A PLACE TO CONNECT + GROW

Join the Arizona Technology Council

Be a part of Arizona’s exciting technology ecosystem. The Arizona Technology Council is a community of leaders that believe in advancing technology throughout all of Arizona by educating, informing and connecting businesses together.

The Council offers many ways to get involved in the technology and business community. From educational seminars for young entrepreneurs to a series geared toward CEOs, the Council’s award-winning programming roster boasts unique events that appeal to every member of your team. Whether your interest lies in supporting technology-driven policy initiatives or industry-specific peer groups and committees, the opportunities are endless.

Connections
Make valuable connections at events each month and share knowledge with industry peers and experts by joining a Council committee. Executive peer groups in Phoenix and Tucson allow members the opportunity to engage with other presidents and CEOs to foster a successful business community.

Talent
Gain access to top talent in all industry sectors and promote your company’s technology career openings with the help of www.aztechcouncil.org and AZCyberTalent.com. Members can also post job openings on the Council’s website—an exclusive perk for being an AZTC member.

Educational events
The monthly Tech Sector Speaker Series convenes innovators and experts of existing and emerging sectors who are reshaping Arizona’s technology landscape. The MarTech Series provides engaging discussion on cutting-edge technologies and best practices. And the Tech Inclusion Forum focuses on the inclusion, diversity, equity and awareness challenges facing women and minorities in Arizona’s technology ecosystem.

Industry trends + updates
The Council’s many annual conferences, summits and expos provide members the chance to stay on top of industry trends, innovative technology and product developments. These annual events focus on targeted industry sectors, including medtech, martech, cybersecurity, aerospace and defense, optics and photonics, IoT, and more.

Health care
The Council’s association health plan offers a comprehensive bundle that includes medical, dental, vision, life insurance, employee assistance and health savings account/flexible spending account administration. Through the collaborative partnership with Blue Cross Blue Shield of Arizona, startups and growing companies gain a tremendous opportunity to focus more on what they do best: innovation.

Savings
The Council’s Preferred Business Partners Program provides savings on products and services that technology companies need the most. Up to 12 companies are chosen to participate in the program each year and offer exclusive discounts to Council members. The program includes an employee benefit program for technology employers and a multiple employer 401(k) plan.

Advertising + sponsorship opportunities
Enhance your company’s online presence and engage customers through advertising and sponsor opportunities with the Council. Advertise company news on our blog, social media channels and monthly TechTalk e-news. Promote your business through digital ads and event sponsorship. The Council also has an online community events page and job board that allows members to post for free.

Policy + advocacy
From Congress and the governor to legislative committee rooms and city halls across the state, the Council serves as the voice for a technology-based, pro-growth, business-focused agenda. The Council continuously monitors federal, state and local legislation and policies that impact the sustainability and growth of Arizona’s technology industry.

STEM initiatives
As a member of the Council, your company has countless ways to get involved and support not only the local technology industry, but also the many organizations funded by the Council’s foundation, SciTech Institute, a 501(c)(3) nonprofit. The Arizona SciTech Festival, Science Bowls and the Chief Science Officers (CSO) Program are just a few of the many STEM initiatives supported by the Council.

eRecycling
An added benefit to members is the opportunity for e-recycling made possible by AZ SIRU. The Council provides discarded electronic equipment, computer accessories and hardware, circuit boards, cell phones, consumer electronics, keyboards, laptops, servers, cables and more for recycling or reuse to AZ SIRU, a 501(c)3 nonprofit that supports Arizona’s technical education and a community effort towards a more sustainable future.

Join online at www.aztechcouncil.org
SIGNATURE EVENTS

ONGOING SERIES

**after5 Mixers:** Monthly in Phoenix and Tucson
The after5 Mixers are premier networking events that attract attendees of Arizona’s tech industry elite. Light hors d’oeuvres and cocktails are provided. Members have the opportunity to showcase their unique products, services and innovations.

**Tech Sector Speaker Series:** Monthly in Phoenix and Tucson
The Tech Sector Speaker Series brings together innovators, advocates and industry champions reshaping Arizona’s technology ecosystem. This panel forum advances Arizona’s growing designation as a tech hub. With a diverse range of experience, these tech leaders are making a positive impact on the local tech industry.

