



2024 Premier Sponsor

Investment: \$55,000

Visibility

Premier Sponsors receive major visibility in Arizona Technology Council marketing, advertising and communication mechanisms including:

- Logo on banner displayed at Council events
- Permanent logo placement on Arizona Technology Council Web site homepage
- Logo in the quarterly digital *TechConnect* magazine
- Logo in every *TechTalk* monthly eNewsletter
- Announced on AZTC social media and highlighted as a Premier Sponsor
- Monthly social media share on blog posts, events, and other company news
- Company logo on AZTC marketing collateral

***TechTalk* eNewsletter and Website Feature**

Opportunity to submit a company-focused write-up (approximately 500 words) for appearance in our *TechTalk* monthly email newsletter. Any guest blogs submitted by a Premier Sponsor will be featured on the Council's social media channels as well. Premier Sponsors also have the opportunity to be featured on the Council's homepage rotating slider. This special section includes an ad or company logo and a brief write-up about the company.

Annual Membership Dues

The Premier Sponsor package covers your company's membership dues for 2024.

**Amount varies by type of industry and number of employees.*

Annual Membership Dues for Company of Your Choice

Premier Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the calendar year (2024).

VIP Access

Each Premier Sponsor receives invitations to the quarterly New Members Wine and Cheese.

Governor's Celebration of Innovation

Each Premier Sponsor will receive a sponsorship package valued at \$20,000 for the 2024 Governor's Celebration of Innovation, our annual awards gala and showcase which honors achievement in technology-related innovation. Each Premier Sponsor receives an ad in the digital program.

Signature Event Tickets

Each Premier Sponsor receives access to signature events with 60 complimentary "tickets" to the Council's paid events (including conferences, expos, Tech Speaker Series, Breakfast series and special events).

**excludes the golf outings in Phoenix and Tucson*

Event Conference Sponsorship

Each Premier Sponsor can choose *one* of Council's annual events to showcase as an exhibiting sponsor. *Sponsorships are available on a first-come, first-served basis, so please reserve early.*

- Cybersecurity Summit (Limit 3)
- Southern Arizona Tech + Business Expo (Limit 3)
- MedTech Conference (Limit 2)
- Aerospace, Aviation, Defense and Manufacturing Conference (limit 2)
- Smart City & IOT Conference
- E-mobility and Clean Energy Summit (AEEE)

CEO Retreat

Each Premier Sponsor receives one admission to the 2024 CEO Retreat for its chief executive or highest-ranking executive or manager in Arizona. The date of the 2024 CEO Retreat is August 5-6, 2024.

**Excludes golf and hotel room.*