FUTURE READY
Annual Report 2014
About the Arizona Technology Council

The Arizona Technology Council is Arizona’s premier trade association for science and technology companies. Recognized as having a diverse professional business community, the Council works towards furthering the advancement of technology in Arizona through leadership, education, legislation and social action. The Council offers numerous events, educational forums and business conferences that bring together leaders, managers, employees and visionaries to make an impact on the technology industry. These interactions contribute to the Council’s culture of growing member businesses and transforming technology in Arizona. To become a member or to learn more about the Council, please visit www.aztechcouncil.org.

Our Mission

The Arizona Technology Council’s mission is to support its members and unify its partners to grow Arizona’s economy with technology and innovation at the core. The Council aims to drive partnerships, policies and programs that advance the business climate for Arizona’s technology community.

Our Vision

The Arizona Technology Council is the driving force behind making our state the fastest growing technology hub in the nation, connecting and empowering Arizona’s technology community.
Taking Possibility Further

The year 2014 resulted in a sharpening of our explanation of what is unique about the Arizona Technology Council’s response to an evolving world of technology and innovation. It meant clarifying how to meaningfully enrich our members while fulfilling our larger responsibilities to the future of technology advancement in Arizona. It also meant balancing ambition with inclusiveness, and using that experience to create a competitive advantage for our members and the industry. Finally, it was about maintaining the conviction to direct all dimensions of our business — our talent, capabilities, capital and reputation — toward the ultimate goal of helping members succeed.

These efforts have led us to elevate the mission and the vision of the Council around what we know: that the future for technology in Arizona is here today. The accelerating pace of change in technology is not news; it is the everyday reality that frames the way we conduct business.

The year 2014 was one of tremendous progress in moving forward the agenda of the Council. We reported our strongest year to date, financially speaking; added more than 80 net new members, and helped influence some significant results at the state Legislature. The Council was one of the first organizations to take a stand against Senate Bill 1062, assembling 120 CEOs to sign a letter to the governor petitioning for the bill’s eventual veto. The Council received three leadership awards for its efforts. Arizona Capitol Times honored the Council with its Best of the Capitol 2014 Award for Grassroots Effort, and we received the Corporate Action Award from Human Rights Campaign Arizona and the Local Heroes award from ONE Community. In addition, we launched two new Business Essentials Programs: a self-insured, pooled-risk, medical insurance program, and a multiple-employer 401(k) plan for members companies.

The primacy of our members is our focus. Nothing is more vital to us. We build our business around what they tell us is most important because in a time where information is so rapidly exchanged, who you are and what you stand for are visible to everyone. The way forward can only be guided by a coherent view of how we are going to act.

We exist to create the future for technology in Arizona. To achieve this, we must be future-ready. The evolution of the Council’s mission and vision states clearly what we expect of ourselves as we deliver on what members expect from their association with the Council: industry leadership that connects, empowers and grows Arizona’s technology community.

Sincerely,

Steven G. Zylstra
President + CEO
We exist to create the future for technology in Arizona.

About the Arizona Technology Council

The Arizona Technology Council is a not-for-profit trade organization that supports the development, growth, and advancement of science and technology companies in Arizona. Moving technology forward with growth and support, the Council fulfills several major roles:

- Connect and empower Arizona’s technology industry and community.
- Provide a voice for the technology industry, advocating public policies that impact Arizona’s technology industry.
- Deliver digital ecosystems for world-leading technology.
- Accelerate members’ innovation advantage through an entrepreneurial mindset.

With more than 800 member organizations, the Council is Arizona’s only statewide organization serving the technology sector. Providing member companies with marketing opportunities, educational events, discounts on products and services, and the creation of business-focused legislation to grow Arizona’s business climate, the Council is recognized as one of the most important business organizations in the state.
Our Network

The Council supports technology companies at all stages of growth and development – from startups to rapidly growing mid-sized companies, and large global enterprises. The Council works to improve Arizona’s competitiveness and visibility by advancing the development of the state’s technology community.

