

# 2026 Sponsorship Opportunities

*Showcasing Technology + Innovation*

Wednesday, October 21 | Tucson Convention Center

The Southern Arizona Tech & Business Expo is the state's premier technology showcase, bringing together industry leaders, innovators, and businesses from across Arizona. The program features a keynote panel discussion, followed by dynamic innovator presentations and an awards ceremony recognizing excellence in industry. Attendees will also explore an exhibition hall with 70+ exhibitors, engage in high-value networking opportunities, and conclude the day with a hosted cocktail reception.

## Presenting Sponsor \$10,000

Limit 1

- Event branding with company logo
- Company logo on all promotional materials, emails and social media
- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Presenting Sponsor during opening remarks
- Opportunity for company video to play from main stage or representative to provide a 5-min. overview of company
- Full-page ad in digital program
- 10 tickets to the event
- 2 exhibitor booths

## Gold Sponsor \$5,000

Limit 4 - **1 SOLD!**

- Company logo on all promotional materials, emails and social media
- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Gold Sponsor during opening remarks
- Opportunity for company video to play from main stage
- Full-page ad in digital program
- 5 tickets to the event
- 1 exhibitor booth

## Silver Sponsor \$3,500

Limit 4 - **2 SOLD!**

- Company logo on all promotional materials, emails and social media
- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Silver Sponsor during opening remarks
- Half-page ad in digital program
- 3 tickets to the event
- 1 exhibitor booth

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## Learning Lab Demo Tech Connect Lounge

**\$4000 - limit 2**

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Learning Lab Demo during opening remarks
- 15-20 minute Company demo from exhibition stage to showcase innovation
- Full-page ad in digital program
- 4 tickets to the event
- 1 exhibitor booth

**\$3000 - limit 1**

- Company logo on AZTC event page, event signage and displayed throughout the networking lounge inc. QR code for company page or lead capture.
- Verbal recognition during opening remarks.
- Opportunity to provide branded furniture, charging stations or signage.
- Half-page ad in digital program
- 3 tickets to the event

## Pavilion Sponsor

**\$3000 - limit 2**

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Pavilion Sponsor during opening remarks
- Opportunity to pick your pavilion name & companies allowed in your pavilion
- Half-page ad in digital program
- 3 tickets to the event
- 1 exhibitor booth at entrance to pavilion

## Award Sponsor

**\$3000 - limit 1**

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Award Sponsor during opening remarks
- Opportunity for company representative to hand awards to winners
- Half-page ad in digital program
- 3 tickets to the event

## Champagne Sponsor

**\$3000 - limit 1**

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Champagne Toast Sponsor during opening remarks
- Opportunity for company representative to welcome attendees to the reception
- Company name on reception napkins
- Half-page ad in digital program
- 3 tickets to the event

## Parking Sponsor

**\$2000 - limit 1**

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Parking Sponsor during opening remarks
- Company logo on flags & signage in parking lot
- Half-page ad in digital program
- 2 tickets to the event

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## Media Sponsor \$1500 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Media Sponsor during opening remarks
- Company logo to appear on CCTV screens within venue
- Half-page ad in digital program
- 2 tickets to the event

## Entertainment Sponsor \$1500 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage including on stage with live band
- Verbal recognition as Entertainment Sponsor during opening remarks
- Social Media recognition as entertainment sponsor
- 2 tickets to the event

## Reception Sponsor \$1500 - limit 2

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Reception Sponsor during opening remarks
- Opportunity for company representative to speak briefly during reception
- Company name on reception napkins
- 2 tickets to the event

## WiFi Sponsor \$1000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as WiFi Sponsor during opening remarks
- Company logo on floorplans & digital program as 'WiFi Provided By' sponsor
- 2 tickets to the event

## Lanyard Sponsor \$1000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Lanyard Sponsor during opening remarks
- Company logo on attendee lanyards
- Half-page ad in digital program
- 2 tickets to the event

## Registration Bag \$1000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Registration Bag Sponsor during opening remarks
- Company logo on registration bags
- Half-page ad in digital program
- 2 tickets to the event



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## Coffee Sponsor \$1000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Coffee Sponsor during opening remarks
- Company logo at coffee stations reflecting sponsorship
- 2 tickets to the event

## Snack Sponsor \$1000 - limit 2

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Snack Sponsor during opening remarks
- Company logo to appear on snacks provided to attendees
- 2 tickets to the event

## Member Exhibitor Booths \$550\*

- Company name on AZTC event page
- 1 pipe & draped 8'x10' booth
- 8' table, tablecloth & 2 chairs provided
- social media marketing kit to promote your participation
- 2 tickets to the event

\*early bird pricing expires Aug. 31

## Non-Member Booths \$650\*

- Company name on AZTC event page
- 1 pipe & draped 8'x10' booth
- 8' table, tablecloth & 2 chairs provided
- social media marketing kit to promote your participation
- 2 tickets to the event

\*early bird pricing expires Aug. 31

**Digital Program Ads:**  
**Full Page \$500; Half Page \$250**