

INTERNATIONAL

DAY OF LIGHT

Explore the science
of light!



International
Day of Light

PRESENTED BY:



THE UNIVERSITY OF ARIZONA
FLANDRAU
Science Center & Planetarium

SPONSORSHIP OPPORTUNITIES

Support awareness of optics and photonics in our community!

Optics Valley invites sponsors for the International Day of Light 2025. This event at the University of Arizona's Flandrau Planetarium and Science Center, will raise awareness of the importance of optics and photonics in Arizona. Your sponsorship will increase your organization's exposure to the future workforce in optics and photonics!

Sponsor Levels and Benefits

Levels	Infrared \$2000	Ultraviolet \$1000	Gamma \$500
Sponsor Logo	<ul style="list-style-type: none">• On-site signage• Program presentation slides• Event webpage• Emails & social media	<ul style="list-style-type: none">• Program presentation slides• Event webpage• Emails & social media	<ul style="list-style-type: none">• Event webpage• Emails & social media
Recognized by Program Hosts	Special mention in both programs	Special mention in both programs	----
Event Marketing Kit*	Yes	Yes	Yes
Provide Branded Giveaways**	Yes	Yes	Yes

Don't miss out on statewide event marketing!

Questions? Contact info@opticsvalleyaz.org.

* International Day of Light graphics and templates for sponsors to use on their website and social media

** Opportunity to provide your branded swag at the Optics Valley Welcome Table. Items should be appropriate for all ages of the general public. Estimated attendance is 200 and unused giveaways will be returned to you.