Our Mandate

The Council offers numerous events, educational forums and business conferences that bring together leaders, managers, employees and visionaries to make an impact on the technology industry. Council members work toward furthering the advancement of technology in Arizona through leadership, education, legislation and social action. These interactions contribute to the Council’s culture of growing member businesses and transforming technology in Arizona.

Our History

The Council was created in 2002 after the Arizona High Tech Industry Cluster merged with the Arizona Software & Internet Association. In 2008, the Council added an office in Tucson after consolidating the Aerospace, Manufacturing and Information Technology clusters of Southern Arizona into the Council.

Our Leadership

The Council is governed by a Board of Directors led by Chairman Bob Witwer, vice president of Advanced Technology for Honeywell. Steven G. Zylstra serves as president and CEO, and is responsible for the day-to-day operations and management of the Council. In addition, Zylstra serves as Chairman of TECNA (Technology Councils of North America).

Our Network

The Council supports technology companies at all stages of growth and development – from startups to rapidly growing mid-sized companies, and large global enterprises. The Council works to improve Arizona’s competitiveness and visibility by advancing the development of the state’s technology community.

A Place to Connect + Grow
The Arizona Technology Council is the principal advocate for technology companies in Arizona. The Council continuously monitors federal, state and local policies that impact the health and growth of Arizona’s technology industry. Through the collective strength of our members, the Council informs and educates policymakers on issues that are important to Arizona’s technology-based industries.

**Legislative**

This year was another active year for the Arizona Technology Council on legislative matters. The Council joined forces with 120 CEOs and other trade associations to successfully lobby for the veto of Senate Bill 1062, the controversial "Religious Freedom Bill.” The Council supported the passage of House Bill 2163 (limited liability for space flight activities), which allows commercial space flight companies to operate in Arizona. The Council also helped support House Bill 2265, allowing high school students to take a computer science course in place of a required math course.

Additionally, the Council hosted its annual Legislative Day at the Arizona Capitol in February and its inaugural Gubernatorial Forum with candidates for Arizona governor in July.

**Trip to Washington**

President and CEO Steven G. Zylstra attended the annual TECNA (Technology Councils of North America) TechVoice Fly-In event in Washington, D.C. Business leaders from technology companies nationwide visit Capitol Hill for this event to advocate for public policies that are tech-friendly and create jobs in the industry.

This year Zylstra attended with two executives from Council member companies: Mary Juetten, founder and CEO of Traklight, and Russ Perry, managing director at NSB/Keane.
Vote TechSmart

The Arizona Technology Council’s Public Policy Committee produces its biennial Vote TechSmart Guide, a resource to help Council members and the technology industry navigate the state House of Representatives and Senate elections.

The guide is the culmination of work that begins with the Committee defining its priorities for the upcoming legislative sessions. First, a questionnaire is sent to all incumbent and newly registered candidates for the House and the Senate. After the questionnaires are completed, candidates are offered the opportunity to interview before members of the Public Policy Committee.

After reviewing past voting records for incumbents, survey responses and interview results, the Public Policy Committee selects candidates committed to the technology industry for endorsement. These endorsements are published in the Vote TechSmart Guide.

2014 Public Policy Guide

Each year the Arizona Technology Council produces a detailed Public Policy Guide and makes it available on the Council’s website. In creating this document, the Public Policy Committee relies heavily on the Council’s mission by preparing key ideas, goals and legislative initiatives that:

- Improve the business climate for the technology industry
- Provide sources of capital that encourage entrepreneurship
- Create an environment that supports technology-related job retention and creation
- Train and attract the required talent to compete in a global innovation economy

2014 Arizona Technology Council Legislative Priorities:

- Create an early-stage technology venture capital fund
- Expand the Refundable Research & Development Tax Credit
- Encourage uniform commercial code technical conformance changes
- Improve university intellectual property/technology transfer outcomes
SIGNATURE EVENTS

After5 Technology Networking Events

After5 is the Council’s premier networking event. Designed to bring together technologists, entrepreneurs, service providers and prospective members in a relaxed, after-work setting, this series attracts up to 100 attendees each month. Hosted by a Council member company, the After5 Series is free for members. Light hors d’oeuvres and refreshments are provided by the host company.

