



2021 Topics: Tech Speaker Series + AZTechCast



Join the Arizona Technology Council for its monthly 2021 AZ Tech Sector Speaker Series that brings together tech titans, outstanding CTOs, advocates, innovators and industry champions of existing and emerging sectors who are reshaping Arizona's tech ecosystem.

This expert panel forum advances Arizona's tech evolution and growing designation as a tech hub. With a diverse range of experience and technology backgrounds, these tech titans are leading the way and making a positive and lasting impact on the local technology industry.

Each Tech Sector Speaker Series event will consist of a panel of technology experts (4 max) led by a moderator. Panelists and moderators do not need to be members of the Council.



AZTechCast is dedicated to covering innovation and technology in Arizona and beyond. Featured guests will share insight, news and analysis about the region's leading startups, companies and emerging technologies, as well as the latest industry trends and critical issues propelling Arizona's growing technology ecosystem.

Broadcasted monthly, AZTechCast features tech leaders having real conversations about what's happening in the technology sector across the state of Arizona. Each episode is recorded, professionally mastered and then released as a podcast publication, accessible by streaming or download and shared on social media. Podcast participants do not have to be members of the Arizona Technology Council.

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- Digital transformation
 - Renewable energy
 - Data centers
 - 3D printing
 - USMCA
 - Drones
 - Defense
 - Wearables
 - Artificial intelligence
 - Economic development
 - Sustainability
 - Emerging tech
 - Robotics
 - Dark skies
 - Automotive industry
 - Supply chain

Interested in joining a distinguished panel on one of the above topics? Great! Contact membership@aztechcouncil.org to let us in on your expertise and to lock you in as a featured guest. Topic descriptions are on the following pages.

Digital Transformation

In the 21st century, digital transformation enables companies, startups and entrepreneurs to innovate faster than ever before, collaborate efficiently across the globe, and deliver more value to consumers with less effort. But what does it mean for companies that are not willing to keep up with the pace of digital transformation? Join the Arizona Technology Council to hear from a featured panel of experts as they discuss how the evolution of digital transformation will increasingly replace manual processes, tasks and jobs across many industry sectors.

The Quest for Sustainability: Fueling the Future with Renewable Energy

One energy crisis or another has shadowed most of the past five decades. From the OPEC crunch of the 1970s to the skyrocketing cost of oil and gasoline today, the world's concern over energy has haunted presidential speeches, congressional campaigns, end-of-the-world predictions, and our own sense of well-being. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the warming planet, how it's affecting us, what's at stake and how renewable energy can sustain humankind.

Embracing the Hyperscale Age: The Rise of Hyperscale Data Centers

Hyperscale data centers—data centers capable of accommodating massive resource delivery and agility for cloud giants and global software players—represent one of the hottest trends in cloud computing. And as technologies relying heavily on a constant flow of data to the cloud gain in maturity, technologies such as edge computing, IoT, driverless cars and AI, the need for these data centers will only increase. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the future of the data center industry.

The Factory of the Future: 3D Printing

The vast potential of additive manufacturing—also known as 3D printing—is leading to innovative breakthroughs. 21st century manufacturers are turning concepts into working models and rapid prototyping in real time. With the capabilities to manufacture aerospace parts, fabricated organs, duplicate dinosaur skeletons and more, what was once considered science fiction has become reality. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss how additive manufacturing has enabled factories to shift operations towards a more agile, sustainable and iterative production cycle to create revolutionary products with unprecedented capabilities.

USMCA

Supporting North American manufacturing and mutually beneficial trade, the United States-Mexico-Canada Agreement (USMCA) aims to grow the North American economies and create high-paying jobs for Americans. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the modernized trade agreement and how it will promote mutually beneficial trade leading to freer markets, fairer trade, and robust economic growth in North America.

Aiming High: Drone Technology Trends and Advances

A large number of industries and organizations are adopting the use of unmanned aerial vehicles (UAVs), or drones, including military, government, commercial and recreational users. As drone technology advances, these aircraft are becoming more common and affordable, giving rise to debates that weigh their benefits against new ethical and legal concerns. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the pros and cons of drones and UAVs and the potential impacts on the private and public sector.

