



SPONSORSHIP DETAILS

Investment:

\$500

What You'll Do:

55-minute live presentation:

- 40 minutes presenting
- 10-15 minutes for Q&A

What We'll Do:

- Provide turnkey webinar management and marketing
- Practice session 1 week prior to live webinar
- Share list of all registrants with emails for those opted into your mailing list
- 4 Arizona Technology Council Upcoming Events eblasts to 10,000+ contacts
- 4 Optics Valley eblasts to 500+ contacts including leadership of 49 US and international photonics clusters
- 12 social media posts over 4 weeks
- Graphics for your website and social media channels
- MP4 recording of the webinar for your use (on request)
- Recorded webinar online for on-demand viewing

Share Your Expertise

Present an Optics Valley Technical Series Webinar

The Optics Valley Technical Series is a monthly webinar series that discusses innovation, technologies and trends in the optics, photonics, and astronomy sectors. This series brings together the brightest minds and top decision makers from around the world.

✓ Webinars are known to be a top tool for lead generation, customer retention and brand promotion across both new and existing audiences.

✓ Expand your business by sponsoring a webinar filled with qualified attendees. Grow your reputation as a thought leader and trusted resource within your industry.

Reach Targeted Audiences

Niche Audiences Provide Maximum Exposure

✓ Engagement: 60-80 registrants with average 60% attendance rate for the live event. On demand viewing available after the live event.

✓ Type: Executives, directors and engineering managers with strong technical experience—many with technology and product development responsibilities.

✓ Industry: Audience primarily from within the optics and photonics sector. Also reach participants from advanced manufacturing, autonomous operations, defense, space exploration, and astronomy.

✓ Geographics: Arizona, U.S., and international participants

Getting Started Is Easy

We can book your webinar in just a few easy steps. Decide your topic and preferred month of presentation, email us at info@opticsvalleyaz.org, and we'll work with you every step of the way!

Questions? Optics Valley at info@opticsvalleyaz.org

opticsvalleyaz.org

Optics Valley is a committee of the Arizona Technology Council.

