



## 2022 Premier Sponsor

Investment: \$55,000

### Visibility

Premier Sponsors receive major visibility in Arizona Technology Council marketing, advertising and communication mechanisms including:

- Logo on banner displayed at Council events
- Permanent logo placement on Arizona Technology Council Web site homepage
- Logo in the quarterly digital *TechConnect* magazine
- Logo in every *TechTalk* monthly eNewsletter
- Announced on AZTC social media and highlighted as a Premier Sponsor
- Monthly social media share on blog posts, events, and other company news
- Company logo on AZTC marketing collateral

### ***TechTalk* eNewsletter and Website Feature**

Opportunity to submit a company-focused write-up (approximately 500 words) for appearance in our *TechTalk* monthly email newsletter. Any guest blogs submitted by a Premier Sponsor will be featured on the homepage of the Council's website for one month. Submit the writeup and we will create the home page banner. 1800x570 px, 150 DPI

### **Annual Membership Dues**

The Premier Sponsor package covers your company's membership dues for 2022.

*\*Amount varies by type of industry and number of employees.*

### **Annual Membership Dues for Company of Your Choice**

Premier Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the calendar year (2022).

### **VIP Access**

Each Premier Sponsor receives invitations to the quarterly New Members Wine and Cheese (up to four employees per event).

### **Governor's Celebration of Innovation**

Each Premier Sponsor will receive a sponsorship package valued at \$20,000 for the 2022 Governor's Celebration of Innovation/Tech Showcase, our annual awards gala and showcase which honors achievement in technology-related innovation. Each Premier Sponsor receives an ad in the digital program and a booth at the Tech Showcase.

### **Signature Event Tickets**

Each Premier Sponsor receives access to signature events with 60 complimentary "tickets" to the Council's paid events (including conferences, expos, Tech Speaker Series, Breakfast series and special events).

*\*excludes the golf outings in Phoenix and Tucson*

### **Event Conference Sponsorship**

Each Premier Sponsor can choose *one* of Council's annual events to showcase as an exhibiting sponsor. *Sponsorships are available on a first-come, first-served basis, so please reserve early.*

- Cybersecurity Summit (Limit 3)
- Southern Arizona Tech + Business Expo (Limit 3)
- MedTech Conference (Limit 2)
- Aerospace, Aviation, Defense and Manufacturing Conference (limit 2)

### **CEO Retreat**

Each Premier Sponsor receives one admission to the 2022 CEO Retreat for its chief executive or highest-ranking executive or manager in Arizona. The date of the 2022 CEO Retreat will be in August.

*\*Excludes golf and hotel room.*