



Join the Arizona Technology Council for its new monthly 2020 AZ Tech Sector Speaker Series that brings together tech titans, outstanding CTOs, advocates, innovators and industry champions of existing and emerging sectors who are reshaping Arizona's tech ecosystem. This expert panel forum advances Arizona's tech evolution and growing designation as a tech hub. With a diverse range of experience and technology backgrounds, these tech titans are leading the way and making a positive and lasting impact on the local technology industry.

Each Tech Sector Speaker Series event will consist of a panel of four technology experts led by a moderator. Panelists and moderators do not need to be members of the Council.

#### **Event Agenda:**

- 3:30 – 3:40 p.m. | Presenting Sponsor remarks
- 3:40 – 3:45 p.m. | Panelist introductions
- 3:45 – 4:45 p.m. | Panel discussion + Q&A
- 4:45 – 5:30 p.m. | Reception + Networking | Sponsor showcase
- 5:30 p.m. | Event Ends

#### **Cost to Attend:**

- \$25 for AZTC members; \$40 for non-members
- Premier, Platinum and Visionary sponsors can attend for free (two tickets)
- Panelists receive five free tickets to attend.

\*Registration includes beer/wine/soda/water and light finger foods during cocktail reception.

## 2020 AZ Tech Sector Speaker Series

### FEBRUARY 13 | STEM: Empowering Students to Become Tomorrow's Tech Leaders

Panelists will discuss the importance of STEM and how it's driving Arizona's tech-talent pipeline.

Co-moderators	Dr. Jeremy Babendure, Executive Director of SciTech Institute Omar Alam, Member of Technical Staff, Space Systems at Viasat Inc.
Panelists	Allison Otu, Executive Director, U of A Health Sciences Jason Buchanan, Chief Engineer, Local Motors Ai-Chau Ray, Software Engineer, The Boeing Company Steve Gaxiola, Engineering Manager, PADT Megan Dieu, Materials Engineer, Footprint
Innovation Sponsor	University of Advancing Technology
Bronze Sponsor	Signature Consultants

### MARCH 12 | Blockchain: Enabling New Digital Strategies for Business Ecosystems

A distinguished panel of industry experts will discuss the value of blockchain and how it compares to other technologies, its challenges and limitations of blockchain, as well as recommended strategies.

Moderator	Chris Fabre, Founder and CEO, Sky Republic
Panelists	Sean Melia, Product Specialist, Community Messaging at SITA Henry Welborn, Senior Software Engineer, IBM Chad Eylander, Senior Architect for Financial Systems, CVS Health Kyle Weber, Product Owner Blockchain, State Farm Insurance Laura Buffard, Sr. Director IoT Alliances, Kudelski IoT Security
Innovation Sponsor	University of Advancing Technology
Presenting Sponsor	Sky Republic
Bronze Sponsor	Signature Consultants

### MAY 14 | Maintaining Critical Digital Infrastructure During Challenging Times

Never in history has digital infrastructure become so critical. Enabling 7x24x365 public safety, telecom, healthcare, water and energy requires an extraordinary level of seamless coordination, communication and planning to ensure citizens are safe, connected and have access to reliable utilities.

Moderator	Kirk Busch, CEO BigDataSW & Chairman Az4Solar & AzSTEM
Panelists	Travis Cutright, Chief Information Officer, City of Mesa Jonathan Martone, Engineering Director, Cyxtera Data Centers Frank McRae, Electric & Gas Utility, City of Mesa Karla Moran, Economic Development, Salt River Project Kent Dicks, CEO, Life 365
Innovation Sponsor	University of Advancing Technology
Presenting Sponsor	Cyxtera
Bronze Sponsor	Signature Consultants

### **JUNE 17 | Sustainability: Renewable + Alternative Energy to Power the Future**

As the region inches closer to becoming a major tech hub, it's important that Arizona embraces renewable energy technologies that have a lower environmental impact and also provide energy security for businesses and tech startups, increase energy independence and help drive economic development.

Moderator	Michelle De Blasi, Environmental, Natural Resources & Energy Attorney at Law
Panelists	TBD
Innovation Sponsor	University of Advancing Technology
Presenting Sponsor	Cyxtera
Bronze Sponsor	Signature Consultants

### **JULY 16 | Out of this World: Space Technology Changing the World**

Experts from various industry sectors will discuss how space technology is changing the world we live in.

Moderator	Stephen Fleming, VP of Strategic Business Initiatives, University of Arizona
Panelists	<ul style="list-style-type: none"> <li>▪ Omar Alam, Member of Technical Staff, Space Systems at Viasat, Inc.</li> <li>▪ Dr. David Bolman, Provost, University of Advancing Technology</li> <li>▪ Benjamin Hernandez, Co-founder of the Arizona Spaceport Alliance</li> <li>▪ Doug Stetson, Co-founder, President and CEO of FreeFall Aerospace, Inc.</li> </ul>
Innovation Sponsor	University of Advancing Technology
Presenting Sponsor	Cyxtera
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### **AUGUST 18 | The Electric Highway: The Future of Driving**

Innovative companies are playing a significant role in enabling the growth of Arizona's transportation electrification market and electric vehicle charging infrastructure. Panelists will discuss the economic development benefits and infrastructure challenges of increased adoption of electric vehicles.

