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ABOUT THE ARIZONA TECHNOLOGY COUNCIL

The Arizona Technology Council is Arizona’s premier trade association for science and technology companies. Recognized as having a diverse professional business community, the Council works towards furthering the advancement of technology in Arizona through leadership, education, advocacy, and social action. The Council offers numerous events, educational forums, and business conferences that bring together visionaries, leaders, managers, and employees to make an impact on the technology industry. These interactions contribute to the Council’s culture of growing member businesses and transforming technology in Arizona. To become a member or to learn more about the Council, please visit www.aztechcouncil.org.

Our Mission

The Arizona Technology Council is the driving force behind making our state the fastest growing technology hub in the nation, connecting and empowering Arizona’s technology community.

Arizona has become a desirable destination for high-tech companies.
LETTER FROM THE PRESIDENT + CEO

The year 2016 brought many encouraging signs and outcomes for the state’s technology sector. Jobs are on the rise, our education system is more focused on STEM initiatives, and Arizona has become a desirable destination for high-tech companies moving from innovation hotbeds like California. Not to mention the rise of disruptive technology innovations in subsectors like MedTech, FinTech and SpaceTech.

Don’t take our word for it, experts across the country also were singing our praises last year due to the state of Arizona’s technology industry. The Cyberstates 2016 report by CompTIA showed the average wage for tech jobs here was more than double the average wage in private-sector jobs across the state. The 2016 Scoring Tech Talent report by CBRE ranked Phoenix in the top five metro areas for technology degree completions and No. 11 in the nation for overall technology talent market. This report also showed an astonishing 58.1 percent growth in technology jobs over the past five years, matching San Francisco. And Arizona State University was named the most innovative school in the county by U.S. News & World Report, beating out Stanford and MIT for the second year in a row.

With the undeniable growth and pro-business climate, Arizona has become an attractive location for technology companies to set up shop. Among the exciting announcements made in 2016, Lucid Motors selected Casa Grande for a new electric vehicle manufacturing facility that will employ 2,000. The East Valley saw some major technology growth when Apple started hiring as it continued to invest more than $2 billion in a new global command center in Mesa while Orbital ATK announced plans to add 500 jobs in Chandler, helping create a total of 3,300 jobs in the state’s SpaceTech sector. Gainsight is moving forward with plans to relocate its entire corporate marketing headquarters to Phoenix, and Comcast, Raytheon and Caterpillar are collectively adding thousands of jobs to the southern Arizona region.

A mention is also well-deserved for the many technology companies already operating in our great state that continue to defy traditional marketplaces with disruptive innovations. Local companies like EpiFinder, NeoLight and World View are only some of those paving the way for other Arizona-based technology dreamers.

In addition to the state’s enormous technology successes, the Arizona Technology Council achieved several notable accolades last year. The Arizona Optics Industry Association merged with the Council, resulting in the association’s Board becoming our new Optics Valley Committee. Speaking of optics, the Council assisted in defeating a bill put forth by the billboard industry during the 2016 Arizona Legislature session that would have negatively impacted our dark skies, which are critical to optics, planetary science and astronomy research in Tucson and Flagstaff.

The Council also collaborated with the Arizona Commerce Authority and Cox Communications for the Communities that Work Partnership, a joint effort of the U.S. Department of Commerce’s Economic Development Administration and the Aspen Institute Workforce Strategies Initiative. Our input was included in a national report released in August 2016 outlining regional goals for enhancing local technology communities. Also, on the national stage, I was the only Arizonan invited to attend the White House’s Summit on Building the Tech Workforce of Tomorrow in December.

Our Startup + Entrepreneurship Committee launched MentorConnect, an event that pairs mentors from established technology companies with local startup founders to share knowledge and experiences.

In 2016, the Council was honored to win an American Society of Association Executives’ Power of “A” Silver Award. In addition, I was fortunate to be named the Arizona Society of Association Executives’ Executive of the Year, the Phoenix Business Journal’s Most Admired Leader Award, and the Arizona Capitol Times Leader of the Year - Technology.

The outlook for 2017 is even stronger and, in fact, will likely become our most robust year following the Great Recession. However, there is one area to improve before Arizona takes the next step towards becoming a technology leader: increased investments and more risk capital. More specifically, we must attract risk capital for early-stage companies by improving incentives for investors.

Please enjoy our 2016 Annual Report as we attempt to summarize our past year’s accomplishments on your behalf. I am so appreciative to our members for their ongoing support, participation and innovative spirit throughout the year.

I hope you share our excitement about the current and potential growth of our state’s technology climate. We all have the opportunity to disrupt.

Sincerely,

Steven G. Zylstra, Sc.D. (Hon.)
President + CEO
We exist to enhance the future of technology in Arizona.

The Arizona Technology Council is a private, not-for-profit trade association that supports the development, growth, and advancement of science and technology companies in Arizona. With the growth and support of our members, the Council fulfills several major goals related to moving technology forward:

- **Connect and empower Arizona’s technology industry and community.**
- **Provide a voice and advocate public policies that positively impact Arizona’s technology industry.**
- **Delivery quality content and events to educate and inform Arizona’s expanding technology sector.**
- **Accelerate the innovation advantage and entrepreneurial mindset of our members.**
With more than 800 members, the Council is Arizona’s only statewide organization serving the technology sector. Providing member companies with marketing and business development opportunities, educational events, discounts on products and services, and the creation of business-friendly environment to grow the local economy, the Council is recognized as one of the most important trade organizations in the state.

Our History
The Council was created in 2002 after the Arizona High Technology Industry Cluster merged with the Arizona Software and Internet Association. In 2008, the Council added an office in Tucson after consolidating the Aerospace, Manufacturing, and Information Technology (AMIT) clusters of Southern Arizona into the Council. In 2016, the Arizona Optic Industry Association merged with the Arizona Technology Council and its Board became a committee of the Council.

Our Leadership
The Council is governed by a Board of Directors led by Chairman Robert Witwer, Vice President of Advanced Technology for Honeywell Aerospace. Steven G. Zylstra serves as President + CEO of the Council and is responsible for the day-to-day operations and management. Zylstra also serves as Chairman Emeritus of TECNA (Technology Councils of North America).

Our Network
The Council supports technology companies at all stages of growth and development – from startups to rapidly growing mid-sized companies and large global enterprises. The Council works to improve Arizona’s competitiveness and visibility by advancing the development of the state’s technology community.

A Place to Connect + Grow
The Arizona Technology Council is the principal advocate for technology companies in Arizona. The Council continuously monitors federal, state, and local policies that impact the health and growth of Arizona’s technology industry. Through the collective strength of our members, the Council informs and educates policymakers on issues that are important to Arizona’s technology-based industries.

**2016 Accomplishments**

**Legislative**

Public policy is more than just a talking point for the Arizona Technology Council. It’s a chance to shape growth possibilities, influence tax policy, enhance investment opportunities, and shape operational dynamics that impact every aspect of technology and innovation both in Arizona and across the globe.

2016 was a productive year for the Arizona Technology Council on legislative matters. Being an election year, the AZTC Public Policy Committee sent legislative surveys to all candidates and then interviewed 65 before making their recommendations for endorsements and publishing our bi-annual Vote TechSmart guide prior to the primary election.

