



## 2019 Visionary Sponsor

Investment, \$7,500

### Visibility

Visionary Sponsors receive major visibility in Arizona Technology Council marketing, advertising, and communication mechanisms including:

- Logo on banner display at all Council events
- Company name and link to company website on [aztechcouncil.org](http://aztechcouncil.org)
- Company name in *TechTalk* monthly eNewsletter
- Ability to submit guest blog articles and social media updates to showcase company announcements
- Announced on AZTC social media and highlighted as a Visionary Sponsor
- Company Name on AZTC marketing collateral
- Company name in the quarterly digital *TechConnect* magazine

### **TechTalk eNewsletter and Website Feature**

Ability to submit a company focused write-up (approximately 500 words) for appearance our *TechTalk* monthly eNewsletter.

### **Signature Event Tickets**

Each Visionary Sponsor receives two tickets to the monthly Council Connect signature luncheon series. Additionally, Visionary Sponsors can send two employees to each of the Council's paid events (including conferences, expos and special events).

*\*These additional tickets do exclude the Governor's Celebration of Innovation gala and the Council's Phoenix and Tucson Golf Tournaments.*

### **Company Showcase**

Each Visionary Sponsor can host a Lunch and Learn event, for which the Arizona Technology Council will secure a venue and comp the \$250 reservation fee. The Visionary Sponsor is responsible for arranging and paying for catering for all attendees and preparing the