Key Defense and Military Technology Trends: 2020 and Beyond

The future of the battlefield is electric. In an industry where gaining advantage can be the difference between mission success and failure, standing still has never been an option. Next-generation technologies like AI, UAV swarm technology and autonomous flight systems have rapidly matured to help improve the readiness of military equipment. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the current defense and military tech trends and what we can expect to see in the next 10 years.

Wearables

Digital health wearables are increasingly making medtech strides. They can measure heart vitals, help patients rehabilitate safely and effectively, monitor patients who have a fall risk, and much more. Join the Arizona Technology Council to hear from a featured panel of experts as they highlight some of the latest wearable devices in the digital health realm. Attendees will hear firsthand the innovative trends shaping the future of the wearable tech industry.

The Future of AI Technologies

Artificial intelligence is impacting the future of virtually every industry and every human being. As the fourth industrial revolution evolves, artificial intelligence technology is transforming the way humans and machines work together. As the main driver of emerging technologies like big data, robotics and IoT, AI will continue to act as a technological innovator for the foreseeable future. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the ways artificial intelligence will change our personal lives, the workplace and the world.

Economic Development: Reimagining the Post-pandemic Economic Future

The impacts across employment and productivity are at levels not seen since the Great Depression. Businesses, policy makers and governments across the globe are challenged to emerge from the pandemic-induced economic downturn to build a foundation for a strong, healthy economy. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the strategies, programs and other policy decisions needed to help create the conditions for renewed economic growth and more resilient economies.

Sustainability: Driving Human Progress + Helping Communities Succeed

More than ever before, environmental awareness is a priority for many individuals, corporations, government agencies and countries across the world. When we hear the word "sustainability" we tend to think of renewable fuel sources, reducing carbon emissions, protecting the environment and keeping the delicate ecosystems of our planet in balance. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the strategies and technology to protect our natural environment, human and ecological health, while driving innovation and not compromising our way of life.

Emerging Technology

Emerging technology in society can improve people's lives in many ways. Technological advancements can help people complete tasks more efficiently, keep them safer and healthier and also protect the environment. Right now for many companies, web and mobile tools remain at the core of their digital efforts, while more advanced technologies such as machine learning, AI, augmented reality and virtual reality still remain off into the future as critical component. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the emerging technologies and trends that forward-thinking companies need to adopt and deploy to stay relevant and competitive.

Robotics

At the interface of computer science and engineering, intelligent machines are designed to replicate human actions, help and assist humans in their day-to-day lives, as well as used in dangerous environments where humans cannot survive. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the rapidly growing field of robotics and the promise and peril of AI and robotics as technology evolves to mimic human behavior and manage tasks in a human-like fashion.

Dark Skies

In most large cities of the world, it is no longer possible to appreciate the beauty of the night sky. Inefficient public lighting both wastes energy and causes light pollution that hides our universe from us. Join the Arizona Technology Council for a cosmic versation to hear from a featured panel of experts as they discuss the adverse impacts of lighting on local environments, the importance of reducing light pollution and why dark skies matter.

The Future of Transportation + Mobility

As technology for self-driving cars and electric vehicles become more advanced, concerns about their effect on the future of driving abound. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the impact of modern transportation on communities, the promise and pitfalls of autonomous driving, and the necessary infrastructure needed to bring it to fruition.

Reshaping the Supply Chains | Navigate in The Current Market

Businesses around the world, no matter their size, are facing the greatest challenge in a generation. The dynamics of the recent year have pushed companies in a range of industries to site sourcing and finished goods manufacturing to be closer to end customers. By 2025, many supply chains may shift from global flows of goods and services to national, regional, and local networks of buyers and suppliers. Join the Arizona Technology Council to hear from a featured panel of experts as they discuss the trends and forces that are reshaping global supply chains.

Tech Speaker Series Sponsorship Opportunities

Interested in being a sponsor, featured panelist or moderator for the AZ Tech Sector Speaker Series? Contact membership@aztechcouncil.org to lock in your opportunity to participate.