These are some of the important bills supported by the AZTC that passed through the Legislature and were signed by the Gov. Doug Ducey:

- **HB 2302** (securities; insurers; website operators) deals with the Small Fund Exception of Dodd-Frank Act. **HB 2303** (exempt transactions; securities) amends the crowdfunding bill that was enacted in 2015, allowing an investor to liquidate their investment under certain circumstances.
- **HB 2386** (patent troll prevention act) provides protection from frivolous law suits.
- **HB 2232** (job training fund; lottery revenues) restores almost all career and technical education (CTE) funding.
- **SB 1322** (community colleges expenditures limitation bill) allows community colleges to fully support innovative CTE programs and respond to business needs through additional funding for all CTE programs under the formula.

We were also able to defeat a bill that would have allowed significant increases in billboard lighting along I-40 near Kingman, which would have increased the light glow and impacted the astronomy and optics industries in the state.
2016 Arizona Technology Council Legislative Priorities:

- Recapitalize the Angel Investment Tax Credit
- Implement Dodd-Frank small fund exemption
- Appropriately fund the state’s education system, including Pre-K, K-12, postsecondary, JTED and CTE programs
- Create and fund a job training program

Trip To Washington, DC

Arizona Technology Council President + CEO Steven G. Zylstra attended the annual Technology Councils of North America (TECNA)/CompTIA DC Fly-In event in Washington, D.C. Business leaders from technology companies across the nation visited Capitol Hill to advocate for tech-friendly public policies and legislation that supports industry job growth.

In 2016, Zylstra attended the event with three executives from Council member companies: Russ Yelton, Chief Executive Officer of Pinnacle Transplant Technologies, Chris Alejandro, Head of IT for Arizona College, and Clare Adams, Director of McBee Strategic Consulting.

2016 Public Policy Guide

Each year, the Arizona Technology Council publishes a detailed Public Policy Guide that is made available on the Council’s website and mailed to our membership base and local lawmakers. In creating this document, the Council’s Public Policy Committee relies heavily on our mission by preparing key ideas, goals, and legislative initiatives that:

- Improve the business climate for the technology industry.
- Provide sources of capital that encourage entrepreneurship.
- Create an environment that supports technology-related retention and creation.
- Train and attract the required talent to compete in a global innovation economy.
SIGNATURE EVENTS

ONGOING SERIES

after5 Technology Mixers
after5 is the Council’s premier networking event. Designed to bring together technologists, entrepreneurs, service providers, and prospective members in a relaxed, after-work setting. This series attracts up to 100 attendees each month. Hosted by a Council member company, the after5 series is free for members. Light hors d’oeuvres and refreshments are provided by the host company.

2016 Results
Number of Phoenix events: 6
Number of Tucson events: 11
Total attendance in Phoenix: 410
Total attendance in Tucson: 979

Lunch and Learn Series
The Lunch and Learn Series is presented by a member company on a rotating basis. The purpose of the series is to provide an opportunity for members to learn about a topic or product from a variety of industries while enjoying lunch with other business professionals. Lunch and Learn events are always free for Council members to attend.

2016 Results
Number of Phoenix events: 63
Number of Tucson events: 17
Total attendance in Phoenix: 2,850
Total attendance in Tucson: 305

Council Connect Series
The Council Connect series is the Council’s signature luncheon. Held on the third Wednesday of every month for the Phoenix market, this event aims to tackle a diverse group of hot-button issues that businesses face. Open to both Council members and non-members, the Council Connect series aims to gather technologists and business professionals for lunch every month.

2016 Results
Number of events: 12
Total attendance: 615
Increase in attendance from 2015: 6%

VIP Tech Mixer Networking Events
Held in conjunction with the Arizona Technology Council’s quarterly Board of Directors meeting, the VIP Networking Events include attendees from the Board, Council members, and prospective members.

2016 Results
Number of events: 4
Total attendance in 2016: 350
Increase in attendance from 2015: 10%
MentorConnect AZ

While sentiments of ecosystem support vary among Arizona startup entrepreneurs, all agree that mentoring is vital to their business' success. AZTC’s Startup + Entrepreneurship Committee addressed the community’s needs by hosting an event that paired expert mentors from established technology companies with local startup founders. The primary purpose was to facilitate the sharing of knowledge, experience, and relationships to build a better Arizona technology network for young companies.

Cybersecurity Summit
The Arizona Technology Council and the Arizona Cyber Threat Response Alliance (ACTRA)/Arizona Infragard presented the third annual Cybersecurity Summit. The Summit was an opportunity for government and business executives to learn about threats, vulnerabilities and consequences related to data security and privacy matters. This educational Summit provided actionable solutions, as numerous Council and ACTRA member organizations showcased their available resources, products and services geared toward helping protect intellectual property and customer data. Keynote speakers included Roger Hockenberry, CEO, co-founder and partner of Cognitio and Brad Brekke, Director, Office of Private Sector, Federal Bureau of Investigation (FBI) Private Sector Partnerships and the Path Forward.

2016 Results
Total attendance: 307
Increase in attendance from 2015: 7%

Aerospace, Aviation, Defense & Manufacturing Requirements Conference

Each year the Arizona Technology Council collaborates with the Arizona Commerce Authority to stage the state’s Aerospace, Aviation, Defense and Manufacturing Requirements Conference. For defense prime contractors, the event offers the chance to take the spotlight to explain their needs to subcontractors. For smaller manufacturers and service providers, they can talk directly with A&D decision-makers to learn how to best meet their requirements and showcase their capabilities.

2016 Results
Total attendance: 195

Marketing Technology Summit
Presented by the Arizona Technology Council and the Phoenix chapter of the Business Marketing Association, the annual Marketing Technology Summit focuses on the unique marketing and technology requirements facing business marketers in the 21st century. Members of marketing departments can learn about cutting-edge marketing methods, technologies and applications of emerging best practices. They can also connect with leading marketing resources through the event’s sponsor expo.

2016 Results
Total attendance: 225
Increase in attendance from 2015: 5%
SIGNATURE EVENTS

ANNUAL CONFERENCES + EXPOS

CEO Retreat

The two-day CEO Retreat gathers business owners, presidents and CEOs for golf, networking, panels, presentations and workshops. The first day invites attendees to play in a golf scramble with prizes for closest to the pin and longest drive, followed by a networking reception. The second day of the CEO Retreat features substantive content focused on leadership and includes a luncheon keynote address by a high-profile business leader.

2016 Results
Total attendance in 2016: 97
Increase in attendance from 2015: 5%

2016 Southern Arizona Tech + Business Expo: Where Technology and Manufacturing Connect

The 2016 Southern Arizona Tech + Business Expo was our best one yet and is Tucson’s premier technology showcase featuring best-in-class technology innovators. The 2016 Tech Expo was held at the Tucson Convention Center in collaboration with the Arizona Commerce Authority. Hundreds of technologists and business leaders from across the state came together for a day of learning, networking and business growth. In a captivating keynote speech, Ryan George, CEO of SimpleView, described how he and his team created a world-class company with a powerful software solution that is now in demand globally. Pima County announced during a special press conference the arrival of Vector Space Systems to Tucson with an economic impact of over $290 million followed by a “commercial SpaceTech sector” tour-de-force from CEO Jim Cantrell.

2016 Results
Total attendance: 243

Legislative Day

The Arizona Technology Council and Platinum Sponsor Intel held the annual Legislative Day on the afternoon of Tuesday, February 23, 2016. This event gave constituents a chance to learn about current public policy issues and meet legislators and provided an opportunity for our members to advocate on the Council’s legislative priorities, like the funding of the Angel Investment Tax Credit. The event agenda included an Economic Development Roundtable with key legislative leaders in the historic Senate chambers at the State Capitol followed by a mixer at the Arizona Technology Council offices.