**Virtual Breakfast Speaker Series:** Monthly in Phoenix and Tucson
The Virtual Breakfast Speaker Series covers the topics, questions and challenges that members must want to hear. Attendees can expect to learn tips, best practices and innovative strategies to advance their business and drive revenue.

**Tech Inclusion Forum:** Quarterly in Phoenix
The Tech Inclusion Forum series highlights the inclusion, diversity, equity and awareness (IDEA) challenges facing women and minorities in STEM fields, showcasing the companies that are making great progress, and the accomplished professionals in Arizona’s tech ecosystem.

**Women in the Workforce:** Quarterly in Tucson
This event series provides a network for women in technology across industry, level and line of business. Quarterly events in Southern Arizona facilitate learning and mentoring opportunities in technology, career development, leadership, as well as help to promote careers in technology for women.

CONFERENCES + EXPOS

**Phoenix Golf Tournament:** January 2021 | Phoenix
This annual tournament brings together execs, leaders and technologists for a day of networking, camaraderie and sportsmanship. Join us to play one of Phoenix’s best courses at half the price. The tournament will be followed by lunch, prizes and awards.

**Arizona Photonics Days:** March 2021 | Tucson
This two-day conference brings together Arizona optics companies, academia, industry scientists and engineers in optics and photonics, as well as partners from the Global Photonics Alliance for a one-of-a-kind event that provides keynotes, technical discussions, company presentations and business-to-business meetings.

**Tucson Golf Tournament:** April 2021 | Tucson
This annual tournament brings together industry executives, leaders and technologists for a day of networking and sportsmanship. This is a great opportunity to play one of Tucson’s best courses at half the price. The tournament will be followed by lunch, prizes and awards.

**Cybersecurity Summit:** May 2021 | Phoenix
The Cybersecurity Summit is an opportunity for both business and government technology leaders to learn about current cyber threats, vulnerabilities, consequences and solutions related to data security and privacy matters.

**MedTech Conference:** June 2021 | Phoenix
This event presents education, networking and exhibitors showcasing Arizona’s booming bioscience and healthcare technology sector. The half-day conference includes lunch, a sponsor expo and prominent panelists and keynote speakers.

**Aerospace, Aviation, Defense + Manufacturing:** July 2021 | Phoenix
This conference offers defense prime contractors the opportunity to educate and inform the supply chain. Manufacturers and service providers of all sizes speak directly with A&D decision-makers, showcase their company’s capabilities and learn how to meet current industry requirements.

**CEO Leadership Retreat:** August 2021 | Prescott
Join the Council for a two-day retreat that gathers business owners, presidents and CEOs for golf, a wine tour, networking, expert panels, presentations, keynotes and workshops. Featured content focuses on leadership, knowledge-sharing and a luncheon keynote address by a high-profile business leader.

**Smart City + IoT Conference:** September 2021 | Phoenix
This informative and thought-provoking annual summit explores the landscape of smart-city strategies, emerging best practices and challenges to implementation, and current advances in implementing smart cities and IoT.

**Southern Arizona Tech + Business Expo:** October 2021 | Tucson
The Southern Arizona Tech + Business Expo is the biggest technology event of the year in Tucson. Attracting over 500 attendees and over 65 exhibitors, the event includes education, networking, a technology awards ceremony and expo where sponsors can showcase their products and services.

**Governor’s Celebration of Innovation:** October 2021 | Phoenix
The Governor’s Celebration of Innovation (GCOI), is an annual awards gala honoring technology leaders, innovators and academia from across the state. The event attracts nearly 1,000 attendees each year for a night of networking, dining, cocktails and entertainment.

**Marketing Technology Summit:** November 2021 | Phoenix
The Council’s annual Marketing Technology Summit focuses on the evolving technologies available to modern marketers. This signature event provides knowledge on cutting-edge marketing methods, technologies and emerging best practices.

**Tech the Halls:** December 2021 | Phoenix
Kick off your winter holiday festivities in total tech style and join us for the best tech holiday event in the Valley. In addition to great food, activities and music, we’ll have hosted VIP rooms for you and your colleagues to meet and network. So break out your best holiday sweater and join us in December to kick off the holiday season!
ABOUT THE ARIZONA TECHNOLOGY COUNCIL

We exist to empower all those who innovate. Technology moves all of us forward.

Fostering innovation
The Arizona Technology Council is a private, not-for-profit trade organization that fosters a climate of creativity, innovation and community for its members to enhance technology and the lives of the people of Arizona.

