Please join the Arizona Technology Council for its 7th Annual MedTech Conference on Tuesday, May 21, 2024, from 12pm - 6pm, at University of Arizona College of Medicine.

The medical technology landscape has evolved and continues to see innovations that have been able to respond to remote patient care and monitoring. Many providers are now looking for ways to manage expenses and leverage emerging technologies that can support their operational needs and supporting quality of care. The Arizona Technology Council's MedTech Conference explores the unique and unusual collaborations between the technology industry and the medical field and what lies ahead for the future.

Sponsorship Opportunities:

Presenting Sponsor: $10,000
(Limit one)
ROI:

- Event branded as "2024 MedTech Conference Presented by AZTC and (your company)"
- Company name and logo on all promotional materials and advertising
- Company logo and link on AZTC website event page
- Company logo as Presenting Sponsor on all event signage
- Verbal recognition as Presenting Sponsor during opening remarks
- Opportunity for company representative to welcome attendees during opening remarks and provide a 7-9 minute overview of your company
- Company branded lanyard provided at registration to all attendees
- Fifteen tickets to the event
- One tabletop exhibit area in event lobby/reception area

Gold Sponsor: $5,000 - 1 SOLD

(Limit two)

ROI:

- Company name and logo on all promotional materials and advertising
- Company logo and link on AZTC website event page
- Company logo as Gold Sponsor on all event signage
- Verbal recognition as Gold Sponsor during opening remarks
- Opportunity for company representative to welcome attendees during opening remarks and provide a 5 minute overview of your company
- Opportunity to place company branded item/swag on each seat
- Ten tickets to the event
- One tabletop exhibit area in event lobby/reception area

Silver Sponsor: $3,000

(Limit two)

ROI:

- Company name on all promotional materials and advertising
- Company logo and link on AZTC website event page
- Company logo as Silver Sponsor on all event signage
- Verbal recognition as Silver Sponsor during opening remarks
- Opportunity for company representative to welcome attendees during opening remarks and provide a 3 minute overview of your company
- Opportunity to place company branded item on each seat
- Eight tickets to the event
- One tabletop exhibit area in event lobby/happy hour area

Reception Sponsor: $2,500

(Limit one)

ROI:

- Company name on all promotional materials and advertising
- Company logo and link on AZTC website event page
- Company logo as Reception Sponsor on all event signage
- Verbal recognition as Reception Sponsor during opening remarks
- Opportunity for company representative to welcome attendees to reception and provide a brief 2 minute overview of company
- Six tickets to the event
- One tabletop exhibit area in event lobby/reception area

Technology Sponsor: $2,000 - SOLD!

(Limit one)

ROI:
- Company name on all promotional materials and advertising
- Company logo and link on AZTC website event page reflecting sponsorship level
- Company logo as Technology Sponsor on all event signage
- Verbal recognition as Technology Sponsor during opening remarks
- Opportunity for company representative to welcome attendees during opening remarks and provide a 1-2 minute "Power Pitch" overview of your company
- Five tickets to the event
- One tabletop exhibit area in event lobby/happy hour area

Bronze Sponsor: $1,500

(Limit two)

ROI:
- Company name and link on AZTC website event page reflecting sponsorship level
- Company logo as Bronze Sponsor on all event signage
- Verbal recognition as Bronze Sponsor during opening remarks
- Four tickets to the event
- One tabletop exhibit area in event lobby/happy hour area

Table Sponsor: $500 for AZTC Members; $550 for Non-Members - 3 SOLD

(Limit four)

ROI:
- Company name listed as exhibitor on AZTC website event page
- Two tickets to the event
- One tabletop exhibit area in event lobby/reception area

Agenda:

12:00pm - 1:00pm | Registration, Exhibitors, Networking
1:00pm - 5:00pm | Panel Discussions, Spotlight Presentations, Networking Break
5:00pm - 6:00pm | Happy Hour Reception, Exhibitors, Networking

Cost to Attend:

AZTC Members | $35
Non-members | $50