2016 Results
Total attendance: 50

2016 Golf Tournaments

The Council hosts annual golf tournaments for members and non-members in both Phoenix and Tucson. In 2016, AZTC hosted 128 golfers at Troon North Golf Club in Scottsdale at its Phoenix Golf Tournament. The 2016 Tucson Golf Tournament was held at the Omni Tucson National Resort and hosted 102 golfers.

Each event included lunch, raffle prize drawings and an awards ceremony.

2016 Results
Number of events: 2
Total attendance in 2016: 230
Increase in attendance from 2015: 31%
The Governor’s Celebration of Innovation

The Governor’s Celebration of Innovation (GCOI) is the Arizona Technology Council’s annual awards gala in partnership with the Arizona Commerce Authority that honors technology leaders and innovators from across the state. The 2016 event attracted more than 800 attendees and 45 exhibitors showcasing their innovations. The 2016 event also featured an interactive display of the Google’s self-driving car.

Fourteen awards were presented during the Oscar-style awards presentation to technology companies, community leaders, and students from across the state.

2016 Results
Total attendance: 810

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<th>COMPANY AWARD WINNERS</th>
<th>FUTURE INNOVATORS OF THE YEAR AWARD WINNERS</th>
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<td>OneNeck IT Services People’s Choice</td>
<td>Innovator of the Year – Startup Company Life 365</td>
<td>Kailash Raman, Sandra Day O’Connor High School, Phoenix</td>
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<td>Lifetime Achievement Award</td>
<td>Innovator of the Year – Small Company SimpleView</td>
<td>Rahul Ramesh, Hamilton High School, Chandler</td>
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<td>Rick Smith, TASER, President + CEO</td>
<td>Innovator of the Year – Large Company Avnet, Inc.</td>
<td>Aakanksha Saxena, Desert Mountain High School, Scottsdale</td>
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<td>William F. McWhortor Community Service Leader of the Year</td>
<td>Innovator of the Year – Academia Arizona State University Biodesign Institute</td>
<td>McKenna Loop, Arizona College Preparatory-Erie, Chandler</td>
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<td>Tomas Gorny, Nextiva, CEO</td>
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<td>Ed Denison Business Leader of the Year</td>
<td>TEACHER OF THE YEAR AWARD WINNER Christine Sapio, Coconino High School, Flagstaff</td>
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<td>Brian Mueller, Grand Canyon University, President + CEO</td>
<td>TEACHER HONORABLE MENTIONS Marni Landry, Paradise Valley High School, Phoenix</td>
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<td>Pioneering Award</td>
<td>Pradip C. Misra, Bagdad High School, Bagdad</td>
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<td>Intel</td>
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<td>Judge’s Award</td>
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<td>WebPT</td>
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<tr>
<td>Chairman’s Award</td>
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<td>Jeremy Babendure, Ph.D., Executive Director, Arizona SciTech Festival + Arizona Technology Council Foundation</td>
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<tr>
<th>FUTURE INNOVATORS OF THE YEAR HONORABLE MENTIONS</th>
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</thead>
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<tr>
<td>Simon Shen, Desert Vista High School, Phoenix</td>
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<tr>
<td>Akshata Rudrapatna, Hamilton High School, Chandler</td>
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MARKETING + COMMUNICATIONS

Publicizing the benefits and activities of the Arizona Technology Council is key to growing our membership and gaining awareness of the state’s technology industry. We are always looking for opportunities to expose our members and our programs.

The Council uses a proactive public relations (PR) program led by Phoenix-based marketing communications and PR firm TechTHiNQ. The strategic effort strengthens the Council’s brand in the media and positions the Council as the go-to source for information on the technology industry in Arizona. As a commentator and analyst, President + CEO Steven G. Zylstra’s regular columns in the Phoenix Business Journal and AZ Business magazine help contribute to the overall publicity for the technology industry and technology businesses in Arizona. In 2016, the Council issued 26 press releases announcing news such as its participation in the annual CompTIA DC Fly-In to Washington, DC and the finalists of the Governor’s Celebration of Innovation awards, resulting in 119 stories in the media. Additionally, Zylstra was asked to contribute to multiple national and local publications regarding hot topics in technology in 2016. Some of the publications included Forbes, The Arizona Republic, the Arizona Capitol Times and more. Also, Zylstra was published in AZ Green Living Magazine. In the article, he recognized the fantastic work of council member Solar Pool Technologies for winning the Simple Solutions Summit startup competition.

Number of press releases in 2016: 26
Number of published stories in 2016: 119

Website
aztechcouncil.org serves as the primary resource for information about the Council and the technology industry in Arizona. Information on the website includes industry and Council events, member news, resources for the technology sector, and the Council’s membership directory.

Average Monthly Site Visits in 2016: 4,430

TechConnect Magazine
The Council continued its partnership with the Arizona Commerce Authority as co-publishers of TechConnect in 2016. What began in 2005 as a print publication has evolved into a digital quarterly that provides news about the latest industry trends and issues that are shaping Arizona’s evolving technology ecosystem. The themes for the year were Innovation, Cybersecurity, Space and Place, and The Future. Helping tell the stories were players ranging from entrepreneurs heading their own startups to university-based researchers. Readers also kept abreast of a variety of topics between editions with the companion TechConnect blog.

Number of issues in 2015: 4
Total circulation: 25,000

InBusiness
Readers of InBusiness magazine had the opportunity to track the Council’s growth and success through an eight-page editorial section that appeared three times in 2016. Activities and events were covered by Don Rodriguez, who marked his 10th year with the Council. Whether it was an update on activities at the Capitol or the statewide impact of the SciTech Festival, InBusiness readers were able to sample a cross-section of what the Council has to offer members and the community.

Average Monthly Circulation: 57,000
AZ Business Magazine
Readers of AZ Business magazine receive in-depth news and analysis on Arizona’s technology community provided by the Arizona Technology Council President + CEO Steven G. Zylstra. Since 2012, Zylstra has authored his technology column for each issue of the bimonthly magazine focusing on various technology sectors, notable leaders, important news, public policy and more. The articles provide highlights on the success, opportunities and growth, as well as economic and public policy pain points within Arizona’s technology industry.

Circulation: 25,000

TechTalk Email Newsletter
The expertly designed TechTalk e-newsletter is published the second Wednesday of every month. The newsletter provides segments from the Council’s blog, videos and updates from member companies, promotional news, and profiles on technology professionals and annual sponsors.

Number of Total Recipients in 2016: 86,080
Number of Newsletters Sent in 2016: 8

TechFlash
In 2016, the Phoenix Business Journal invited the Council to contribute to TechFlash, the Journal’s weekly blog column. Featuring industry thought leaders and influencers, the blog provides insight into Arizona’s science and technology industry. The blog is read by more than 14,000 each week.

GUEST BLOGGERS IN 2016
Steven G. Zylstra,
Arizona Technology Council
Mary Juetten,
Traklight
Eric Miller,
PADT Inc.
Kjell Stakkestad,
KinetX Aerospace
Russ Yelton,
Pinnacle Transplant Technologies

Social Media
The Council loves to engage with our members on social media platforms including Facebook, Twitter, LinkedIn, and, new in 2016, Instagram. We use these channels to communicate Council news, industry information, advertise events, and promote the many accomplishments made by our amazing members.

