

# INTERNATIONAL

# DAY OF LIGHT

Explore the science of light!



International Day of Light

Join us on May 21!

PRESENTED BY






THE UNIVERSITY OF ARIZONA  
**FLANDRAU**  
Science Center & Planetarium

## SPONSOR OPPORTUNITIES

### Support awareness of optics and photonics in our community!

Optics Valley invites sponsors for the International Day of Light 2023. This event at the University of Arizona's Flandrau Planetarium and Science Center on Sunday, May 21, will raise awareness of the importance of optics and photonics in Arizona. Your sponsorship will increase your organization's exposure to the future workforce in optics and photonics!

#### Sponsor Levels and Benefits

Levels	Diamond \$1000 	Sapphire \$500 	Topaz \$250 
Sponsor Logo	<ul style="list-style-type: none"> <li>AZTC website banner</li> <li>Program presentation slides</li> <li>Event webpage</li> <li>Emails &amp; social media</li> </ul>	<ul style="list-style-type: none"> <li>Program presentation slides</li> <li>Event webpage</li> <li>Emails &amp; social media</li> </ul>	<ul style="list-style-type: none"> <li>Event webpage</li> <li>Emails &amp; social media</li> </ul>
Recognized by Program Hosts	Special mention in both programs	Special mention in both programs	--
Event Marketing Kit *	Yes	Yes	Yes
Contribute Branded Giveaways **	Yes	Yes	Yes

\* International Day of Light graphics and templates for sponsors to use on their website and social media

\*\* Opportunity to donate your branded swag at the Optics Valley welcome table at Flandrau on May 21. Items should be appropriate for all ages of the general public. Estimated attendance is 300 and unused giveaways will be returned to you.

Don't miss out on statewide event marketing. Contact John Dennis at [chair@opticsvalleyaz.org](mailto:chair@opticsvalleyaz.org).