



ARIZONA
TECHNOLOGY
COUNCIL
a place to connect and grow

2021 MEMBERSHIP INFORMATION

www.aztechcouncil.org



A PLACE TO CONNECT + GROW

Join the Arizona Technology Council

Be a part of Arizona's exciting local technology ecosystem. The Arizona Technology Council is a community of leaders that believe in advancing technology throughout all of Arizona by educating, informing and connecting businesses together.

The Council offers many ways to get involved in the technology and business community. From educational seminars for young entrepreneurs to a series geared toward CEOs, the Council's award-winning programming roster boasts unique events that appeal to every member of your team. Whether your interest lies in supporting technology-driven policy initiatives or industry-specific peer groups and committees, the opportunities are endless.



Connections

Make valuable connections at events each month and share knowledge with industry peers and experts by joining a Council committee. Executive peer groups in Phoenix and Tucson allow members the opportunity to engage with other presidents and CEOs to foster a successful business community.



Talent

Gain access to top talent in all industry sectors and promote your company's technology career openings with the help of www.aztechcouncil.org and AZCyberTalent.com. Members can also post job openings on the Council's website—an exclusive perk for being an AZTC member.



Educational events

The monthly Tech Sector Speaker Series convenes innovators and experts of existing and emerging sectors who are reshaping Arizona's technology landscape. The MarTech Series provides engaging discussion on cutting-edge technologies and best practices. And the Tech Inclusion Forum focuses on the inclusion, diversity, equity and awareness challenges facing women and minorities in Arizona's technology ecosystem.



Industry trends + updates

The Council's many annual conferences, summits and expos provide members the chance to stay on top of industry trends, innovative technology and product developments. These annual events focus on targeted industry sectors, including medtech, martech, cybersecurity, aerospace and defense, optics and photonics, IoT, and more.



Health care

The Council's association health plan offers a comprehensive bundle that includes medical, dental, vision, life insurance, employee assistance and health savings account/flexible spending account administration. Through the collaborative partnership with Blue Cross Blue Shield of Arizona, startups and growing companies gain a tremendous opportunity to focus more on what they do best: innovation.



Savings

The Council's Preferred Business Partners Program provides savings on products and services that technology companies need the most. Up to 12 companies are chosen to participate in the program each year and offer exclusive discounts to Council members. The program includes an employee benefit program for technology employers and a multiple employer 401(k) plan.



Advertising + sponsorship opportunities

Enhance your company's online presence and engage customers through advertising and sponsor opportunities with the Council. Advertise company news on our blog, social media channels and monthly TechTalk enews. Promote your business through digital ads and event sponsorship. The Council also has an online community events page and job board that allows members to post for free.



Policy + advocacy

From Congress and the governor to legislative committee rooms and city halls across the state, the Council serves as the voice for a technology-based, pro-growth, business-focused agenda. The Council continuously monitors federal, state and local legislation and policies that impact the sustainability and growth of Arizona's technology industry.



STEM initiatives

As a member of the Council, your company has countless ways to get involved and support not only the local technology industry, but also the many organizations funded by the Council's foundation, SciTech Institute, a 501(c)(3) nonprofit. The Arizona SciTech Festival, Science Bowls and the Chief Science Officers (CSO) Program are just a few of the many STEM initiatives supported by the Council.



eRecycling

An added benefit to members is the opportunity for e-recycling made possible by AZ StRUT. The Council provides discarded electronic equipment, computer accessories and hardware, circuit boards, cell phones, consumer electronics, keyboards, laptops, servers, cables and more for recycling or reuse to AZ StRUT, a 501c3 nonprofit that supports Arizona's technical education and a community effort towards a more sustainable future.

SIGNATURE EVENTS

ONGOING SERIES



after5 Tech Mixers: Monthly in Phoenix and Tucson

The after5 Mixers are premier networking events that attract attendees of Arizona's tech industry elite. Light hors d'oeuvres and cocktails are provided. Members have the opportunity to showcase their unique products, services and innovations.