FACEBOOK
Number of Likes in 2016: 2,621
Increase in Number of Likes from 2015: 956

LINKEDIN
Company page followers in 2016: 1,659
Increase in company page followers from 2014: 32%

TWITTER @AZTECHCOUNCIL
Number of Followers in 2016: 2,006
Increase in Number of Followers from 2015: 347

INSTAGRAM @AZTECHCOUNCIL
Number of Followers in 2016: 354
Number of Posts in 2016: 195
LocalWork.com Career Center
In 2016, the Council launched its partnership with Arizona-based LocalWork.com to manage its official Career Center. LocalWork.com is an employment advertising platform that helps companies attract talent by leveraging their company culture. As part of the relationship, members can post their jobs for free. Each member’s job posting will be promoted on the AZTC Career Center portal as well as 50+ local and national job boards.

IT Workforce Development
The Arizona Technology Council, in partnership with the Arizona Commerce Authority (ACA), was extremely active in local IT workforce development in 2016, with initiatives including CSforAll, TechHire, and Communities that Work Partnership.

The Council and the ACA were chosen along with six other regional teams nationally to participate in the Communities that Work Partnership peer learning and leadership work facilitated by the Aspen Institute’s Workforce Strategies Initiative and FutureWorks. The work in labor market analysis accomplished by the Arizona group was highlighted in the 2016 Communities that Work Partnership Playbook, highlighting our ability to collect valuable data from leaders in occupations across many industries. We contracted a third-party facilitator to use interactive technology to engage business leaders and collect detailed information about workforce needs.

With coding and other computer-based operations becoming integral parts of today’s world, the Council got behind President Barack Obama’s mission to empower K-12 students to learn computer science. 
Computer Science for All (CSforAll). Council President + CEO Steven G. Zylstra attended a CSforAll meeting at the White House, where he heard U.S. Chief Technology Officer, Megan Smith, rave about the Arizona Technology Council Foundation’s Chief Science Officers program. She said this program has students spearheading science activities at their schools and recommended it as a good model to follow.

Another initiative set forth by President Obama is TechHire, which the state of Arizona joined in December of 2016 through the combined leadership of the Council and the ACA. We worked to create a coalition of organizations like Pima and Maricopa Counties, Arizona State University, The University of Arizona, Pima and Maricopa Community Colleges, the University of Advancing Technology, Goodwill, the Salvation Army, and the State of Arizona Office of Economic Opportunity to collect funding and resources for job development efforts. Our mission is to provide job training and education to the disenfranchised and undereducated youth in our state.
TechTerra Program

TechTerra Program + Technology Recycling Day Events

Arizona Technology Council members can have unwanted electronics picked up and recycled at no charge throughout the year as part of the Council’s TechTerra Recycling Program.

In 2016, more than 172,000 pounds of unwanted electronic equipment was picked up from member companies and recycled. These donations are tax-deductible and a percentage of all proceeds goes to support the Arizona Technology Council Foundation’s STEM initiatives.

This program is in partnership with WesTech Recyclers, a Phoenix-based electronic recycling and asset management company.

Over the course of three Technology Recycling Day events in 2016, more than 48,000 pounds of electronic equipment was recycled from Council member companies that hosted donation drops at their facilities.

In 2016, more than 172,000 pounds of unwanted electronic equipment was picked up from member companies and recycled.
2016 BUSINESS ESSENTIALS PROGRAM

The Arizona Technology Council’s Business Essentials Program was launched to provide significant discounts on the products and services technology businesses need most. Each year, up to 12 companies are selected to participate. In 2016, seven companies were active in the program. Products and services included a 10% discount on inbound marketing services and a 15% discount on monthly IT managed services.

Business Essentials Program Partners

- Employee Benefits Program, presented by Employee Benefits International (EBI)
- Inbound Marketing Services, presented by Prism Global Marketing Solutions
- 401(k) Multiple Employer Plan (MEP), presented by UBS Financial Services, Inc./Slavic401k
- Telephony, Cloud, and IT Services, presented by Trans-West Network Solutions
- General Liability, E&O, and Cyber Insurance, presented by Infinity Insurance Partners
- Free Electronic Recycling, presented by WesTech Recyclers
- Job Postings and Recruitment Marketing Software, presented by LocalWork.com

Arizona Technology Healthcare Pool

AZTC has partnered with EBI and EMI Health to provide technology companies with a unique way to come together with other related companies to leverage the buying power of the technology industry by purchasing healthcare benefits as a larger group. This pool helps to lower costs and allow for better long-term cost control over the plan’s benefits. EMI Health’s self-funding mechanism also provides possibility for a surplus refund if the pool performs better than expected while limiting the financial exposure traditionally associated with self-funding. See the facts:

- Pool started in 2014
- 16 employers
- 426 members
- Average annual renewal 9%
- Multiple plans to choose from

To learn more about how this plan can help improve your Employee Benefits program and reduce cost, contact AZTC’s endorsed broker partner:

STEPHANIE WALDROP
President, EBI AZ
D: 602.800.5075
C: 602.330.7202
swaldrop@ebint.com
Arizona Technology Council
401(k) Multiple Employer Plan

The Arizona Technology Council has partnered with UBS Financial Services, Inc. and Slavic401k to provide member companies a unique way to leverage the buying power of the Council by participating in a 401(k) Multiple Employer Plan (MEP). This MEP significantly lowers the costs of a 401(k) plan, eliminates much of the administrative responsibilities of a company, and provides the most comprehensive fiduciary protection allowed by the Department of Labor. Investment committee meetings, 5500s, and audits are eliminated for each adopting company and adopting members are still able to customize their plan design and the retirement benefits they offer their employees. See the facts:

- MEP started in 2014
- 11 employers
- $5.4 million in plan assets

To learn more about how this plan can help improve your Employee Benefits program, reduce cost, time and fiduciary responsibility, contact the Council’s endorsed retirement plan partner:

MICHAEL J DIGRAZIA, CFP®, CIMA®
Institutional Consultant
Portfolio Manager
Senior Retirement Plan Consultant
UBS Institutional Consulting Group

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2016 Standing Committees

- Additive Manufacturing Committee
- Ambassador Committee (Phoenix)
- Ambassador Committee (Tucson)
- Business Intelligence + Data Analytics Committee
- Business Services Committee
- Capital Formation Committee
- Cybersecurity Committee
- Internet of Things (IoT) Committee
- Law + Technology Committee
- MedTech Roundtable
- Optics Valley Committee
- Public Policy Committee
- Startup + Entrepreneurship Committee
- Women in the Workforce Committee (Phoenix)
- Women in the Workforce Committee (Tucson)
- Workforce Development + Education Committee

Additive Manufacturing Committee

The mission of the Additive Manufacturing (AM) Committee is to serve as a forum for local participants in the additive manufacturing community to educate, collaborate and promote the technology. Additionally, this Committee serves as a rally point for large and small business to influence national certification and standards organizations, ensuring that pending regulation and legislation is appropriate, achievable, and promotes growth of AM technologies within Arizona. Launched in June 2016, the committee became the first statewide organized effort around the technology in the nation, grabbing the attention of the US Navy and many of its agencies, which resulted in a three-day visit in October. As a result of a Fall meeting, a sub-committee was formed and many from the AM Committee have partnered up with ASU’s Materials Science & Engineering students to collectively provide resources for a 3D Printed Prosthetic Arm project. As of March, the ASU team has developed a functioning 3D Printed arm controlled by muscle movement via sensor technology. The Committee continues to meet monthly at AM operations across our state.

Ambassador Committee (Phoenix)

The mission of the Ambassador Committee in Phoenix is to build an exceptional community, advocate for a strong business climate and provide value to Arizona Technology Council members. Ambassadors serve the Council and its members by striving to improve the level of personal customer service. Michael DiGrazia, UBS Institutional Consulting Group, chairs the Committee with staff support from Brian Krupski, the Council’s Director of Membership Services. In 2016, the Committee added several new ambassadors and restructured its meetings to meet the hour leading up to the after5 monthly mixer, positioning the group to immediately host attendees upon the start of the event.