2014 Results
Number of Phoenix events: 5
Number of Tucson events: 11
Total attendance in Phoenix: 355
Total attendance in Tucson: 979

StartupConnect AZ

Following the success of 2013’s inaugural event, StartupConnect AZ focused on bringing together, connecting and showcasing Arizona’s growing startup ecosystem, including entrepreneurs, investors and capital sources, incubators and accelerators, educators, public policy makers, and business leaders. The 2014 event also featured a series of pre-conference “Fire Starter” workshops, a startup pitch contest and a postconference expo and happy hour where attendees met and networked with industry peers. The winner of the StartupConnect AZ Pitch Contest was Crowd Mics, which walked away with a $2,500 cash prize.

2014 Results
Total attendance: 345

Arizona SciTech Festival

The Arizona SciTech Festival is a state-wide celebration of STEM activities held annually in February and March. This year more than 320,000 kids of all ages attended events in 40 Arizona cities and towns. Through a series of more than 500 expos, workshops, conversations, exhibitions and tours held throughout the state, the Festival excites and informs Arizonans on how STEM will drive our state for next 100 years.

Partners include: Arizona Technology Council Foundation, Arizona Commerce Authority, Arizona Board of Regents, Arizona State University, The University of Arizona and Arizona Science Center.

Business + IT Expo

The Business + IT Expo is one of the largest technology-focused events in the state of Arizona. The Expo is an exhibition of more than 50 technology companies, complete with breakout sessions and networking.

2014 Results
Total attendance: 261
Increase in attendance from 2013: 35%
CEO Retreat
The two-day CEO Retreat gathers business owners, presidents and CEOs for golf, networking, panels, presentations and workshops. The first day invites attendees to play in a golf scramble with prizes for closest to the pin and longest drive, followed by a networking reception. The second day of the CEO Retreat features substantive content focused on leadership and includes a luncheon keynote address by a high-profile business leader.

2014 Results
Total attendance in 2014: 94
Increase in attendance from 2013: 10%

Council Connect Series
The Council Connect series is the Council’s signature luncheon. Held on the third Wednesday of every month for the Phoenix market, this event aims to tackle a diverse group of hot-button issues that businesses face. Open to both Council members and non-members, the Council Connect series aims to gather more than 75 technologists and business professionals for lunch every month.

2014 Results
Number of events: 14
Total attendance: 560
Increase in attendance from 2013: 15%

Lunch and Learn Series
The Lunch and Learn Series is presented by a member company on a rotating basis. The purpose of the series is to provide an opportunity for members to learn about a topic or product from a variety of industries while enjoying lunch with other business professionals. Lunch and Learn events are always free for Council members to attend.

2014 Results
Number of Phoenix events: 69
Number of Tucson events: 22
Total attendance in Phoenix: 2,415
Total attendance in Tucson: 380
Increase in attendance since 2013, Phoenix: 8%
Increase in attendance from 2013, Tucson: 15%

Aerospace, Aviation, Defense & Manufacturing Requirements Conference
Each year the Arizona Technology Council collaborates with the Arizona Commerce Authority to stage the state’s Aerospace, Aviation, Defense and Manufacturing Requirements Conference. For defense prime contractors, the event offers the chance to take the spotlight to explain their needs to subcontractors. For smaller manufacturers and service providers, they can talk directly with A&D decision-makers to learn how to best meet their requirements and showcase their capabilities.

2014 Results
Total attendance: 227
Increase in attendance from 2013: 10%
MARKETING TECHNOLOGY SUMMIT

Presented by the Arizona Technology Council and the Phoenix chapter of the Business Marketing Association, the annual Marketing Technology Summit focuses on the unique marketing and technology requirements facing business marketers in the 21st century. Members of marketing departments can learn about cutting-edge marketing methods, technologies and applications of emerging best practices. They can also connect with leading marketing resources through the event’s sponsor expo.

