



## Sponsorship Opportunities

Interested in being a podcast participant or sponsor for the Council's AZ TechCast? Contact [marketing@aztechcouncil.org](mailto:marketing@aztechcouncil.org) to lock in your opportunity to position yourself as a tech expert and your company as an Arizona innovator.

Sponsorship is a combination of on-air announcements and online promos recognizing a business in exchange for funding. Known as underwriting in the podcast realm, sponsorship is a great way for your company to connect with Council members and listeners. AZ TechCast sponsorship starts at \$500.

### Innovation Sponsor: \$20,000 (limit one per calendar year)

- Exclusive technology industry sponsor of the Council's 2020 podcast season (must provide or develop technology products).
- This level of podcast sponsorship elevates your company to Platinum membership with the Council.
- On-air recognition during each live broadcast which is recorded and then published as a podcast.
- AZTechCasts are available 365/24/7 and may be uploaded to your website.
- Company is included in AZ TechCast's underwriter audio promo.
- Company logo and website are included on all podcast publications and social media posts.
- Company logo, website + copy will be prominently displayed on the AZ TechCast landing page.
- Company logo and website will be included in Council eblasts and TechTalk enews sent regarding the AZTC radio show and podcast.
- Featured digital ads on the Council's website.

### Tech Advocate Sponsor: \$1,000 per podcast (limit one per podcast)

- Open to Council Industry and Associate members and non-members.
- On-air recognition during each live broadcast which is recorded and then published as a podcast.
- AZTechCasts are available 365/24/7 and may be uploaded to your website.
- Company is included in AZ TechCast's underwriter audio promo.
- Company logo and website are included on all podcast publications and social media posts.
- Company logo and website will be prominently displayed on the AZ TechCast landing page.
- Company logo and website will be included in Council eblasts and TechTalk enews sent regarding the AZTC radio show and podcast.
- Become an annual Tech Advocate Sponsor for \$5,000 and receive featured digital ads on the Council's website.

### Community Partner Sponsor: \$500 (limit two per podcast)

- Open to any level of Council membership.
- Non-members are welcome to sponsor if they like and are a good fit. AZTC has the final say on who to accept as sponsors.
- On-air recognition during each live broadcast which is recorded and then published as a podcast.
- AZTechCasts are available 365/24/7 and may be uploaded to your website.
- Company is included in AZ TechCast's underwriter audio promo.
- Company tagged on social media posts.
- Company logo and website will be prominently displayed on the AZ TechCast landing page.
- Company logo and website will be included in Council eblasts and TechTalk enews sent regarding the AZTC radio show and podcast.

Discounts available for sponsoring multiple podcast events in a calendar year.

Contact [marketing@aztechcouncil.org](mailto:marketing@aztechcouncil.org) for questions regarding AZ TechCast, the monthly podcast of the Arizona Technology Council.