Ambassador Committee (Tucson)

Members of the Ambassador Committee in Tucson serve as advocates for technology innovation and boosters of the Council. The Committee is led by Chair Garrett Kowalewski, Staff Matters, and Vice Chair Art Geiger, MLogica, and staffed by Alex Rodriguez, AZTC Vice President, Southern Arizona Regional Office.
Business Intelligence + Data Analytics Committee

The mission of the Business Intelligence + Data Analytics Committee is to help companies execute their business strategy and effectively compete via data-driven decision making. The Committee is chaired by Michael Lane, Principal Consultant of Point B, with staff support from Brian Krupski, the Council’s Director of Membership Services. The Committee hosted speakers on data science across various industries and attracted many new members in the BI+A profession to join the group.

Business Services Committee

The Business Services Committee helps promote the goods and services that Arizona Technology Council members can provide to one another. Co-Chairs Gary Covert, Alpha Performance Coaching, and Phil Singleton, John Driscoll & Company, lead the Committee with support from Council Executive Emeritus Ron Schott. The Business Services Committee continued its VIP Power Breakfast Series Events in Phoenix and expanded to Tucson in 2016.

Capital Formation Committee

The Capital Formation Committee seeks to leverage new and existing sources of capital for technology companies in the state of Arizona. In 2016, the Committee hosted an outreach event to facilitate a brainstorm of new approaches with our state’s numerous groups and organizations focused on new capital formation. The Committee is co-chaired by Steve Reinhart, Wells Fargo Bank, and David Beauchamp, Clark Hill PLC. With the help of Council President + CEO Steven G. Zylstra and Executive Emeritus Ron Schott as staff liaisons, the Committee continued working with the Arizona Commerce Authority and the Public Policy Committee to enhance the state’s tax credits to develop a lasting impact on the technology industry. That will also be a 2017 legislative priority for the AZTC Public Policy Committee.

Cybersecurity Committee

The Cybersecurity Committee allows members to learn about cyberthreats and the means of providing protection by serving as a platform to share best practices. The Committee is co-chaired by Phillip Guttilla and Ari Bai, shareholders with Polsinelli PC, with staff support from Council Executive Emeritus Ron Schott. In 2016, the Committee continued the now annual AZTC Cybersecurity Summit. The AZTC Law + Technology Committee also partnered on this event offering parallel tracks covering both the legal and technology aspects of cybersecurity. The Committee conducted events at the Arizona Cyber Warfare Range and Intel Corporation’s new IoT development center in Chandler.
IoT Committee
Internet of Things (IoT) Committee was enacted in October 2016 to provide a platform for people to learn, collaborate, advocate, and disseminate information about how IoT can help organizations create real-time business solutions in a sensor-enabled, analytics-driven world. Under the leadership of Co-Chairs Curt Cornum, Chief Solution Architect, Insight and Brett Gallaway, Director of Business Development/Technical Sales, Compliance Testing, and Council Senior Director of Membership Deborah Zack as staff liaison, the Committee quickly grew to 70 members with an average monthly meeting attendance of 30. The Committee conducted events at the Arizona Cyber Warfare Range and Intel Corporation’s new IoT development center in Chandler.

Law + Technology Committee
The Law + Technology Committee provides relevant information regarding the laws that affect member companies. As technology continues to change at a rapid pace, the legal implications and impacts on businesses are the focus of this committee. The Committee is chaired by Fred Bellamy, Riley Carlock & Applewhite, and Mary Juetten, Traklight, and is supported by Council Executive Emeritus Ron Schott. In 2016, the Committee partnered with the AZTC Cybersecurity Committee at the Annual Cybersecurity Summit with parallel tracks for attendees interested in legal implications.

MedTech Roundtable
The MedTech Roundtable was created with the purpose of bringing together executive leadership from medical device, medical software, and telehealth companies to share best practices, create physician and investor networks, and promote peer-to-peer group discussion to accelerate growth. With staff support from Brian Krupski, the Council’s Director of Membership Services, the Roundtable has grown to over 40 participants and has featured guest speakers addressing common growth challenges. In October, the Council partnered with BioAccel to co-host a quarterly MedTech forum and networking reception themed “Arizona’s International Impact of Medical Device Innovation.” Because of the booming MedTech industry in Arizona, the Council hosted its inaugural MedTech Summit in February 2017.

Optics Valley Committee
The Arizona Optics Industry Association (AOIA) dissolved as a former organization and merged with the Arizona Technology Council to form the Optics Valley Committee in 2016 with a mission of catalyzing, convening, and connecting optics, photonics, and astronomy companies and supporting related business interests throughout Arizona. The Committee held various events and participated in numerous media interviews in 2016 while working to grow membership and awareness.
Public Policy Committee
The Public Policy Committee supports the Arizona Technology Council by advocating for technology companies at the local, state, and federal levels. The Committee works with Public Policy Partners to monitor the impact that legislation has on the health and growth of Arizona’s technology industry. Jason Bagley, Intel, and Rachel Aja and Greg Ensel, Cox Communications, served as the Committee Co-Chairs and were supported by Council President + CEO Steven G. Zylstra and Executive Emeritus Ron Schott. Major activities included Legislative Candidate Survey, over 65 candidate interviews, AZTC Vote TechSmart guide, and AZTC Public Policy Guide. Over 84% of state legislative candidates endorsed made it through the primary process.

Startup + Entrepreneurship Committee
The 2016 Startup + Entrepreneurship Committee was co-chaired by Daniel Schenk of Clark Hill PLC and Jim Cook of ASU Skysong, with Brad Jannenga of WebPT coming onboard as another co-chair later in the year. The Committee ran its inaugural MentorConnect event in December with mentors participating from WebPT, HubSpot, Galvanize, and Silicon Valley Bank, just to name a few. The event provided attendees the opportunity to listen to expert advice from local entrepreneurs through hour-long sessions. CorporateConnect was also launched in 2016, giving startups the chance to apply for a relationship with a corporate sponsor. Both initiatives will be expanded in 2017.

Women in the Workforce Committee (Phoenix)
The Women in the Workforce Committee met several times in 2016 to continue its mission of improving workforce conditions for women in the technology industry and related fields. In 2016, the Committee was supported by Council Director of Marketing Merry Lake Merrell. The Committee will be expanded in 2017 to include quarterly events of significance empowering women to excel and collaborate in the workforce environment.

Women in the Workforce Committee (Tucson)
The Southern Arizona Women in the Workforce Committee launched in early 2016 with a powerful luncheon in January featuring two keynote speakers from Raytheon and the Women’s Foundation of Southern Arizona. This series was followed by educational luncheons in April and September, forging new alliances among women in the technology sector and related fields. The Committee worked to deliver valuable content for event attendees and to provide the kinds of connections that propel women-owned technology businesses to greater success. In 2017, the Committee is focusing on producing high-quality quarterly events that will both educate and connect women in technology across Southern Arizona.

