

A DRIVING FORCE OF GLOBAL TECHNOLOGY

NOVEMBER 17-24



ARIZONA ISRAEL
TECHNOLOGY ALLIANCE

IN PARTNERSHIP WITH

ARIZONA
COMMERCE AUTHORITY



EXPERIENCE

ISRAEL

WITH THE ARIZONA ISRAEL TECHNOLOGY ALLIANCE

CELEBRATING TRADE BETWEEN ARIZONA
AND ISRAEL WITH THE OPENING OF THE
STATE OF ARIZONA'S NEW TRADE OFFICE



A MONUMENTAL TIME TO JOIN IN THIS ARIZONA TRADE MISSION TO ISRAEL



Israel is booming and Arizona is continuing to grow and innovate. Innovation, tech and investments are hot in both places.

Israel - a startup for every 1500 citizens, raising venture capital per capita at two-and-a-half times the rate of the US and 30 times that of Europe, behind just the US and China on NASDAQ listed companies is a place where opportunities are abound.

Arizona IS capitalizing on these opportunities:

Over the last year and a half the AITA has worked with over 150 Israeli startups, hosted 30+ for business in Arizona, seen 7 new Israeli companies in Arizona, \$150M+ has been invested from Israel into Arizona, 2 M&A's, several others that have made their first US hires in Arizona and a whole lot more....

With the scale of opportunities abound, we were thrilled to be at the forefront of bringing the opportunity for the state of Arizona to open up a trade office in Israel - Arizona's second international trade office. This trade mission will celebrate this milestone that Governor Ducey enabled by signing into the state budget earlier this year.

Join us for an amazing journey that will be purpose driven, educational and to be capitalized on!

Leib Bolel
President - CEO
Arizona Israel Technology Alliance

A WHOLESOME EXPERIENCE



NOVEMBER
18-21

A DEEP DIVE INTO
ISRAEL'S TECHNOLOGY
ECOSYSTEM



NOVEMBER
22-23

ISRAEL'S SITES/HISTORY:
APPRECIATE WHERE THIS
DRIVING FORCE CAME
FROM



NOVEMBER
24-25
(OPTIONAL)

CUSTOMIZED BUSINESS
MEETINGS FOR YOUR
SPECIFIC GOALS

ITINERARY (Tentative)

MONDAY

Welcome to Israel
VIP assistance through passport control to baggage claim.

Check into the hotel.
Overnight Tel Aviv

TUESDAY

Tel Aviv: At the Nexus of Innovation and Creativity

8:00 – 9:00 am Breakfast

9:30 – 11:00 am - Start Up Nation: In a region rife with challenges, Israelis have honed the art of problem solving and turned their small desert nation into a powerhouse of invention, an unparalleled ecosystem of creativity and resourcefulness.

11:00 – 1:00 pm - Overlooking the Tel Aviv skyline at TLV Labs, meet a representative from the 8200 Social Program and learn about this unique accelerator, which promotes and empowers ventures that solve social problems through technology. The 8200 IDF unit is often accredited with Israel's technological presence in the global sphere.

1:00 – 3:00pm - Enjoy lunch and wine tasting with Isaac Applbaum – Managing Director of Mizmaa Ventures, which provides financial and operational support to facilitate the success of innovative Israeli companies.

3:30 – 5:30pm - Visit the AIROBOTICS office in Petach Tikva. AIROBOTICS is an Israeli company with who recently moved their Global HQ to Scottsdale Arizona and have developed a pilotless drone solution, the first of its kind in the global market.

Evening Dinner

Overnight Tel Aviv

WEDNESDAY

Israeli Innovation

8:00 – 9:00 am Breakfast

9:30 – 11:30 am - The journey of the Israeli Startup - Deloitte Innovation Tech terminal: Amit Harel is the Israeli leader of the Innovation Tech Terminal – Deloitte's Startups practice. Amit has a vast experience in the fields of Innovation, Technology and Disruption. Amit works closely with top stakeholders, entrepreneurs and startups in the Israeli ecosystem, building bridges between innovative Israeli technology companies and global leading organizations.

11:30 – 1:00 pm - Walking Lunch Tour of the Carmel Market – the largest market/shuk in Tel Aviv. A vibrant marketplace where traders sell everything from clothing to spices, and fruit to electronics. Lunch will be on the menu for us!

1:00pm – 2:00 pm - A record year for M&A's. 2018 saw \$21.6B in M&A's from Israel. Join Nimrod Vromen Partner, Yigal Arnon & Co. on why International companies are on the prowl for acquisitions in Israel.