2014 Results
Total attendance: 332
Increase in attendance from 2013: 25%

MOBILE MONDAY

Hosted in partnership with CellTrust Corp., MobileMonday™ (MoMo) is an open community platform of mobile industry visionaries, developers and influential individuals fostering brand-neutral cooperation and cross-border P2P business opportunities. The program includes live networking events to demonstrate products, share ideas and discuss trends from both local and global markets.

2014 Results
Number of events: 5
Total attendance: 185
Increase in attendance from 2013: 15%

VIP NETWORKING EVENTS

Held in conjunction with the Arizona Technology Council’s quarterly Board of Directors meeting, the VIP Networking Events include attendees from the Board; Council members, prospective members and non-members; and host company employees/clients.

2014 Results
Number of events: 4
Total attendance in 2014: 315
Increase in attendance from 2013: 10%

SOUTHERN ARIZONA TECH BUSINESS EXPO

The Southern Arizona Tech + Business Expo is Tucson’s premier event featuring manufacturing and technology. In 2014, the Tech Expo was held at the Westin La Paloma Resort & Spa in collaboration with the Southern Arizona Manufacturing Partnership, the Arizona Manufacturing Council, the RevAZ Program of the Arizona Commerce Authority and The University of Arizona’s Tech Launch Arizona. With several hundred participants from across Arizona, the expo featured members showcasing their products and services. The half-day event included a keynote address about the state of manufacturing in the region and statewide; presentation of the Manufacturer of the Year Award to CAID Industries and the Tucson Technology Leader of the Year Award to Dr. Mo Ehsani, founder of QuakWrap; and a special visit by Rep. Ron Barber, who briefed attendees on congressional topics related to manufacturing innovation.

2014 Results
Total attendance: 265
Increase in attendance from 2013: 74%
The Governor’s Celebration of Innovation

The Governor’s Celebration of Innovation (GCOI) is the Arizona Technology Council’s annual awards gala in partnership with the Arizona Commerce Authority that honors technology leaders and innovators from across the state. The 2014 event attracted more than 850 attendees and 50 exhibitors showcasing their innovations. Fifteen awards were presented during the Oscar-style awards presentation to technology companies, community leaders and students from throughout the state.

2014 Results
Number of events: 2
Total attendance in 2014: 896
Increase in attendance from 2013: 10%

Individual/Company Award Winners
OneNeck IT Solutions Lifetime Achievement Award
Pat Sullivan, Co-founder & CEO of Contatta, Founder of SalesLogix, Co-founder of ACT!

Ed Denison Business Leader of the Year
Tomas Gorny, Nextiva

William F. McWhortor Community Service Leader of the Year
Harry George, Solstice Capital

Pioneering Award
Infusionsoft

Judges Award
Society of Women Engineers - Phoenix Section

Company Award Winners
Innovator of the Year – Academia
Arizona State University Image Processing

Innovator of the Year – Start-Up Company
ClairvoYant

Innovator of the Year – Small Company
SynCardia Systems

Innovator of the Year – Large Company
Securaplane Technologies

Future Innovators of the Year
Diego Aubert-Vasquez
Tucson Magnet High School, Tucson
Project: The effects of bacteria isolated from waste water on sodium lactate microbial fuel cells

Rachel Done
University High School, Tucson
Project: purification of a fusion protein for breast cancer drug discovery

Sarah Nicole Galvin
Corona del Sol High School, Tempe
Project: innovative approach to improve spin polarization in CoFeAl0.5Si0.5 thin films for spin transport electronics

Shrey Gupta
BASIS Scottsdale High School, Scottsdale
Project: Advancing cancer research with an integrated repository and search engine for gene regulatory networks

Innovator Honorable Mentions
Dhruv Iyer
Hamilton High School, Chandler
Project: Devices for the disabled

Rebecca Jernigan
Hamilton High School, Chandler
Project: Enzymes as antivirals

Teacher of the Year
Andrew Lettes, Ph.D.
Pueblo Magnet High School, Tucson

Teacher of the Year Honorable Mentions
Michael Drobitsky
Skyline High School, Mesa

Paul McElligott, Ph.D.
Fountain Hills High School, Fountain Hills

2014 Golf Tournaments
The Council hosts annual golf tournaments for members and non-members in both Phoenix and Tucson. In 2014, AZTC hosted 96 golfers at Troon North Golf Club in Scottsdale at its January Phoenix Golf Tournament. At the 2014 Tucson Golf Tournament at the Hilton Tucson El Conquistador Country Club, AZTC hosted over 110 golfers. Both events included lunch, raffle prize drawings, and an awards ceremony.

