

2027 Platinum Sponsor

Investment: \$22,000



Visibility

Platinum Sponsors receive major visibility in Arizona Technology Council marketing, advertising and communication mechanisms throughout the year.



Visibility Benefits

- **Logo** on banner display at all Council events
- Permanent logo placement on the Arizona Technology Council **website homepage**
- Logo in **TechTalk** monthly eNewsletter
- Ability to submit monthly **guest blog** articles and **social media** updates to showcase company announcements. Submitted blog articles are included in that month's TechTalk monthly newsletter member news roundup
- Announced on AZTC **social media** and highlighted as a Platinum Sponsor
- Company logo on AZTC **marketing collateral**
- Ability to submit **monthly articles** for TechTalk eNewsletter to be featured in the Annual Sponsor section. Submit to marketing@aztechcouncil.org
- **Enhanced Talent Recruitment Benefits:** Complimentary job promotion through the Council's **Tech Industry Job Board** and

weekly **Monday Morning Email**. Unlimited job postings on the Council's Tech Industry Job Board and up to four job postings per week in the Monday Morning Email. Submit to marketing@aztechcouncil.org

- Opportunity to appear as a guest on the **TechFocus Podcast**, limited availability
- **Company ad** in AZTC Annual Report (half page)
- **Social Media takeover** opportunity - take over the Council's social media channel of choice (LinkedIn, X, Facebook or Instagram) to showcase a day in the life of your company

Website Member Marketplace Feature

Placement on the Council's Member Marketplace on aztechcouncil.org. Listed as a Platinum Sponsor with the opportunity to showcase company logo, discount/benefit offered to Council members and link to website or landing page of choice.

TechTalk eNewsletter Advertisement

Featured ad in our TechTalk monthly eNewsletter linked to company website or landing page of choice. Sponsor provides the ad, 1200x630 px, 300 DPI, submit to marketing@aztechcouncil.org. One annually.

Annual Membership

The Platinum Sponsor package covers your company's membership dues for 2027. *Amount varies by type of industry and number of employees.

Annual Membership Dues for Company of Your Choice

Platinum Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for

the calendar year (2027).

Complimentary Event Tickets

Each Platinum Sponsor receives access to signature events with 30 complimentary “tickets” to the Council's paid signature events (including conferences, expos, Tech Speaker Series, Breakfast series and special events). Limited to 5 tickets per event.

*These additional tickets **exclude** the Governor’s Celebration of Innovation gala, Arizona Photonics Days and the Council’s Phoenix and Tucson Golf Tournaments.

Event Speaking Opportunity

Showcase your subject matter expertise at a Council event (i.e. Virtual Tech Speaker Series, conference, podcast, etc.) Limited opportunity, based on availability. If interested, sponsor should reach out to events@aztechcouncil.org to inquire about availability.

Governor’s Celebration of Innovation (GCOI)

Each Platinum Sponsor will receive three tickets* to the 2027 Governor’s Celebration of Innovation, the Council’s annual awards gala which honors achievement in technology-related innovation. *Additional GCOI tickets available at a discount for Annual Platinum Sponsors. Email events@aztechcouncil.org for more information.

Event Conference Sponsorship

Platinum Sponsorship may choose one of the Council's annual events to showcase as a table sponsor. Sponsorships are available on a first-come, first-served basis, so please reserve early. **Limit to 2 annual sponsor table exhibitors per event.**

- Arizona Aerospace Summit (AAS)
- Arizona Manufacturing Showcase
- Cybersecurity Summit

- Cybersecurity Breakfast Forum
- Energy, Infrastructure, and CleanTech Summit
- Smart City & Digital Transformation Conference
- Southern Arizona Tech + Business Expo
- TechFusion: AI and IT Conference

Sponsor Booth at AZTC Events

Each AZTC event will have an Annual Sponsor table where sponsors may display their materials for attendees to view/pick-up.

Executive Leadership Retreat

Each Platinum Sponsor receives one admission to the 2027 Executive Leadership Retreat for an executive-level leader or manager in Arizona. The date and location of the 2027 Retreat are TBA. *Excludes golf and hotel room.