



2020 Premier Sponsor

Investment: \$55,000

Visibility

Premier Sponsors receive major visibility in Arizona Technology Council marketing, advertising and communication mechanisms including:

- Logo on banner displayed at Council events
- Permanent logo placement on Arizona Technology Council Web site homepage
- Company name in the quarterly digital *TechConnect* magazine
- Announced on AZTC social media and highlighted as a Platinum Sponsor
- Monthly social media share on blog posts, events, and other company news
- Company Name on AZTC marketing collateral
- Ability to submit guest blog articles and social media updates to showcase company announcements

***TechTalk* eNewsletter and Website Feature**

Opportunity to submit a company-focused write-up (approximately 500 words) for appearance in our *TechTalk* monthly email newsletter. Any guest blogs submitted by a Premier Sponsor will be featured on the homepage of the Council's website for one month.

Annual Membership Dues

The Premier Sponsor package covers your company's membership dues for 2020.

**Amount varies by type of industry and number of employees.*

Annual Membership Dues for Company of Your Choice

Premier Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the calendar year (2020).

VIP Access

Each Premier Sponsor receives invitations to the quarterly New Members Wine and Cheese (up to four employees per event).

Governor's Celebration of Innovation

Each Premier Sponsor will receive a sponsorship package valued at \$20,000 for the 2020 Governor's Celebration of Innovation/Tech Showcase, our annual awards gala and showcase which honors achievement in technology-related innovation. Each Premier Sponsor receives a full-page ad in the event program and a booth at the Tech Showcase.

Signature Event Tickets

Each Premier Sponsor receives 60 "tickets" to the Council's paid events (including conferences, expos and special events).

**excludes the golf outings in Phoenix and Tucson*

Event Conference Sponsorship

Each Premier Sponsor can choose *one* of Council's annual events to showcase as an exhibiting sponsor. *Sponsorships are available on a first-come, first-served basis, so please reserve early.*

- Governor's Celebration of Innovation (Limit 3)
- Cybersecurity Summit (Limit 3)
- Southern Arizona Tech + Business Expo (Limit 3)
- Marketing Technology Summit (Limit 3)
- MedTech Conference (Limit 2)
- Aerospace, Aviation, Defense and Manufacturing Conference (limit 2)

CEO Retreat

Each Premier Sponsor receives one admission to the 2020 CEO Retreat for its chief executive or highest-ranking executive or manager in Arizona. The date of the 2020 CEO Retreat will be in August 2020, the exact date available in early spring.

**Excludes golf and hotel room.*