2014 Results
Number of events: 2
Total attendance: 206
Increase in attendance from 2013: 10%
MARKETING + COMMUNICATIONS

Marketing and publicizing the Arizona Technology Council and its activities are key to growing our membership and focusing attention on Arizona’s technology industry. Like the members we represent, we do so with an entrepreneurial mindset. We are always looking for ways to bring attention to our members and our programs.

Public Relations
The Council uses a proactive public relations program to help strengthen its brand in the media, positioning the Council as the go-to source for information on the technology industry in Arizona. As a commentator and analyst, President and CEO Steven Zylstra’s regular columns in the Phoenix Business Journal and AZ Business magazine help contribute to the overall publicity for the technology industry and technology businesses in Arizona.

Number of press releases in 2014: 23
Number of published stories in 2014: 101

TechConnect Magazine
In 2014, the Council partnered with the Arizona Commerce Authority to publish TechConnect quarterly, in a new digital format, in addition to creating a TechConnect blog. Since 2005, TechConnect has been dedicated to covering innovation and technology in Arizona. It provides news and analysis about the region’s leading companies, emerging companies and their technologies as well as the latest industry trends and critical issues that drive Arizona’s technology ecosystem.

Total circulation: 22,000+

TechTalk Email Newsletter
The newly redesigned TechTalk e-newsletter is published the first Tuesday of every month. The newsletter provides segments from the Council’s blog along with videos from member companies, hiring information, promotional news, and profiles on technology professionals and annual sponsors.

Number of subscribers in 2014: 22,000
Number of subscribers in 2013: 20,000
In 2014, the Council continued its relationship with In Media Company to run an eight-page editorial section in three editions of InBusiness magazine. The section covered stories that included public policy developments and the annual Arizona SciTech Festival. The content, reported and written by Editor Don Rodriguez, focused on the activities and events of the Council and their impact on the community.

Average monthly circulation: 34,000

**InBusiness**

**TechFlash**

In 2014, the Phoenix Business Journal invited the Council to contribute to TechFlash, the Journal’s weekly blog column. Featuring industry thought leaders and influencers, the blog provides insight into Arizona’s science and technology industry. The blog is read by more than 14,000 each week.

**Guest bloggers in 2014:**

Steven G. Zylstra, Arizona Technology Council
Anthony Wanger, IO
Clate Mask, Infusionsoft
Hamid Shojaee, Axosoft
Jeff Pruitt, Tallwave
Bob La Loggia, AppointmentPlus

**Social Media**

The Council maintains a popular presence on Facebook, Linkedin and Twitter, using these channels to leverage and communicate industry information to its audiences.

**Facebook**

Number of “Likes” at the end of 2014: 1,211
Number of “Likes” at the end of 2013: 816

**Linkedin**

Followers in 2014: 5,529
Followers in 2013: 4,599

**Twitter**

Followers in 2014: 4,125
Followers in 2013: 3,095

**Website**

aztechcouncil.org serves as the primary resource for information about the Council and the technology industry in Arizona. Information on the website includes technology events, member news, programs and public policy initiatives, resources for the technology sector, and the Council’s membership directory.

Number of website visits in 2014: 81,590

ANNUAL REPORT 2014
Arizona Technology Industry Compensation Survey

The Arizona Technology Council and Mountain States Employers Council (MSEC) collaborated on the third annual comprehensive wage and benefits survey of the technology community for Arizona businesses. The survey provided employers a resource to compare how their compensation programs measure up against other companies in Arizona. Collecting timely, locally based salary and benefits data specifically targeted to jobs and companies in the aerospace & defense, bioscience, cleantech, electronics, information technology, optics, and telecommunications industry. In 2014, 26 companies participated, including Sonora Quest Laboratories, Cactus Semiconductor Inc. and Shamrock Foods Company. The 2014 Arizona Technology Industry Compensation Survey results included data on 36 different jobs and was available to participants free of charge.

