

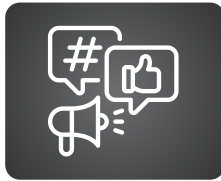
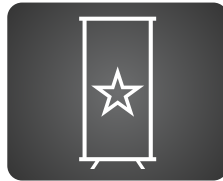
# 2025 Premier Sponsor

Investment: \$55,000



## Visibility

Premier Sponsors receive premium visibility in Arizona Technology Council marketing, advertising and communication mechanisms throughout the year.



## Visibility Benefits

- **Logo** on banner display at all Council events - top billing on the banner
- Permanent logo placement on the Arizona Technology Council **website homepage**
- Top-tier logo placement in **TechTalk** monthly eNewsletter
- Ability to submit monthly **guest blog** articles and **social media** updates to showcase company announcements. Submitted blog articles are included in that month's TechTalk monthly newsletter member news roundup
- Announced on AZTC **social media** and highlighted as a Premier Sponsor
- Company logo on AZTC **marketing collateral**
- Ability to submit **monthly articles** for TechTalk eNewsletter to be featured in the Annual Sponsor section. Submit to [marketing@aztechcouncil.org](mailto:marketing@aztechcouncil.org)
- Opportunity to appear as a guest on the **TechFocus Podcast**, limited availability
- **Company ad** in AZTC Annual Report (full page)
- **Social Media takeover** opportunity - take over the Council's social media channel of choice (LinkedIn, X, Facebook or Instagram) to showcase a day in the life of your company

## Website Member Marketplace Feature

Top-tier placement on the Council's new Member Marketplace on [aztechcouncil.org](http://aztechcouncil.org), to be launched in 2025. Listed as a Premier Sponsor with the opportunity to showcase company logo, discount/benefit offered to Council members and link to website or landing page of choice.

## TechTalk eNewsletter Advertisement

Featured ad in our TechTalk monthly eNewsletter linked to company website or landing page of choice. Sponsor provides the ad, 1200x630 px, 300 DPI, submit to [marketing@aztechcouncil.org](mailto:marketing@aztechcouncil.org). One quarterly.

## Annual Membership

The Premier Sponsor package covers your company's membership dues for 2025.

\*Amount varies by type of industry and number of employees.

## Annual Membership Dues for Company of Your Choice

Premier Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the calendar year (2025).

## Complimentary Event Tickets

Each Premier Sponsor receives access to signature events with 60 complimentary "tickets" to the Council's paid signature events (including conferences, expos, Tech Speaker Series, Breakfast series and special events).

\*These additional tickets exclude the Governor's Celebration of Innovation gala and the Council's Phoenix and Tucson Golf Tournaments.

## Event Speaking Opportunity

Showcase your subject matter expertise at a Council event (i.e. Virtual Tech Speaker Series, conference, podcast, etc.) Limited opportunity, based on availability. If interested, sponsor should reach out to [events@aztechcouncil.org](mailto:events@aztechcouncil.org) to inquire about availability.

## Governor's Celebration of Innovation (GCOI)

Each Premier Sponsor will receive a sponsorship package valued at \$20,000 for the 2025 Governor's Celebration of Innovation, our annual awards gala and showcase which honors achievement in technology-related innovation. Each Premier Sponsor receives an ad in the digital program. Premier Sponsors also receive VIP table placement at the event.

## Event Conference Sponsorship

Each Premier Sponsor may choose one of Council's annual events to showcase as an exhibiting sponsor. Sponsorships are available on a first-come, first-served basis, so please reserve early.

- Southern Arizona Tech + Business Expo (Limit 3)
- MedTech Conference (Limit 2)
- Aerospace, Aviation, Defense and Manufacturing Conference (AADM) (limit2)
- Smart City & IOT Conference (Limit 2)
- E-mobility and Clean Energy Summit (AEEE) (Limit 2)

## Sponsor Booth at AZTC Events

Each AZTC event will have an Annual Sponsor table where sponsors may display their materials for attendees to view/pick-up.

## CEO Retreat

Each Premier Sponsor receives one admission to the 2025 CEO Retreat for its chief executive or highest-ranking executive or manager in Arizona. The date and location of the 2025 CEO Retreat is TBA. \*Excludes golf and hotel room.

## Ambassador Committee Opportunity

Each Premier Sponsor receives one spot on the Council's Ambassador Committee (in Phoenix or Tucson).