



## 2020 Platinum Sponsor

Investment: \$22,000

### Visibility

Platinum Sponsors receive major visibility in Arizona Technology Council marketing, advertising, and communication mechanisms including:

- Logo on banner display at all Council events
- Permanent logo placement on the Arizona Technology Council website homepage
- Ability to submit guest blog articles and social media updates to showcase company announcements
- Announced on AZTC social media and highlighted as a Platinum Sponsor
- Company Name on AZTC marketing collateral
- Ability to submit monthly articles for *TechTalk* eNewsletter to be featured in the Annual Sponsor section
- Company name in the quarterly digital *TechConnect* magazine

### ***TechTalk* eNewsletter and Website Feature**

Ability to submit a company focused write-up (approximately 500 words) for appearance in our *TechTalk* monthly eNewsletter.

### **Annual Membership Dues**

The Platinum Sponsor package covers your company's membership dues for 2020.

*\*Amount varies by type of industry and number of employees.*

### **Annual Membership Dues for Company of Your Choice**

Platinum Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the calendar year (2020).

### **Signature Event Tickets**

Each Platinum Sponsor receives 48 "tickets" to the Council's paid events (including conferences, expos and special events).

*\* These additional tickets do exclude the Governor's Celebration of Innovation gala and the Council's Phoenix and Tucson Golf Tournaments.*

### **VIP Access**

Each Premier Sponsor receives invitations to the quarterly New Members Wine and Cheese (up to four employees per event).

### **Governor's Celebration of Innovation**

Each Platinum Sponsor will receive ten tickets to the 2020 Governor's Celebration of Innovation, the Council's black-tie awards gag which honors achievement in technology-related innovation.

### **Event Conference Sponsorship**

Each Platinum Sponsor can choose *one* of Council's annual events to showcase as an exhibiting sponsor. *Sponsorships are available on a first-come, first-served basis, so please reserve early.*

- Governor's Celebration of Innovation (Limit 3)
- Cybersecurity Summit (Limit 3)
- Southern Arizona Tech + Business Expo (Limit 3)
- Marketing Technology Summit (Limit 3)
- MedTech Conference (Limit 2)
- Aerospace, Aviation, Defense and Manufacturing Conference (limit 2)

### **CEO Retreat**

Each Premier Sponsor receives one admission to the 2020 CEO Retreat for its chief executive or highest-ranking executive or manager in Arizona. The date of the 2020 CEO Retreat will be in August 2020, the exact date available in early spring.

*\*Excludes golf and hotel room.*