Workforce Development + Education Committee
The Workforce Development + Education Committee’s mission is to raise awareness and generate support for policies, programs, and initiatives designed to build Arizona’s technology workforce. The Committee is led by Co-Chairs Cathleen Barton, formerly Intel Education Manager, and Molly Castelazo, Castelazo Content, and is supported by Council President + CEO Steven G. Zylstra and Executive Emeritus Ron Schott. In 2016, the Committee continued its partnering with the Arizona Commerce Authority and identified the challenges and solutions that face the IT sector in Arizona.
**Finance Committee**
The Arizona Technology Council Finance Committee monitors the financial activities of the Council and lends guidance when necessary. In addition to the Council President + CEO Steven G. Zylstra, members include Robert Witwer, Honeywell Aerospace; Eric Lewis, EY; Michael Guggemos, Insight Enterprises; Steve Reinhart, Wells Fargo Bank; Kate Maynard-Hickman, Alliance Bank of Arizona; Jerry Proctor, JVP Strategic Consulting, LLP; and Leland Snook, APS. The Committee meets monthly and lends its expertise to the economic health of the Arizona Technology Council.

**Executive Committee**
Convening quarterly the week before the Arizona Technology Council’s scheduled Board of Directors meetings, the Executive Committee of the Council helps to shape the content of the Board meetings. The members of the Committee during 2016 were Robert Witwer, Honeywell Aerospace; Eric Lewis, EY; Jacques Westling, Quarles & Brady, LLP; Michael Guggemos, Insight Enterprises; David Tuhy, Intel; Tony Portela, onTop Technologies; and Steven G. Zylstra, Arizona Technology Council. Overall, the Executive Committee had strong attendance at every meeting. This team has both diversity of expertise and a strong dedication to seeing the Council move in a positive direction. They work together monitoring the Council’s adherence to its mission.

**Investment Committee**
The Arizona Technology Council’s Investment Committee monitors the investments made available to our 401(k) plan participants. With their guidance of the plan through its offerings, the Arizona Technology Council 401(k) Multiple Employer Plan (MEP) nearly doubled in participation during 2016. The members of the Committee are Steven G. Zylstra, Arizona Technology Council; Jack Treweiler, MSS Technologies; Jennifer Rojas, Homebell; Laurent Badoux, Greenberg Traurig, LLP; and Debbie Hann, Arizona Small Business Association. Additional advice and information regarding the investments comes from Michael DiGrazia, Thomas Tenney, and Bill Sobers, UBS; and John Slavic and John Shultz, Slavic401k. The transition of our 401(k) MEP funds to Slavic401k proved to be a very good choice, as they have been very instrumental in fulfilling all the fiduciary and administrative responsibilities for the plan and have lowered Council costs.
The Governor’s Celebration of Innovation Steering Committee is made up of Arizona Technology Council members who help plan and manage all aspects of the annual event, including its theme and awards ceremony. Committee members also use their social networks to help promote the event statewide.

The 2016 Committee included the following members:

**EVENT COMMITTEE**
Alec Robertson, TechTHiNQ
Chase Hunt, KEO Marketing
Everett Greenli, ACESA
Jennifer Killian, Hit the Mark Consulting
Jodi Deros, ATOM
Jonathan Mazinter, Freestyle Marketing
Ken Nowicki, Avnet
Linda Capcara, TechTHiNQ
Matt Hensler, Allbound
Ray Quackenbush, ACESA
Teresa Snyder, OneNeck IT Solutions

**AWARD SELECTION COMMITTEE**
Susan Engle, Avnet
James Goulka, Arizona Tech Investors
Doug Hockstad, Tech Launch Arizona
William Loux, Arizona Technology Enterprises
Eric Miller, PADT Inc.
Mary O’Reilly, Ph.D., CEM Science Foundation Arizona
Bob Rasmussen, Honeywell Aerospace

**STUDENT JUDGES**
Bobbie O’Boyle, Arizona Educational Foundation
David Hammer, Math Teacher GUHSD - Retired
Everett Greenli, ACESA
Fred Marchesi, ACESA
Kevin Kilzer, Microchip
Maggie Zehring, Arizona Educational Foundation
Mike Clayton, ACESA
Ray Quackenbush, ACESA
Tracy Rexroat, AZ Dept. of Education
CEO Networks

The CEO Network is a professionally facilitated, peer-to-peer board of advisors assembled to help business leaders address issues facing their companies.

This group provides a confidential, noncompetitive environment for sharing experience-based knowledge to solve business problems faced by every C-level executive.

Phoenix Executive Roundtable
The Council was pleased to form a Phoenix-based Executive Roundtable in 2016. The group of 11 C-Level Executives from second-stage companies was facilitated by Mark Kirstein and Linc Miller from Sandler Sales Training. The meetings followed a structured protocol, featuring topics that were relevant and productive for participating business leaders.

2016 Phoenix Executive Roundtable Members:
Brian Blakley, Mytek
Jodi Deros, ATOMdesign, Inc.
Rick Dircks, Dircks Moving & Logistics
Doug Guilbeau, Lenoventurn
Herbert C. Rosen, Trans-West Network Solutions
Sumit Seth, Naamly
William Smith, Mountain States Employers Council
Sumit Seth, Naamly
Herbert C. Rosen, Trans-West Network Solutions
Sumit Seth, Naamly
William Smith, Mountain States Employers Council
Nandini Srinivasan, Cactus Semiconductor
Stephanie Waldrop, Employee Benefits International, Inc
Thaddeus West, Isos Technology
Ray Zuckerman, ServerLIFT Corporation

Tucson Aerospace, Aviation, + Defense CEO Network
The Council’s Southern Arizona office facilitates the Aerospace, Aviation, + Defense CEO Network, and 2016 marked the eighth year of continuous existence. This group tackles a wide range of business issues affecting our members and our broader industry in the region. Alex Rodriguez, vice president of the Council’s Southern Arizona region, and Roberta Miyashiro, former human resources director at Raytheon, served as co-facilitators of the 2016 Network.

2016 Tucson Aerospace, Aviation, + Defense CEO Network Members:
Grant Anderson, Paragon Space Development Corporation
Sergio Blacutt, GuardVant Inc.
Jim Cantrell, Vector Space
Paul DeHerrera, Universal Avionics Systems Corporation
Phil Guest, Securaplane Technologies Inc.
Dennis Kenman, Tucson Embedded Systems
Katina Koller, Northwire, Inc.
Craig Mast, Mastek-InnerStep
James Miller Ph.D., 4D Technology Corporation
Lee Payne, Dataforth Corporation
Doug Rasmussen, Raytheon
Brad Smith, Airtronics Inc.
Howard Stewart, AGM Container Controls Inc.
Manny Teran, Aztera LLC
STEM EDUCATION PROGRAMS

Arizona Technology Council Foundation

The Arizona Technology Council Foundation facilitates and funds programs and initiatives that support science, technology, engineering, and mathematics (STEM), including the Arizona SciTech Festival, the Arizona Middle School and High School Science Bowls, Biz in a Boxx, Generation Tech Support, United Skates of America, and the Chief Science Officers Program. The Foundation also works to bring together technology-oriented non-profits and industry and academic associations to collaborate on strengthening the STEM pipeline in Arizona.

Foundation Board of Directors

David Alberty, CPA
Chairman + Treasurer
AFS Technologies

Steven G. Zylstra, Sc.D. (Hon.)
President + CEO
Arizona Technology Council

Quinn Williams
Secretary
Greenberg, Traurig, LLC

Cathleen Barton
Cathleen Barton Consulting

Angie Harmon
Freeport-McMoRan, Inc.