Innovation Sponsor for entire speaker series*:

- Corporate name and logo on all promotional materials and advertising
- Company name and link on AZTC website event page
- Verbal recognition as Presenting Sponsor during opening remarks
- Opportunity for company representative to welcome attendees during opening remarks
- 10 tickets to each event
- Corporate name as Presenting Sponsor on all event signage
- One table-top exhibit in sponsor showcase

Presenting Sponsor for 5 dates of the speaker series: \$4,000

All designated benefits noted above apply*.

2020 Presenting Sponsors for individual dates of the speaker series: \$1,000

All designated benefits noted above apply*.

Silver Sponsor: \$500 (Limit four)

- Corporate name and logo on all promotional materials and advertising
- Company name and link on AZTC Web site event page
- Verbal recognition as Silver Sponsor during opening remarks
- Opportunity to place company literature/item on all attendee seats
- Six tickets to the event
- Corporate name as Silver Sponsor on all event signage
- One table-top exhibit in sponsor showcase

Cocktail Reception Sponsor: \$500 (Limit four)

- Company name and link on AZTC website event page
- Opportunity to place company literature/item on all attendee seats
- Four tickets to the event
- One table-top exhibit at cocktail reception (5:00 – 5:30 p.m.)

Bronze (Table-Top) Sponsor: \$250 (Limit four)

- Company name and link on AZTC website event page
- Verbal recognition as Bronze Sponsor during opening remarks
- Opportunity to place company literature/item on all attendee seats
- Two tickets to the event
- Corporate name as Bronze Sponsor on all event signage
- One table-top exhibit in sponsor showcase

AZTechCast Sponsorship Opportunities

Interested in being a podcast participant or sponsor for the Council's AZTechCast? Contact membership@aztechcouncil.org to lock in your opportunity to position yourself as a tech expert and your company as an Arizona innovator.

Sponsorship is a combination of on-air announcements and online promos recognizing a business in exchange for funding. Known as underwriting in the podcast realm, sponsorship is a great way for your company to connect with Council members and listeners. AZ TechCast sponsorship starts at \$500.

Innovation Sponsor: \$20,000 (limit one per calendar year)

- Exclusive technology industry sponsor of the Council's 2020 podcast season (must provide or develop technology products).
- This level of podcast sponsorship elevates your company to Platinum membership with the Council.
- On-air recognition during each live broadcast which is recorded and then published as a podcast.
- AZTechCasts are available 365/24/7 and may be uploaded to your website.
- Company is included in AZTechCast's underwriter audio promo.
- Company logo and website are included on all podcast publications and social media posts.
- Company logo, website + copy will be prominently displayed on the AZTechCast landing page.
- Company logo and website will be included in Council eblasts and TechTalk enews sent regarding the AZTC radio show and podcast.
- Featured digital ads on the Council's website.

Tech Advocate Sponsor: \$1,000 per podcast (limit one per podcast)

- Open to Council Industry and Associate members and non-members.
- On-air recognition during each live broadcast which is recorded and then published as a podcast.
- AZTechCasts are available 365/24/7 and may be uploaded to your website.
- Company is included in AZTechCast's underwriter audio promo.
- Company logo and website are included on all podcast publications and social media posts.
- Company logo and website will be prominently displayed on the AZTechCast landing page.
- Company logo and website will be included in Council eblasts and TechTalk enews sent regarding the AZTC radio show and podcast.
- Become an annual Tech Advocate Sponsor for \$5,000 and receive featured digital ads on the Council's website.

Community Partner Sponsor: \$500 (limit two per podcast)

- Open to any level of Council membership.
- Non-members are welcome to sponsor if they like and are a good fit. AZTC has the final say on who to accept as sponsors.
- On-air recognition during each live broadcast which is recorded and then published as a podcast.
- AZTechCasts are available 365/24/7 and may be uploaded to your website.
- Company is included in AZTechCast's underwriter audio promo.
- Company tagged on social media posts.
- Company logo and website will be prominently displayed on the AZTechCast landing page.
- Company logo and website will be included in Council eblasts and TechTalk enews sent regarding the AZTC radio show and podcast.

Discounts available for sponsoring multiple podcast events in a calendar year.

Contact marketing@aztechcouncil.org for questions regarding AZTechCast, the monthly podcast of the Arizona Technology Council.