



## 2022 Platinum Sponsor

Investment: \$22,000

### Visibility

Platinum Sponsors receive major visibility in Arizona Technology Council marketing, advertising, and communication mechanisms including:

- Logo on banner display at all Council events
- Permanent logo placement on the Arizona Technology Council website homepage
- Logo in TechTalk monthly eNewsletter
- Ability to submit guest blog articles and social media updates to showcase company announcements. You provide social media graphics and blurb.
- Announced on AZTC social media and highlighted as a Platinum Sponsor
- Company logo on AZTC marketing collateral
- Ability to submit monthly articles for TechTalk eNewsletter to be featured in the Annual Sponsor section
- Company logo in the quarterly digital TechConnect magazine

### TechTalk eNewsletter and Website Feature

Ability to submit a company ad in our TechTalk monthly eNewsletter. You provide the ad 600x600 px, 300 DPI; limited space

### Annual Membership Dues

The Platinum Sponsor package covers your company's membership dues for 2022.

*\*Amount varies by type of industry and number of employees.*

### Annual Membership Dues for Company of Your Choice

Platinum Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the calendar year (2022).

### **Signature Event Tickets**

Each Platinum Sponsor receives access to signature events with 48 complimentary "tickets" to the Council's paid events (including conferences, expos, Tech Speaker Series, Breakfast series and special events).

*\* These additional tickets do exclude the Governor's Celebration of Innovation gala and the Council's Phoenix and Tucson Golf Tournaments.*

### **Governor's Celebration of Innovation**

Each Platinum Sponsor will receive ten tickets to the 2022 Governor's Celebration of Innovation, the Council's black-tie awards gala which honors achievement in technology-related innovation.

### **VIP Access**

Each Premier Sponsor receives invitations to the quarterly New Members Wine and Cheese (up to four employees per event).

### **Event Conference Sponsorship**

Each Platinum Sponsor can choose *one* of Council's annual events to showcase as an exhibiting sponsor. *Sponsorships are available on a first-come, first-served basis, so please reserve early.*

- Governor's Celebration of Innovation (Limit 3)
- Cybersecurity Summit (Limit 3)
- Southern Arizona Tech + Business Expo (Limit 3)
- MedTech Conference (Limit 2)
- Aerospace, Aviation, Defense and Manufacturing Conference (limit 2)

### **CEO Retreat**

Each Premier Sponsor receives one admission to the 2022 CEO Retreat for its chief executive or highest-ranking executive or manager in Arizona. The date of the 2022 CEO Retreat will be in August. *\*Excludes golf and hotel room.*