

# INTERNATIONAL

# DAY OF LIGHT

Explore the science of light!



International Day of Light

PRESENTED BY:



THE UNIVERSITY OF ARIZONA  
**FLANDRAU**  
Science Center & Planetarium

## SPONSORSHIP OPPORTUNITIES

Support awareness of optics and photonics in our community!

Optics Valley invites sponsors for the International Day of Light 2026. This event at the University of Arizona's Flandrau Planetarium and Science Center on Sunday, May 17, will raise awareness of the importance of optics and photonics in Arizona. Your sponsorship will increase your organization's exposure to the future workforce in optics and photonics!

### Sponsor Levels and Benefits

Levels	Infrared \$2000	Ultraviolet \$1000	Gamma \$500
Sponsor Logo	<ul style="list-style-type: none"> <li>On-site signage</li> <li>Program presentation slides</li> <li>Event webpage</li> <li>Emails &amp; social media</li> </ul>	<ul style="list-style-type: none"> <li>Program presentation slides</li> <li>Event webpage</li> <li>Emails &amp; social media</li> </ul>	<ul style="list-style-type: none"> <li>Event webpage</li> <li>Emails &amp; social media</li> </ul>
Recognized by Program Hosts	Special mention in both programs	Special mention in both programs	----
Event Marketing Kit*	Yes	Yes	Yes
Provide Branded Giveaways**	Yes	Yes	Yes

**\*Interested in contributing but don't see a sponsorship that works for you? Please contact [info@opticsvalleyaz.org](mailto:info@opticsvalleyaz.org) for more information.**

**Questions? Contact [info@opticsvalleyaz.org](mailto:info@opticsvalleyaz.org).**

\* International Day of Light graphics and templates for sponsors to use on their website and social media

\*\* Opportunity to provide your branded swag at the Optics Valley Welcome Table. Items should be appropriate for all ages of the general public. Estimated attendance is 500 and unused giveaways will be returned to you.