



2019 Platinum Sponsor

Investment, \$20,000

Visibility

Platinum Sponsors receive major visibility in Arizona Technology Council marketing, advertising, and communication mechanisms including:

- Logo on banner display at all Council events
- Permanent logo placement on Arizona Technology Council website homepage
- Logo in every *TechTalk* monthly eNewsletter
- Company name in the quarterly digital *TechConnect* magazine
- Ability to submit guest blog articles and social media updates to showcase company announcements
- Announced on AZTC social media and highlighted as a Platinum Sponsor
- Monthly social media share on blog posts, events and other company news
- Company Name on AZTC marketing collateral

Annual Membership Dues

The Platinum Sponsor package covers your company's membership dues for 2019.

**Amount varies by type of industry and number of employees.*

Annual Membership Dues for Company of Your Choice

Each Platinum Sponsor can choose a company of their choice (that is currently NOT a member of the Arizona Technology Council) to receive membership for the year (2019).

TechTalk eNewsletter + Featured Home Page Blog

Ability to submit a company focused write-up (approximately 500 words) for appearance our *TechTalk* monthly email newsletter. Any guest blogs submitted by a Platinum Sponsor will be featured on the homepage of the Council's website for one month.

VIP Access

Each Platinum Sponsor receives invitations to the quarterly New Members Wine and Cheese (up to two employees per event) and free admission to the Council's four VIP events in 2019 (up to four employees per VIP event).

Governor's Celebration of Innovation

Each Platinum Sponsor receives ten tickets to the 2019 Governor's Celebration of Innovation, the Council's black-tie awards gala which honors achievement in technology-related innovation.

Signature Event Tickets

Each Platinum Sponsor receives four tickets to the monthly Council Connect signature luncheon series. Additionally, Platinum Sponsors can send two employees to each of the Council's paid events (including conferences, expos and special events).

** These additional twenty tickets do exclude the Governor's Celebration of Innovation gala and the Council's golf events.*

CEO Retreat

Each Platinum Sponsor receives one admission to the 2019 CEO Retreat for its chief executive or highest-ranking executive or manager in Arizona. The date of the 2019 CEO Retreat will be announced in early spring but it's in the month of August 2019.

**Excludes golf and hotel room.*

Event Conference Sponsorship

Each Platinum Sponsor can choose *one* of Council's annual events to showcase as an exhibiting sponsor. *Sponsorships are available on a first-come, first-served basis, so please reserve early.*

- Governor's Celebration of Innovation (Limit 3)
- Cybersecurity Summit (Limit 3)
- Southern Arizona Tech + Business Expo (Limit 3)
- Marketing Technology Summit (Limit 3)

Company Showcase

Each Platinum Sponsor has the opportunity to host a Council Connect or Lunch and Learn event, for which the Arizona Technology Council will secure a venue and provide lunch. The Platinum Sponsor is responsible for preparing the presentation. As a signature event, the Arizona Technology Council will market this event through the normal channels of promotion (email, social media, web).