



2022 Visionary Sponsor

Investment: \$8,250

Visibility

Visionary Sponsors receive major visibility in Arizona Technology Council marketing, advertising, and communication mechanisms including:

- Logo on banner displayed at all Council events
- Company name and link to company website on aztechcouncil.org
- Company name with link in *TechTalk* monthly newsletter
- Ability to submit monthly guest blog articles and social media updates to showcase company announcements
- Announced on AZTC social media and highlighted as a Visionary Sponsor
- Company Name on AZTC marketing collateral
- Company name in the quarterly digital *TechConnect* magazine

TechTalk eNewsletter and Website Feature

Featured ad in our *TechTalk* monthly eNewsletter. You provide the ad and it will be put in a 600x600 px, 300 DPI, limited space

Signature Event Tickets

Visionary Sponsors will receive twenty-four "tickets" to the Council's paid events (including conferences, expos and special events).

**These additional tickets do exclude the Governor's Celebration of Innovation gala and the Council's Phoenix and Tucson Golf Tournaments.*

VIP Access

Each Premier Sponsor receives invitations to the quarterly New Members Wine and Cheese (up to four employees per event).