



2024 Platinum Sponsor

Investment: \$22,000

Visibility

Platinum Sponsors receive major visibility in Arizona Technology Council marketing, advertising, and communication mechanisms including:

- Logo on banner display at all Council events
- Permanent logo placement on the Arizona Technology Council website homepage
- Logo in TechTalk monthly eNewsletter
- Ability to submit guest blog articles and social media updates to showcase company announcements. You provide social media graphics and blurb.
- Announced on AZTC social media and highlighted as a Platinum Sponsor
- Company logo on AZTC marketing collateral
- Ability to submit monthly articles for TechTalk eNewsletter to be featured in the Annual Sponsor section
- Company logo in the quarterly digital TechConnect magazine

TechTalk eNewsletter and Website Feature

Ability to submit a company ad in our TechTalk monthly eNewsletter. You provide the add 600x600 px, 300 DPI; limited space; one placement per year.

Annual Membership Dues

The Platinum Sponsor package covers your company's membership dues for 2024.

**Amount varies by type of industry and number of employees.*

Annual Membership Dues for Company of Your Choice

Platinum Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the calendar year (2024).

Signature Event Tickets

Each Platinum Sponsor receives access to signature events with 48 complimentary "tickets" to the Council's paid events (including conferences, expos, Tech Speaker Series, Breakfast series and special events).

** These additional tickets exclude the Governor's Celebration of Innovation gala and the Council's Phoenix and Tucson Golf Tournaments.*

Governor's Celebration of Innovation

Each Platinum Sponsor will receive ten tickets (a table) to the 2024 Governor's Celebration of Innovation, the Council's awards gala which honors achievement in technology-related innovation.

VIP Access

Each Premier Sponsor receives invitations to the quarterly New Members Wine and Cheese.

Event Conference Sponsorship

Each Platinum Sponsor can choose *one* of Council's annual events to showcase as an exhibiting sponsor. *Sponsorships are available on a first-come, first-served basis, so please reserve early.*

- Cybersecurity Summit (Limit 3)
- Southern Arizona Tech + Business Expo (Limit 3)
- MedTech Conference (Limit 2)
- Aerospace, Aviation, Defense and Manufacturing Conference (limit 2)
- Smart City & IOT Conference
- E-mobility and Clean Energy Summit (AEEE)

CEO Retreat

Each Platinum Sponsor receives one admission to the 2024 CEO Retreat for its chief executive or highest-ranking executive or manager in Arizona. The date of the 2024 CEO Retreat is August 5 – 6, 2024. **Excludes golf and hotel room.*