Tech Sector Speaker Series: Monthly in Phoenix and Tucson

The Tech Sector Speaker Series brings together innovators, advocates and industry champions reshaping Arizona's technology ecosystem. This panel forum advances Arizona's growing designation as a tech hub. With a diverse range of experience, these tech leaders are making a positive impact on the local tech industry.



Virtual Breakfast Speaker Series: Monthly in Phoenix and Tucson

The Virtual Breakfast Series covers the topics, questions and challenges that members most want to hear. Attendees can expect to learn tips, best practices and innovative strategies to advance their business and drive revenue.



Tech Inclusion Forum: Quarterly in Phoenix

The Tech Inclusion Forum series highlights the inclusion, diversity, equity and awareness (IDEA) challenges facing women and minorities in STEM fields, showcasing the companies that are making great progress, and the accomplished professionals in Arizona's tech ecosystem.



Women in the Workforce: Quarterly in Tucson

This event series provides a network for women in technology across industry, level and line of business. Quarterly events in Southern Arizona facilitate learning and mentoring opportunities in technology, career development, leadership, as well as help to promote careers in technology for women.

CONFERENCES + EXPOS



Phoenix Golf Tournament: January 2021 | Phoenix

This annual tournament brings together execs, leaders and technologists for a day of networking, camaraderie and sportsmanship. Join us to play one of Phoenix's best courses at half the price. The tournament will be followed by lunch, prizes and awards.



Arizona Photonics Days: March 2021 | Tucson

This two-day conference brings together Arizona optics companies, academia, industry scientists and engineers in optics and photonics, as well as partners from the Global Photonics Alliance for a one-of-a-kind event that provides keynotes, technical discussions, company presentations and business-to-business meetings.



Tucson Golf Tournament: April 2021 | Tucson

This annual tournament brings together industry executives, leaders and technologists for a day of networking and sportsmanship. This is a great opportunity to play one of Tucson's best courses at half the price. The tournament will be followed by lunch, prizes and awards.

CONFERENCES + EXPOS



Cybersecurity Summit: May 2021 | Phoenix

The Cybersecurity Summit is an opportunity for both business and government technology leaders to learn about current cyber threats, vulnerabilities, consequences and solutions related to data security and privacy matters.



MedTech Conference: June 2021 | Phoenix

This event presents education, networking and exhibitors showcasing Arizona's booming bioscience and healthcare technology sector. The half-day conference includes lunch, a sponsor expo and prominent panelists and keynote speakers.



Aerospace, Aviation, Defense + Manufacturing: July 2021 | Phoenix

This conference offers defense prime contractors the opportunity to educate and inform the supply chain. Manufacturers and service providers of all sizes speak directly with A&D decision-makers, showcase their company's capabilities and learn how to meet current industry requirements.



CEO Leadership Retreat: August 2021 | Prescott

Join the Council for a two-day retreat that gathers business owners, presidents and CEOs for golf, a wine tour, networking, expert panels, presentations, keynotes and workshops. Featured content focuses on leadership, knowledge-sharing and a luncheon keynote address by a high-profile business leader.



Smart City + IoT Conference: September 2021 | Phoenix

This informative and thought-provoking annual summit explores the landscape of smart-city strategies, emerging best practices and challenges to implementation, and current advances in implementing smart cities and IoT.



Southern Arizona Tech + Business Expo: October 2021 | Tucson

The Southern Arizona Tech + Business Expo is the biggest technology event of the year in Tucson. Attracting over 500 attendees and over 65 exhibitors, the event includes education, networking, a technology awards ceremony and expo where sponsors can showcase their products and services.



Governor's Celebration of Innovation: October 2021 | Phoenix

The Governor's Celebration of Innovation (GCOI), is an annual awards gala honoring technology leaders, innovators and academia from across the state. The event attracts nearly 1,000 attendees each year for a night of networking, dining, cocktails and entertainment.



Marketing Technology Summit: November 2021 | Phoenix

The Council's annual Marketing Technology Summit focuses on the evolving technologies available to modern marketers. This signature event provides knowledge on cutting-edge marketing methods, technologies and emerging best practices.