Moderator	Dominic Papa, Vice President, Arizona Commerce Authority
Panelists	<ul style="list-style-type: none"> <li>▪ Kevin Burke, Public Works Director, City of Peoria</li> <li>▪ Jeffrey Wishart, Ph.D., Managing Engineer, Exponent</li> <li>▪ TBD</li> <li>▪ TBD</li> </ul>
Innovation Sponsor	University of Advancing Technology
Reception Sponsor	Cyxtera
Bronze Sponsor	Signature Consultants

### SEPTEMBER 15 | Reality Check: AI, Augmented Reality + Virtual Reality

Panelists will share insight on the potential risks, challenges, advantages and opportunities that artificial intelligence, augmented reality and virtual reality present for people, businesses and government.

Moderator	Minky Kernacs, Founder and CEO, Mediato
Panelists	<ul style="list-style-type: none"> <li>▪ Sanjeev Katariya, VP and Chief Architect of AI &amp; Platforms, eBay</li> <li>▪ Rinkan Patel, VP, Product Development &amp; Data Management, International Cruise &amp; Excursions, Inc.</li> <li>▪ Srikanth Balusani, Chief Technology Officer, MST Solutions LLC</li> <li>▪ Rebecca Clyde, Co-Founder and CEO, Botco.ai</li> </ul>
Innovation Sponsor	University of Advancing Technology
Presenting Sponsor	Cyxtera
Bronze Sponsor	Signature Consultants

### OCTOBER 20 | Tech Disruptors: Disruptive Innovations Changing the World

Experts will discuss the global shockwaves that have helped create the disruptive business environment we currently operate in, as well as cutting-edge innovations they believe will change the world.

Moderator	Heidi Altree, Market Vice President, Expedient
Panelists	<ul style="list-style-type: none"> <li>▪ Expedient panelist: TBD</li> <li>Steve Greenberg, Founder &amp; President, Thin Client Computing LLC</li> </ul>
Innovation Sponsor	University of Advancing Technology
Presenting Sponsor	Cyxtera
Reception Sponsor	Expedient   Veyo
Bronze Sponsor	Signature Consultants

### NOVEMBER 17 | AZ Tech Titans + Unicorns

Tech leaders will discuss the privately owned tech start-ups with a value of more than \$1 billion and other powerful forces of tech disruption that have entered our lives and lexicon in a way like never before.

Moderator	TBD
Panelists	TBD
Innovation Sponsor	University of Advancing Technology
Presenting Sponsor	CenturyLink
Reception Sponsor	Cyxtera
Bronze Sponsor	Signature Consultants

## Sponsorship Opportunities

Interested in being a sponsor, featured panelist or moderator for the AZ Tech Sector Speaker Series? Contact [events@aztechcouncil.org](mailto:events@aztechcouncil.org) to lock in your opportunity to participate.

### Innovation Sponsor for entire speaker series\*: **University of Advancing Technology**

- Corporate name and logo on all promotional materials and advertising
- Company name and link on AZTC website event page
- Verbal recognition as Presenting Sponsor during opening remarks
- Opportunity for company representative to welcome attendees during opening remarks
- 10 tickets to each event
- Corporate name as Presenting Sponsor on all event signage
- One table-top exhibit in sponsor showcase

### Presenting Sponsor for 5 dates of the speaker series: \$4,000

All designated benefits noted above apply\*.

### 2020 Presenting Sponsors for individual dates of the speaker series: \$1,000

All designated benefits noted above apply\*.

February		August	
March	<b>Sky Republic</b>	September	<b>Cyxtera</b>
May	<b>Cyxtera</b>	October	<b>Cyxtera</b>
June	<b>Cyxtera</b>	November	<b>CenturyLink</b>
July	<b>Cyxtera</b>		

### Silver Sponsor: \$500 (Limit four)

- Corporate name and logo on all promotional materials and advertising
- Company name and link on AZTC Web site event page
- Verbal recognition as Silver Sponsor during opening remarks
- Opportunity to place company literature/item on all attendee seats
- Six tickets to the event
- Corporate name as Silver Sponsor on all event signage
- One table-top exhibit in sponsor showcase

### Cocktail Reception Sponsor: \$500 (Limit four)

- Company name and link on AZTC website event page
- Opportunity to place company literature/item on all attendee seats
- Four tickets to the event
- One table-top exhibit at cocktail reception (5:00 – 5:30 p.m.)

### Bronze (Table-Top) Sponsor: \$250 (Limit four)

- Company name and link on AZTC website event page
- Verbal recognition as Bronze Sponsor during opening remarks
- Opportunity to place company literature/item on all attendee seats
- Two tickets to the event
- Corporate name as Bronze Sponsor on all event signage
- One table-top exhibit in sponsor showcase