



GOVERNOR'S CELEBRATION OF INNOVATION

2019 GCOI *Sponsorship Opportunities*

EVENT DETAILS:

October 24, 2019
4:00 PM – 8:30 PM

EVENT SUMMARY:

Governor's Celebration of Innovation (GCOI) is the Arizona Technology Council's (AZTC) annual awards gala in partnership with the Arizona Commerce Authority (ACA) that honors technology leaders and innovators from across the state. The event attracts more than 850 attendees each year for a night of networking, food and entertainment. 2019 marks the 16th year of this prestigious event.

For 2019, the event will consist of a strolling dinner and Tech Showcase followed by theatre style awards program. The Tech Showcase companies consist of award finalists, sponsors and AZTC partners.

Agenda:

4:00 – 6:00 PM – Tech Showcase/Networking/Strolling Dinner
6:00 – 8:00 PM – Award Presentations
8:00 – 8:30 PM – Networking/Dessert

SPONSORSHIP OPPORTUNITIES:

A variety of sponsorship opportunities are available; if you do not find what you are looking for we'd be happy to work with you to design a customized package. For questions about sponsorship opportunities, please contact the AZTC at events@aztechcouncil.org



Premier Sponsor – (SOLD: Avnet, Arizona Commerce Authority)

Investment

\$25,000

ROI

- Lead sponsor positioning for event
- Opportunity for your company to speak for 5-8 minutes during awards program
- Opportunity to introduce Governor at event
- Recognition during awards program
- Recognition in event publicity
- Opportunity to display company signage at event
- Logo on program guide front cover
- Logo on program guide back cover
- Logo on print and electronic invitations
- Logo in all print advertisements
- Logo in special *TechConnect* Magazine advertisement
- Full page ad in program guide
- Company name and link on GCOI Event Page
- Logo on general event signage
- 10x10 booth space in Technology Showcase
- 20 Tickets to event
- First right of refusal for 2020 GCOI

Platinum Sponsor – Limit of 4

Investment

\$15,000

ROI

- High-level sponsor positioning for event
- Recognition during awards program
- Recognition in event publicity
- Opportunity to display company signage at event
- Logo on print and electronic invitations
- Logo in all print advertisements
- Logo in special *TechConnect* Magazine advertisement
- Logo on program guide back cover
- Full page ad in program guide
- Company name and link on GCOI Event Page
- Logo on general event signage
- 10x10 booth space in Tech Showcase
- 20 Tickets to event
- First right of refusal for 2020 GCOI



Dinner Sponsor – Limit 1

Investment

\$15,000

ROI

- Logo on print and electronic invitations
- Opportunity for company representative to welcome the attendees to dinner live on stage (2-3 minutes)
- Logo in *Business Journal* print advertisements
- Logo in special *TechConnect* Magazine advertisement
- Logo on program guide back cover
- Full page ad in program guide
- Logo on general event signage
- 10x10 booth space in Tech Showcase
- 20 Tickets to event
- First right of refusal for 2020 GCOI

Future Innovator Scholarship Sponsor – Limit 1

Investment

\$10,000

ROI

- Logo on scholarship award checks
- Opportunity for company representative to present awards on stage
- Logo on program guide back cover
- Logo in all print advertisements
- Logo in special *TechConnect* Magazine advertisement
- Full page ad in program guide
- Company name and link on GCOI Event Page
- Logo on general event signage
- 10x10 booth space in Tech Showcase
- 20 Tickets to event
- First right of refusal for 2020 GCOI

Tech Showcase Sponsor – Limit 1

Investment

\$10,000

ROI

- Tech Jam Showcase renamed “XYZ Tech Jam Showcase”
- Special signage during Tech Jam Showcase
- Logo on program guide back cover
- Logo in all print advertisements
- E-mail blast focused on “XYZ Tech Jam Showcase”
- Logo in special *TechConnect* Magazine advertisement
- Full page ad in program guide
- Company name and link on GCOI Event Page
- Logo on general event signage
- 10x10 booth space in Tech Showcase
- 10 Tickets to event



Registration Sponsor – (Limit 1)

Investment

\$7,500

ROI

- Special signage at registration area
- Logo on attendee name badges
- Logo on program guide back cover
- Logo on event attendee lanyards
- Logo in all print advertisements
- Logo in special *TechConnect* Magazine advertisement
- Half page ad in program guide
- Company name and link on GCOI Event Page
- Logo on general event signage
- 10x10 booth space in Tech Showcase
- 10 Tickets to event
- First right of refusal for 2020 GCOI

Award Sponsorship –

Academia Innovator Sponsor – (Limit 1)

Ed Denison Business Leader of the Year – (Limit 1)

Innovator of the Year – Start-Up Company (Limit 1)

Innovator of the Year – Small Company (Limit 1)

Innovator of the Year – Large Company (Limit 1)

Innovator of the Year – Academia (Limit 1)

Investment

\$7,500

ROI

- Opportunity for company representative to hand present award on stage
- Recognition during awards program
- Logo on program guide back cover
- Logo in all print advertisements
- Logo in special *TechConnect* Magazine advertisement
- Full page ad in program guide
- Company name and link on GCOI Event Page
- Logo on general event signage
- 10x10 booth space in Tech Showcase
- 10 Tickets to event
- First right of refusal for 2020 GCOI

Partner Showcase Sponsor – Unlimited

Investment

\$5,000

- Logo on program guide back cover
- Half page ad in program guide
- 10x10 Booth Space during Tech Showcase



- Logo in special *TechConnect* Magazine advertisement
- Company name and link on GCOI Event Page
- Logo on general event signage
- Recognition on Sponsor Wall at event
- 10 Tickets to event

Contributing Showcase Sponsor – Unlimited

Investment

\$2,500

- Company name on program guide back cover
- 10x10 Booth Space during Tech Showcase
- Company name and link on GCOI Event Page
- Recognition on Sponsor Wall at event
- 4 Tickets to event