630 px, 300 DPI, submit to [marketing@aztechcouncil.org](mailto:marketing@aztechcouncil.org). One quarterly.

## Annual Membership

The Premier Sponsor package covers your company's membership dues for 2027. \*Amount varies by type of industry and number of employees.

## Annual Membership Dues for Company of Your Choice

Premier Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the calendar year (2027).

## Complimentary Event Tickets

Each Premier Sponsor receives access to signature events with 36

complimentary “tickets” to the Council's paid signature events (including conferences, expos, Tech Speaker Series, Breakfast series and special events). Limited to 6 tickets per event.

\*These additional tickets exclude the Governor’s Celebration of Innovation gala, Arizona Photonics Days and the Council’s Phoenix and Tucson Golf Tournaments.

## Event Speaking Opportunity

Showcase your subject matter expertise at a Council event (i.e. Virtual Tech Speaker Series, conference, podcast, etc.) Limited opportunity, based on availability. If interested, sponsor should reach out to [events@aztechcouncil.org](mailto:events@aztechcouncil.org) to inquire about availability.

## Governor’s Celebration of Innovation (GCOI)

Each Premier Sponsor will receive **five tickets**\* the 2027 Governor’s Celebration of Innovation, our annual awards gala and showcase which honors achievement in technology-related innovation. Each Premier Sponsor receives an ad in the digital program. Premier Sponsors also receive VIP table placement at the event. \*Additional GCOI tickets available at a discount for Annual Premier Sponsors. Email [events@aztechcouncil.org](mailto:events@aztechcouncil.org) for more information.

## Event Conference Sponsorship

Each Premier Sponsor may choose one of Council's annual events to showcase as an exhibiting sponsor. Sponsorships are available on a first-

come, first-served basis, so please reserve early. **Limit to 3 annual sponsor table exhibitors per event.**

- Arizona Aerospace Summit (AAS)
- Arizona Manufacturing Showcase
- Cybersecurity Summit
- Cybersecurity Breakfast Forum
- Energy, Infrastructure, and CleanTech Summit
- Smart City & Digital Transformation Conference
- Southern Arizona Tech + Business Expo
- TechFusion: AI and IT Conference

## Sponsor Booth at AZTC Events

Each AZTC event will have an Annual Sponsor table where sponsors may display their materials for attendees to view/pick-up.

## Executive Leadership Retreat

Each Premier Sponsor receives two admissions to the 2027 Executive Leadership Retreat for two executive-level leaders or managers in Arizona. The date and location of the 2027 Retreat are TBA. \*Excludes golf and hotel room.

## Ambassador Committee Opportunity

Each Premier Sponsor receives one spot on the Council's Ambassador Committee (in Phoenix or Tucson).