TechFetch.com Career Center

Through an affiliation with TECNA (Technology Councils of North America), the Arizona Technology Council partnered with TechFetch.com to launch a new co-branded Career Center focused on Arizona technology job opportunities. TechFetch.com is one of the fastest growing niche technology job portals in the country, reaching more than 2 million tech professionals. This partnership gives the Council and its members a larger national presence with technology job seekers.

IT WorkForce Summit

The Arizona Technology Council teamed up with the Arizona Commerce Authority and Arizona companies for an IT WorkForce Summit series to help identify, educate, train and strengthen IT professionals in the state of Arizona. Companies that participated in the IT Summit planning meetings were Avnet, Insight, IO, Infusionsoft and Intel. Advanced Strategy Center led two large Summits in 2014 to help flesh out the major issues Arizona faces in the IT sector. Two committees grew out of the Summit to tackle new challenges in 2015: the Branding and Visibility Committee, led by Lauren Hodgson, Infusionsoft; and the Education and New Graduates Committee, led by Cathleen Barton, Intel. Brian Chan, Avnet, will seek to retain and strengthen current IT professionals and attract new hires in association with the two new committees.
TECHTERRA PROGRAM

TechTerra Program + Technology Recycling Day Events

Members have the opportunity to have unwanted computer and electronic equipment picked up and recycled throughout the year at no cost as part of the Council’s TechTerra Recycling Program.

In 2014, more than 175,000 pounds of unwanted electronic equipment were picked up from member companies and recycled. These donations are tax-deductible and a percentage of the proceeds helps support the Arizona Technology Council Foundation.

The program is in partnership with Westech Recyclers, a Phoenix-based electronic recycling and asset management company.

In addition, Council member companies hosted locations for dropping off electronic waste during two Technology Recycling Day events. More than 55,000 pounds of computer equipment were collected and recycled.

In 2014, more than 175,000 pounds of unwanted electronic equipment were picked up from member companies and recycled
The Arizona Technology Council’s Business Essentials Program was launched to provide significant discounts on the products and services technology businesses need most. Each year, up to 12 companies are selected to participate. In 2014, 10 companies took part. Products and services included a 10 percent discount on wire distribution services, a 10 percent discount on inbound marketing services and a 20 percent discount on website design and development.

The Council provides two programs to members started in 2014: the Employee Benefits Program and the 401(k) Program. The Employee Benefits Program provides a complete insurance package to technology companies with 10 to 150 employees, including medical, dental, vision, life and disability. The Council’s 401(k) Multiple Employer Plan gives member businesses all the advantages and flexibility of an independent retirement plan sponsor.

**Business Essentials Program Partners**
- Employee Benefits Program, presented by EBI and EMI
- Employment Law and HR Services, presented by Mountain States Employers Council
- Inbound Marketing Services, presented by Prism Global Marketing Solutions
- 401(k) Multiple Employer Plan (MEP), presented by Scottsdale Wealth Management Group
- Website Design and Development, presented by Tempo Creative
- Communication and VOIP Services, presented by Trans-West Network Solutions
- Wire Distribution Services, presented by PR Newswire
- Telehealth Services, presented by Amerivitals
- Cloud Services, presented by CloudNet Group
- Virtual Servers and Hosted Exchange, presented by onTop Technology
STANDING COMMITTEES

Standing Committees (chairs and major accomplishments)
1. Ambassador/Phoenix
2. Ambassador/Tucson
3. Arizona Energy Consortium
4. Business Services
5. Capital Formation
6. Cloud Compute
7. Cybersecurity
8. Law and Technology
9. Public Policy
10. Startup + Entrepreneurship
11. Women in the Workforce
12. Workforce Development and Education

Ambassador Committee/Phoenix
The mission of the Ambassador Committee in Phoenix is to build an exceptional community, advocate for a strong business climate and provide value to Arizona Technology Council members. Ambassadors serve the Council and its members by striving to improve the level of personal customer service. Luba Pylypec, Scottsdale Wealth Management Group at UBS Financial Service, chairs the committee with staff support from Brian Krupski, the Council’s Director of Membership Services. In 2014, the Committee grew from nine members to more than 20 participants, launching an ambassador retention initiative and member engagement initiative.