Tech the Halls: December 2021 | Phoenix

Kick off your winter holiday festivities in total tech style and join us for the best tech holiday event in the Valley. In addition to great food, activities and music, we'll have hosted VIP rooms for you and your colleagues to meet and network. So break out your best holiday sweater and join us in December to kick off the holiday season!

ABOUT THE ARIZONA TECHNOLOGY COUNCIL

We exist to empower all those who innovate.
Technology moves all of us forward.

Fostering innovation

The Arizona Technology Council is a private, not-for-profit trade organization that fosters a climate of creativity, innovation and community for its members to enhance technology and the lives of the people of Arizona.

Strengthening Arizona's tech ecosystem

Supporting the development, growth and advancement of science- and technology-driven companies in Arizona, the Council proactively identifies and enhances capabilities and eliminates impediments that Arizona technology companies face. Together, we are creating the destination for technology companies to be, to thrive and to stay. The Council is a trusted resource in strengthening Arizona's technology industry and accelerating the innovation and entrepreneurial mindset already present in our expanding innovation ecosystem.

Statewide presence + influence

With well over 800 members and offices in Phoenix and Tucson, the Arizona Technology Council is the only statewide organization serving the technology sector. Providing member companies with marketing and business development opportunities, informational and educational events, discounts on products and services, and the creation of business-focused legislation to grow the state's economy, the Council is recognized as one of the most effective trade organizations in the state.

Staff

Laura DeGeorge	Executive Assistant to the President + CEO
Laura Ann Di Meo	Accounting Manager
Angelica Espinoza	Bookkeeper
Leigh Goldstein	COO + VP, Programs + Events
Karla Morales	Vice President, Southern Arizona Regional Office
Jamie Neilson	Director of Operations, Southern Arizona Regional Office
Don Rodriguez	Editor, TechConnect Magazine
Ron Schott	Executive Emeritus, Phoenix
Deborah Zack	Vice President, Membership Services
Steven G. Zylstra	President + CEO

Accelerate the innovation and entrepreneurial mindset already present in our growing startup ecosystem.

Deliver quality content and events to educate those working in Arizona's expanding technology sector.

Connect and strengthen Arizona's technology industry and community.

Promote state and federal policies that enhance Arizona's technology industry.

ANNUAL MEMBERSHIP

The Arizona Technology Council membership base includes a diverse array of technology companies, associate vendors, educational institutions, governmental partners, and non-profit organizations. Our annual member dues range depending on which category your company qualifies for and how many full-time employees your organization has employed in Arizona.

No matter what your role is at your organization, the Council provides an opportunity for professionals at all levels to engage, learn, network, grow and advocate.

Membership value

- Free attendance to a multitude of networking + educational events each year.
- Member pricing on signature events and conferences.
- Discounts on products and services through the Preferred Business Partners Program.
- Marketing exposure through social media, online advertising, email marketing, enews, and other opportunities.
- Support of the Council's public policy efforts and local STEM initiatives.

ANNUAL MEMBERSHIP DUES

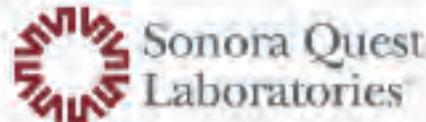
Number of full-time Employees	Industry* Provides and develops technology products + services	Associate* Provides key support services to technology organizations	Government, nonprofit or not-for-profit* Accredited not-for-profit, NPO or government entity.
1-3	\$380	\$550	\$400
4-15	\$750	\$1,050	\$400
16-50	\$1,150	\$1,550	\$400
51-100	\$2,000	\$3,400	\$400
101-250	\$2,575	\$5,200	\$800
251-500	\$4,050	\$6,600	\$1,350
501-1,000	\$5,500	\$7,500	\$1,600
1,000+	\$6,350	\$8,650	\$1,600

*Please contact membership@aztechcouncil.org if you are unsure of your company type.

PREMIER SPONSORS



PLATINUM SPONSORS



VISIONARY SPONSORS

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