Strengthening Arizona’s tech ecosystem
Supporting the development, growth and advancement of science- and technology-driven companies in Arizona, the Council proactively identifies and enhances capabilities and eliminates impediments that Arizona technology companies face. Together, we are creating the destination for technology companies to be, to thrive and to stay. The Council is a trusted resource in strengthening Arizona’s technology industry and accelerating the innovation and entrepreneurial mindset already present in our expanding innovation ecosystem.

Statewide presence + influence
With well over 800 members and offices in Phoenix and Tucson, the Arizona Technology Council is the only statewide organization serving the technology sector. Providing member companies with marketing and business development opportunities, informational and educational events, discounts on products and services, and the creation of business-focused legislation to grow the state’s economy, the Council is recognized as one of the most effective trade organizations in the state.

Staff
Jill Brownlay, Director, Marketing + Communications
Laura DeGeorge, Executive Assistant to the President + CEO
Laura Ann Di Mento, Accounting Manager
Angelica Espinoza, Bookkeeper
Leigh Goldstein, COO + VP, Programs + Events
Karla Morales, Vice President, Southern Arizona Regional Office
Jamie Nelson, Director of Operations, Southern Arizona Regional Office
Don Rodriguez, Editor, TechConnect Magazine
Ron Schott, Executive Director, Phoenix
Dierdre Lock, Vice President, Membership Services
Steven G. Zylstra, President + CEO

ANNUAL MEMBERSHIP

The Arizona Technology Council membership base includes a diverse array of technology companies, associate vendors, educational institutions, governmental partners, and non-profit organizations. Our annual member dues range depending on which category your company qualifies for and how many full-time employees your organization has employed in Arizona.

Membership value
- Full attendance to a multitude of networking + educational events each year.
- Member pricing on signature events and conferences.
- Discounts on products and services through the Preferred Business Partners Program.
- Marketing exposure through social media, online advertising, email marketing, news, and other opportunities.
- Support of the Council’s public policy efforts and local STEM initiatives.

ANNUAL MEMBERSHIP DUES

<table>
<thead>
<tr>
<th>Number of full-time employees</th>
<th>Industry* Provides and develops technology products + services</th>
<th>Associate* Provides limited services to technology organizations</th>
<th>Government, nonprofit or not-for-profit</th>
<th>Accredited non-profit, NPO or government entity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-9</td>
<td>$250</td>
<td>$550</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>4-15</td>
<td>$750</td>
<td>$1,050</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>16-50</td>
<td>$1,150</td>
<td>$1,550</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>61-100</td>
<td>$2,000</td>
<td>$3,400</td>
<td>$400</td>
<td></td>
</tr>
<tr>
<td>101-250</td>
<td>$2,075</td>
<td>$5,200</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td>251-500</td>
<td>$4,050</td>
<td>$6,900</td>
<td>$1,250</td>
<td></td>
</tr>
<tr>
<td>501-1,000</td>
<td>$5,650</td>
<td>$7,500</td>
<td>$1,600</td>
<td></td>
</tr>
<tr>
<td>1,000+</td>
<td>$6,850</td>
<td>$8,650</td>
<td>$1,400</td>
<td></td>
</tr>
</tbody>
</table>

*Please contact membership@aztechcouncil.org if you are unsure of your company type.
ANNUAL SPONSORS

PREMIER SPONSORS

ARIZONA COMMERCE AUTHORITY

KEO Marketing

Castelazo Content

MIT AccountabilIT

Customer Driven IT Services

PLATINUM SPONSORS

AVNET

BlueCross BlueShield Arizona

BRODEUR PARTNERS

CATERPILLAR

galvanize

PHOENIX BUSINESS JOURNAL

IDEAS COLLIDE

Insight

Intel

PayPal

Sonora Quest Laboratories

SocialSEO

VISIONARY SPONSORS

AGM Container Controls | Alliance Bank | APS | AudioEye | Blue Canoe Marketing | BlueYonder cStor | Encora | Involta | Keap | Michael Beach Consulting | MSS Business Transformation Advisory Pacific Office Automation | Pima Community College | Rincon Research Corporation | Solugenix Sun Corridor Inc. | University of Arizona Tech Parks | Wallace Plese + Dreher

For more information on sponsorship, visit www.aztechcouncil.org.