



## 2019 Premier Sponsor

Investment, \$50,000

### Visibility

Premier Sponsors receive major visibility in Arizona Technology Council marketing, advertising, and communication mechanisms including:

- Logo on banner displayed at Council events
- Permanent logo placement on Arizona Technology Council Web site homepage
- Logo in every *TechTalk* monthly eNewsletter
- Company name in the quarterly digital *TechConnect* magazine
- Announced on AZTC social media and highlighted as a Platinum Sponsor
- Monthly social media share on blog posts, events, and other company news
- Company Name on AZTC marketing collateral
- Ability to submit guest blog articles and social media updates to showcase company announcements

### Annual Membership Dues

The Premier Sponsor package covers your company's membership dues for 2019.

*\*Amount varies by type of industry and number of employees.*

### Annual Membership Dues for Company of Your Choice

Premier Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the year (2019).

### **TechTalk eNewsletter and Website Feature**

Ability to submit a company focused write-up (approximately 500 words) for appearance our *TechTalk* monthly email newsletter. Any guest blogs submitted by a Platinum Sponsor will be featured on the homepage of the Council's website for one month.

### **VIP Access**

Each Premier Sponsor receives invitations to the quarterly New Members Wine and Cheese (up to four employees per event) and invitations to the Council's four VIP events in 2019 (up to four employees per VIP event).

### **Governor's Celebration of Innovation**

Each Premier Sponsor will receive a sponsorship package valued at \$20,000 for the 2019 Governor's Celebration of Innovation/Tech Jam Showcase, our annual awards gala and showcase which honors achievement in technology-related innovation. Each Premier Sponsor gets a full-page ad in the event program, a showcase booth at Tech Jam.

### **Signature Event Tickets**

Each Premier Sponsor receives five tickets to the bi-monthly Council Connect signature luncheon series. Additionally, Premier Sponsors can send five employees to each of the Council's paid events (including conferences, expos and special events).

*\*exclude the Governor's Celebration of Innovation gala, the golf outings and the Council's charitable events.*

### **Event Conference Sponsorship**

Each Platinum Sponsor can choose *one* of Council's annual events to showcase as an exhibiting sponsor. *Sponsorships are available on a first-come, first-served basis, so please reserve early.*

- Governor's Celebration of Innovation (Limit 3)
- Cybersecurity Summit (Limit 3)
- Southern Arizona Tech + Business Expo (Limit 3)
- Marketing Technology Summit (Limit 3)

### **CEO Retreat**

Each Premier Sponsor receives one admission to the 2019 CEO Retreat for its chief executive or highest-ranking executive or manager in Arizona. The date of the 2019 CEO Retreat will be in August 2019, scheduled in early spring.

*\*Excludes golf and hotel room.*

### **Company Showcase**

Each Premier Sponsor can host a Lunch and Learn, for which the Arizona Technology Council will secure a venue and provide lunch. The Premier Sponsor is responsible for arranging the panel and putting together the content. As a signature event, the Arizona Technology Council will market this event through the normal channels of promotion (email, web, social media).