

INTERNATIONAL

DAY OF LIGHT

Explore the science
of light!



International
Day of Light

Join us on May 19!

PRESENTED BY:



SPONSORSHIP OPPORTUNITIES

Support awareness of optics and photonics in our community!

Optics Valley invites sponsors for the International Day of Light 2024. This event at the University of Arizona's Flandrau Planetarium and Science Center on Sunday, May 19, will raise awareness of the importance of optics and photonics in Arizona. Your sponsorship will increase your organization's exposure to the future workforce in optics and photonics!

Sponsor Levels and Benefits

Levels	Diamond \$1,000 	Sapphire \$500 	Topaz \$250 
Sponsor Logo	<ul style="list-style-type: none">On-site signageProgram presentation slidesEvent webpageEmails & social media	<ul style="list-style-type: none">Program presentation slidesEvent webpageEmails & social media	<ul style="list-style-type: none">Event webpageEmails & social media
Recognized by Program Hosts	Special mention in both programs	Special mention in both programs	----
Event Marketing Kit*	Yes	Yes	Yes
Provide Branded Giveaways**	Yes	Yes	Yes

Don't miss out on statewide event marketing.

Contact John Dennis at chair@opticsvalleyaz.org.

* International Day of Light graphics and templates for sponsors to use on their website and social media

** Opportunity to provide your branded swag at the Optics Valley Welcome Table on May 19. Items should be appropriate for all ages of the general public. Estimated attendance is 200 and unused giveaways will be returned to you.