Ashley Kelly
Arizona Public Service

Renee Levin
Intel Corporation

Scott Salkin
Allbound

Jeff Unruh
Alerion Capital Group LLC

Robert Witwer
Honeywell Aerospace

Susan Schultz
The Board Institute/SSA Executive Search International

Arizona SciTech Festival

The Arizona SciTech Festival has grown into the state’s largest STEM collaborative with more than 800 organizations—including schools, businesses, and industry associations—working together to facilitate more than 1,200 STEM-based celebrations in 53 Arizona cities during the months of February and March. In 2016, more than 400,000 attendees gathered for the 5th annual Festival. The mission of the festival is to promote STEM education while highlighting science, technology, engineering, and math in everyday life, giving students a new perspective and hopefully inspiring them to pursue related fields of study. The Arizona Technology Council Foundation partnered with the Arizona Commerce Authority, Arizona Board of Regents, Arizona State University, The University of Arizona, and the Arizona Science Center for the 2016 Festival.
Chief Science Officers Program

The Chief Science Officer (CSO) Program is open to students in grades 6-12 who are elected by their peers to represent their school in STEM and innovation. The Program aims to help students find their voice, elevate their opinions, help them form ideas, and join local, national, and international conversations about STEM. Participation in the Program nearly doubled in its second year, boasting 120 schools and 230 CSOs during the 2016-17 school year.

Arizona Science Bowls

Bowls The Arizona Middle and High School Science Bowls are statewide Jeopardy-style competitions focused on STEM topics. The events are open to all Arizona middle and high school teams and are held the ASU West Campus in partnership with ASU New College. They draw over 32 teams of four to five students, reaching over 320 students each year. The Science Bowl is nationally facilitated by the U.S. Department of Energy and winners of the regional events in Arizona go on to compete at the national level in Washington, DC. Over the last decade, the Arizona Science Bowl events have reached thousands of students and have been successful in promoting excellence in STEM education while furthering the cause to build a world-class workforce in Arizona.

2016 ARIZONA MIDDLE SCHOOL SCIENCE BOWL WINNER
BASIS Ahwatukee – Team 1

2016 ARIZONA HIGH SCHOOL SCIENCE BOWL WINNER
BASIS Scottsdale – Team 1
IN THE COMMUNITY

Community Involvement
Our business is fundamentally personal. The strength of the Arizona Technology Council lies in the human connections that give meaning and life to our network. The knowledge we can foster together far exceeds what we can learn individually.

Tucson Holiday Food Drive
The 2016 Tucson Holiday Food Drive, an initiative of the Tucson Ambassadors Committee, was chaired by Kitty Bogy from Critical Path Institute and collected over 3,600 food items this year that were donated to the Tucson Interfaith Community Services Food Bank. Seven member companies participated with Universal Avionics who took home the 2016 trophy for the most donations!

Camp Soaring Eagle
For the past eight years, the Council has supported Camp Soaring Eagle, a medically supervised camp for seriously ill children and their families. This year, proceeds from the CEO Retreat’s golf tournament were provided to benefit the organization.

STEM Drive
In its third year in partnership with the Make-A-Wish Foundation and its Scottsdale Chapter, the Phoenix Ambassador Committee raised $400 through its Tech the Halls after5 Holiday mixer raffle. The Council also collected educational STEM gifts and toys in exchange for free attendance. All donated toys went to benefit the Phoenix Children’s Hospital and it’s 1 Darn Cool School.
The Council enjoyed another strong year, with financial results that reinforce our confidence in our management strategies. Our membership numbers continue to climb, and all of us—our Board of Directors, staff, and members—are optimistic about the year ahead.

**BY THE NUMBERS**

Arizona Technology Council

**REVENUE BY SOURCE**
Fiscal Year 2016

- Other: 4.5% | $68,832
- Programs & Events: 33.0% | $507,453
- Membership: 40.6% | $623,174
- Sponsorship: 21.9% | $336,000

Arizona Technology Council

**EXPENDITURES BY SOURCE**
Fiscal Year 2016

- Programs & Events: 33.1% | $509,635
- Membership: 24.1% | $370,946
- Public Policy & Publications: 10.8% | $166,596
- Administration: 17% | $261,800
- Marketing: 15.1% | $232,231
BOARD OF DIRECTORS

Arizona Technology Council Officers + Executive Committee

Chairman of the Board
Robert Witwer
Honeywell Aerospace

Vice Chairman
Michael Guggemos
Insight Enterprises

President + CEO
Steven G. Zylstra, Sc.D. (Hon.)

Treasurer
Eric Lewis, CPA
EY

Secretary
Jacque Westling, Esq.
Quarles & Brady, LLP

Member-at-Large
Bob La Loggia
AppointmentPlus

Member-at-Large
Tony Portela
onTop Technology Corp.

Member-at-Large
David Tuhy
Intel

Executive Committee Emeritus
Mark Goldstein
International Research Center
Arizona Technology Council Directors

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The University of Arizona

Laurent Badoux, Esq.
Greenberg Traurig, LLP

Sharon Bondurant
AZ Tech Finders

Fredric Bellamy, Esq.
Ryley Carlock & Applewhite

Mike Chadwick
CKS Securities, LLC

Steve Chang, M.D.
Barrow Neurological Institute

Chad Fogg
Uber Technologies

Philip Guest
Securaplane Technologies

Todd Hardy
Arizona State University
Office of Knowledge & Enterprise Development

Michael Hawksworth
MSS Technologies

Kevin Hickey
Beyond Trust

Rich Hlavka
Lynx Technology Partners

Alex Iuorio
Avnet

Brad Jannenga
WebPT

Shashi Jasthi
Solugenix

Chris Johnson
Lane Terralever

Chris Koziol (2017)
Aspect

Robert Krakauer
Aspect

Travis Leach, Esq.
Ballard Spahr LLC

Kate Maynard Hickman
Alliance Bank of Arizona
Arizona Technology Council Directors (cont.)

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  TGen

- Laura McGill
  Raytheon Missile Systems

- Irene Milanovic (2017)
  Wells Fargo Bank

- Eric Miller
  PADT Inc.

- Rick Nielsen
  Cox Communications

- Clark Peterson
  Vonage Business Solutions Group

- David Pinkus (2017)
  InfusionSoft

- Jerry Proctor, SES/Col. (Ret)
  JVP Strategic Consulting, LLC

- Venu Raghavan
  Indecomm Global Services

- Steven Reinhart, MBA
  Wells Fargo Bank

- Ray Schey
  Phoenix Business Journal

- Leland Snook
  APS

- Teresa Snyder
  OneNeck IT Solutions

- Leah Sweet
  PayPal

- Charlie Treadwell
  Symantec

- James Winebrenner (2017)
  Viptela

- David Woody
  American Express

- Jeff Unruh
  Alerion Capital Group

- Russ Yelton, MBA, CTBS (2017)
  Pinnacle Transplant Technologies

- Sangy Vatsa
  American Express
STAFF MEMBERS

Arizona Technology Council Staff

Alison Boelts (2017)
Manager, Operations + Events
Southern Arizona Regional Office

Melissa Craven
Executive Assistant to the President + CEO

Leigh Goldstein
Vice President,
Operations + Events

Brian Krupski
Director,
Membership Services

Merry Lake Merrell
Director,
Marketing + Communications

Alex Rodriguez
Vice President,
Southern Arizona Regional Office

Don Rodriguez
Editor,
TechConnect Magazine +
TechTalk E-Newsletter

Anne Rody
Director,
Finance + Administration

Ron Schott
Executive Emeritus,
Phoenix

Tracy Sole de Hoop
Director, Operations + Events
Southern Arizona Regional Office

Arizona Technology Council Foundation Staff

Jeremy Babendure, Ph.D.
Executive Director,
Arizona Technology Council Foundation