2:00pm – 4:00pm - A taste of some of Israel's best Entrepreneurs. Live presentations from some of Israel's rising stars. Connect with these companies, many of whom are entering the US market. Great Entrepreneurs, excellent people and an intimate opportunity to feel and touch what the Start-up Nation is all about

4:00pm – 5:00pm - With Israeli Ambassador to the United States from 2002 until 2006 Danny Ayalon. How the US and Israel compliment each other on innovation.

Dinner

Overnight Tel Aviv

THURSDAY

Jerusalem of Golden Opportunities

7:00 – 8:30 am Early breakfast and travel to Jerusalem

8:30 – 11:00 am Remembering the Holocaust: A comprehensive tour of Yad Vashem including the Historical Museum, The Children's Memorial and the Hall of Remembrance. As the Jewish people's living memorial to the Holocaust, Yad Vashem safeguards the memory of the past and imparts its meaning for future generations.

11:30 – 1:00 pm Market Lunch: In the heart of Jerusalem lies one of its most colorful institutions -the Machane Yehuda market place. Taste a sampling of local delicacies and fresh produce straight from the market: smoked fish, cheeses, Greek foods, spices, nuts and dried fruits, marzipan and desserts.

1:30 – 3:30 pm A visit to United Hatzala, a one of a kind national emergency response organization with over 5000 volunteers that has developed and utilized technology to respond to medical emergencies with an average time response of 3 minutes

4:00 – 6:00 pm Visit Jerusalem Venture Partners (JVP), founded by Dr. Erel Margalit, which has created and invested in over 120 companies in Israel, the USA, and Europe.

Evening Dinner

Late Evening Night Spectacular: Enjoy the Tower of David sound and light show projected on the Old City walls.

Overnight Jerusalem

ITINERARY CONT'D.

FRIDAY

Jerusalem: A Center of Three Great Monotheistic Religions

7:00 – 8:00 am Breakfast

8:30 – 9:30 am Visit OurCrowd, a leading equity crowdfunding platform that has raised \$1B+ for investing in global startups, led by serial entrepreneur Jon Medved and run by a team of seasoned investment professionals.

10:00 – 11:00 am The Historic Nucleus: Visit the City of David, the ancient capital of Jerusalem, established 3,000 years ago by King David. Inaccessible for 19 years, the site has been continuously excavated since the reunification of Jerusalem with fascinating revelations constantly emerging.

11:00 – 11:30 am Visit the Western Wall.

11:30 – 1:00 pm The Hidden Treasures of the Western Wall Tunnels: A VIP tour of the astounding archaeological discoveries beneath the Western Wall.

1:00 – 2:00 pm Lunch

2:00 – 4:00 pm Within the Walls: A tour of the religious and cultural focal points of the four quarters of the Old City. Wind through the alleys of the Old Arab Bazaar, join the hustle and bustle of the Jewish Quarter, with the Cardo at its the heart. Visit the Church of the Holy Sepulcher in the Christian Quarter. The tour will include an overview of the Temple Mount, the Dome of the Rock and the El Aksa Mosque.

4:00 – 5:00 pm Freshen up at the hotel.

Evening Join Shabbat of a Lifetime for candle lighting and welcoming in the Jewish Sabbath; participate in a traditional Shabbat dinner with a local family.

Overnight Jerusalem

SATURDAY

Masada and the Dead Sea: A Conversation on Archaeology, History and Ancient Literature

7:30 – 8:30 am Breakfast

8:30 – 10:30 am Travel to Masada.

10:30 – 12:30 pm From Narrative to Symbol: The ancient desert fortress Masada has become synonymous with Israel's quest for freedom and independence in modern times. Take a cable car to the top of the plateau and hear the inspiring story of the 960 men, women, and children that were the last to resist the Romans during the Great Jewish Revolt, almost 2000 years ago.

1:00 – 2:30 pm Lunch and swim at the Dead Sea.

Time Permitting Take a short hike in the desert oasis of Ein Gedi to see the hidden waterfalls.

Late Afternoon Return to Jerusalem.

Evening Festive Farewell Dinner

Overnight Jerusalem

SUNDAY

GROUP LEAVES BACK TO ARIZONA

CUSTOMISED SCHEDULE FOR THE EXTENDING DELEGATES

MONDAY

CUSTOMISED SCHEDULE

DEPART FOR ARIZONA

**PLEASE CONTACT
KASIAH@ARIZONAISRAEL.COM
FOR ADDITIONAL INFORMATION
AND REGISTRATION**

