

2026 Sponsorship Opportunities

showcasing technology + innovation

Wednesday, October 21 | Tucson Convention Center

The Southern Arizona Tech & Business Expo is the state's premier technology showcase, bringing together industry leaders, innovators, and businesses from across Arizona. The program features a keynote panel discussion, followed by dynamic innovator presentations and an awards ceremony recognizing excellence in industry. Attendees will also explore an exhibition hall with 70+ exhibitors, engage in high-value networking opportunities, and conclude the day with a hosted cocktail reception.

Presenting Sponsor \$10,000

Limit 1

- Event branding with company logo
- Company logo on all promotional materials, emails and social media
- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Presenting Sponsor during opening remarks
- Opportunity for company video to play from main stage or representative to provide a 5-min. overview of company
- Full-page ad in digital program
- 10 tickets to the event
- 2 exhibitor booths

Gold Sponsor \$5,000

Limit 4 - **1 SOLD!**

- Company logo on all promotional materials, emails and social media
- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Gold Sponsor during opening remarks
- Opportunity for company video to play from main stage
- Full-page ad in digital program
- 5 tickets to the event
- 1 exhibitor booth

Silver Sponsor \$3,500

Limit 4 - **1 SOLD!**

- Company logo on all promotional materials, emails and social media
- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Silver Sponsor during opening remarks
- Half-page ad in digital program
- 3 tickets to the event
- 1 exhibitor booth

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Innovation Spotlight

\$5000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Innovator Presenter during opening remarks
- 15 minute (max) Company innovation presentation from main stage
- Full-page ad in digital program
- 5 tickets to the event
- 1 exhibitor booth

Learning Lab Demo

\$4000 - limit 2

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Learning Lab Demo during opening remarks
- 15-20 minute Company demo from exhibition stage to showcase innovation
- Full-page ad in digital program
- 4 tickets to the event
- 1 exhibitor booth

Pavilion Sponsor

\$3000 - limit 2

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Pavilion Sponsor during opening remarks
- Opportunity to pick your pavilion name & companies allowed in your pavilion
- Half-page ad in digital program
- 3 tickets to the event
- 1 exhibitor booth at entrance to pavilion

Award Sponsor

\$3000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Award Sponsor during opening remarks
- Opportunity for company representative to hand awards to winners
- Half-page ad in digital program
- 3 tickets to the event

Champagne Sponsor

\$3000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Champagne Toast Sponsor during opening remarks
- Opportunity for company representative to welcome attendees to the reception
- Company name on reception napkins
- Half-page ad in digital program
- 3 tickets to the event

Parking Sponsor

\$2000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Parking Sponsor during opening remarks
- Company logo on flags & signage in parking lot
- Half-page ad in digital program
- 2 tickets to the event

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Media Sponsor \$1500 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Media Sponsor during opening remarks
- Company logo to appear on CCTV screens within venue
- Half-page ad in digital program
- 2 tickets to the event

Entertainment Sponsor \$1500 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage including on stage with live band
- Verbal recognition as Entertainment Sponsor during opening remarks
- Social Media recognition as entertainment sponsor
- 2 tickets to the event

Reception Sponsor \$1500 - limit 2

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Reception Sponsor during opening remarks
- Opportunity for company representative to speak briefly during reception
- Company name on reception napkins
- 2 tickets to the event

WiFi Sponsor \$1000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as WiFi Sponsor during opening remarks
- Company logo on floorplans & digital program as 'WiFi Provided By' sponsor
- 2 tickets to the event

Lanyard Sponsor \$1000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Lanyard Sponsor during opening remarks
- Company logo on attendee lanyards
- Half-page ad in digital program
- 2 tickets to the event

Registration Bag \$1000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Registration Bag Sponsor during opening remarks
- Company logo on registration bags
- Half-page ad in digital program
- 2 tickets to the event

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Coffee Sponsor \$1000 - limit 1

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Coffee Sponsor during opening remarks
- Company logo at coffee stations reflecting sponsorship
- 2 tickets to the event

Snack Sponsor \$1000 - limit 2

- Company logo on AZTC event page
- Company logo on all event signage
- Verbal recognition as Snack Sponsor during opening remarks
- Company logo to appear on snacks provided to attendees
- 2 tickets to the event

Member Exhibitor Booths \$550*

- Company name on AZTC event page
- 1 pipe & draped 8'x10' booth
- 8' table, tablecloth & 2 chairs provided
- social media marketing kit to promote your participation
- 2 tickets to the event

*early bird pricing expires Aug. 31

Non-Member Booths \$650*

- Company name on AZTC event page
- 1 pipe & draped 8'x10' booth
- 8' table, tablecloth & 2 chairs provided
- social media marketing kit to promote your participation
- 2 tickets to the event

*early bird pricing expires Aug. 31

Digital Program Ads:
Full Page \$500; Half Page \$250