Susan Farretta
Director,
Education Services, Arizona SciTech Festival

Sabrina Foy
Accounting Assistant,
Arizona Technology Council Foundation

Marisa Ostos
Assistant Director,
Arizona SciTech Festival

Lauren Witte
Manager,
Marketing + Communications

Deborah Zack
Senior Director,
Membership Services

Steven G. Zylstra, Sc.D. (Hon.)
President + CEO

Don Ruedy
Executive Emeritus,
Southern Arizona
2016 COUNCIL MEMBERS

10 to 1 Public Relations
10ZiG Technology
2705 Medina Properties LLC
360 Cloud Solutions
48 West Agency
4D Technology Corporation
4SmartPhone
A.M. Fadida Consulting
AAA
Aagra Consulting
AATC University
AB&R
Abbott Media Productions
ABcom (Applied Business Communications)
Able Engineering
Acacia Informational Technologies, LLC
Acceptance, Inc.
Access Arizona™
Accounting & Finance Professionals, Inc
Accutive
ACESA
ACG Arizona
Ackmann & Dickenson
Adaptive Strategies, Inc.
addingmachine.com
ADI Computer Systems
AADO-ASET (Arizona Strategic Enterprise Technology Office)
Adopt Technologies
Advanced Business Concepts, LLC
Advanced Business Learning
Advanced Strategy Center at Pinnacle Peak
Advodra
AEPI Grenoble-Isere France Eco. Dev. Agency
AFS Technologies
AGM Container Controls, Inc.
AIDO LLC
Airtronics
AIS (American Internet Services, LLC)
Alerion Capital Group
Alerus Bank & Trust
Aligned Data Center
All About People Southern Arizona
All Optronics
All Star Computer Rentals
Allbound
Lamar Advertising
Alliance Bank of Arizona
Alliance of Arizona NonProfits
Ailanz Global Investors
Allied Testing and Commissioning Council, LLC
Alpha Performance Coaching
ALPHA World Distributors
Amazon
Amazon Web Services
AmCheck
American Express
American Traffic Solutions Inc
Amphitheater Unified School District
Ampsy
Anderson Painting Co., Inc.
Andrew Seybold, Inc.
AniCell Biotec
ApostleTech
Applied Microarrays, Inc.
AppointmentPlus
Appio
Apriva
APS (Arizona Public Service)
Arista Networks
Arizona Advanced Technology Solutions, LLC
Arizona Association for Economic Development
Arizona Association of Community Managers
Arizona BioIndustry Association (AZBio)
Arizona Broadcasters Association
Arizona Business Bank (Tempe)
Arizona Cactus Ranch
Arizona Center for Innovation AZCZI
Arizona Central Credit Union
Arizona Chamber of Commerce and Industry
Arizona College
Arizona Commerce Authority
Arizona Cyber Threat Alliance, Inc. (ACTRA)
Arizona Department of Education
Arizona Educational Foundation
Arizona Health-e Connection
Arizona Hispanic Chamber Of Commerce
Arizona Lithographers
Arizona School Boards Association
Arizona Science Center
Arizona Small Business Association
Arizona State University - W.P. Carey School of Business
Arizona State University - Career Svcs
Arizona Technology Enterprises
Arizona Technology Investor Forum (ATIF)
Arizona Tooling & Machining Association
Arizona U.S. Export Assistance Center - U.S. Commercial Service
ARIZONA@WORK City Of Phoenix
ARJ Consulting, LLC
Arrow
Ascentium Capital LLC
Ashion
Aspect Software
Aspen Technologies
Astra, Inc.
ASU Center for Law, Science & Innovation, Sandra Day O’Connor College of Law
ASU - Ira A Fulton Schools of Engineering
ASU Knowledge Enterprise Development
ASU School of Sustainable Engineering & Built Env.
AT&T
Athena Global Advisors Inc
ATIC
Atmosphere Commercial Interiors
Atom Innovation + Product Development
ATS-MER, LLC
AudioEye
Ava S Butler, Inc
Avadium Design
Avantgarde Partner
Avisolve
Aviture Inc.
Avnet Inc
Avocat Group - Arizona
Avolve Software Corp
Axsosoft, LLC
Axtria, Inc.
AZ Chapter of SIM
AZ Finance Group
AZ Tech Beat
AZ Web Writers
AZAzculture
AZBIGMEDIA
Azbil BioVigilant Inc.
AZLabs
AZORCA Cyber Security, LLC
AZSBDC Network
AzSensco
Aztera, LLC
B2B CFO
B3 Strategies
Balbec Capital LP
Ballard Spahr
Bancroft Information Services
Bank of America (Tucson)
Banner & Witcoff
Banner Health
Barracuda Networks
Barrow Neurological Institute
Barry-Wehmiller International
Base Commerce
BASIS.ed
BC Graphics
BeachFleischman PC
Beacon Group, Inc.
BeaconStream
Bearpaw Partners
BeckonGroup
Beeipi
BenefitMall
BeyondTrust
BF&S
Bigfish Creative Group, LLC Organization
BillingTree
Binary Pulse
BioAccel
Black Chamber of Arizona
Blackberry
Blackledge Law, PLLC
Blockwise Engineering LLC
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2016 COUNCIL MEMBERS (CONT.)

Eco 3D
Economic Collaborative of Northern Arizona
EDGE Challenges
Edgemakers, Inc.
Edi Global Consulting
Edmund Optics
Edward Jones
Elbow Room Studios
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Ephibian Inc
EpiFinder
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Essential Components
ethology
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Experis IT
Exponent
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FacilitySource
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Flinn Foundation
Flipswitch
Flodraulic Group Inc
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Focal Solutions
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Genius Monkey
GIGLinx Global
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GoDaddy
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GPS Insight
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Groupon
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GRVTY
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HDS
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HJ3
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HTech, LLC
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Hughes Education Enterprise
HumansFirst Technology
Hydronalix
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ImageTag Inc
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Imperva
Impetus Solutions
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IMPROVEMENT INTERACTIVE, LLC
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inBusiness
Incyphe
Indecomm Global Services
InEight
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InfluenceLogic
InfoArmor
Information Builders
Infusionsoft
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In-Position Technologies
Insight Enterprises Inc
Insperity
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Instant Data Centers LLC
Instock Inc.
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Integrated Axis Group
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IntraEdge
Invention To Patent Services
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Invoy Technologies, LLC
InWhatLanguage Organization
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Parchment
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Pay-Pai
Pay-Tech
PCS Mobile
Peak 10
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P MCS
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Sanofi US
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Savills Studley
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Scottsdale Area Chamber of Commerce
Section1
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SEED SPOT
Selty, Inc
SEMI
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Sensatix LLC
Sensible Marketing, LLC
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ServerLogic Corporation
Shared Performance
Shiphaus
Siemon
Signature Analytics
Signature Technology Group
Silicon Forest Electronics
Silicon Maps
SilverSkys Professional Services
dimpleview, inc.
SimpliVity Corp
Simply Zest! LLC
SingleHop
SiteLock
Skanska USA
Skyhook Interactive
Smart Clinic
SMS, Inc.
SNEAKY BIG Studios, LLC
SNT Inc.
Soapbox Social Media
Social Venture Partners Arizona
SocialSEO
Society for Science & the Public
Socius
SoftwareONE
Sofvue, LLC
Solano Ventures
solar-breeze NX
Solera Health, Inc.
Solugenix Corporation
Solutions 21
Solutions For Veterans, LLC
SolutionStream
Somerset Power Systems
Sonora Quest Laboratories
Sonoran Schools (Phoenix)
Sophos
Sorenson Capital
Southwest Alliance for Excellence [SWAE]
Southwest Business Policy Advisors
Spark Analytics
Spear Education
Spectrum Technology Solutions
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