Ambassador Committee/Tucson
Members of the Ambassador Committee in Tucson serve as advocates for technology innovation and boosters of the Council. The Committee is led by Chair Garrett Kowalewski, Staff Matters, and Vice Chair Art Geiger, MLogica, and staffed by Alex Rodriguez, Council Vice President.

Arizona Energy Consortium
The Arizona Energy Consortium’s objective is to maintain an unbiased voice representing the energy sector as well as provide a network of individuals to help enhance the regional economy. The Consortium successfully communicates a message of economic development through a number of key stakeholders. Michelle de Blasi, Gammage and Burnham, and Christopher Davey, EnviroMission, act as co-chairs and through their leadership the organization grew in both members and participation. By April 2015, the AEC will be its own independent, self-supporting organization.

Business Services Committee
The Business Services Committee helps to promote the goods and services that Arizona Technology Council members can provide to one another. Co-chairs Gary Covert, Alpha Performance Coaching, and Phil Singleton, John Driscoll & Company, lead the Committee with support from Executive Emeritus Ron Schott. In 2014, the Committee launched a Power Breakfast Series, allowing members education and networking opportunities.
STANDING COMMITTEES

Capital Formation Committee
The Capital Formation Committee seeks to leverage new and existing sources of capital for technology companies in the state of Arizona. In 2014, the Committee reached out to major angel investment groups in Arizona as well as other groups supporting angel investors and venture capital firms. The Committee is co-chaired by Steve Reinhart, Wells Fargo Bank, and David Beauchamp, Clark Hill PLC. With the help of Executive Emeritus Ron Schott as staff liaison, the Committee worked with the Arizona Commerce Authority and the Public Policy Committee to enhance the state’s tax credits to develop a lasting impact on the technology industry.

Cloud Compute Committee
The Cloud Compute Committee’s mission is to serve as a platform for software developers, information security professionals and technology decision-makers to learn about the continuously growing advances in cloud security. Co-chairs Nick Ciubotariu, Amazon, and Jeremy Siebenaler, Insight, lead the Cloud Compute Committee with the support of Deborah Zack, Senior Director of Membership Services.

Cybersecurity Committee
The Cybersecurity Committee allows members to learn about cyber threats and the means of providing protection by serving as a platform to share best practices. The Committee is co-chaired by Phillip Guttilla and Ari Bai, shareholders with Polsinelli PC, with staff support from Executive Emeritus Ron Schott. In 2014, the first AZTC Cybersecurity Symposium was launched with keynote speaker Howard Schmidt, retired Special Assistant to the President, Cyber Security Coordinator at Executive Office of the President, White House.

Law and Technology Committee
The Law and Technology Committee provides relevant information regarding the laws that affect member companies. The Committee is chaired by Fred Bellamy, Ryley Carlock & Applewhite, and is supported by Merry Lake Merrell, Director of Marketing and Communication. In 2014, the Committee hosted quarterly Lunch and Learn events for the legal and technology community.
Public Policy Committee

The Public Policy Committee supports the Arizona Technology Council by advocating for technology companies at the local, state and federal levels. The Public Policy Committee works with Public Policy Partners to monitor the impact that public policy has on the health and growth of Arizona’s technology industry. Greg Ensell, Cox Communications, is the committee chair and is supported by Executive Emeritus Ron Schott. In 2014, the Committee interviewed 65 state legislative candidates in Phoenix and Tucson to determine which candidates to endorse for the Council’s Vote TechSmart Guide.

Startup + Entrepreneurship Committee

The Startup and Entrepreneurship Committee’s mission is to build programming and resources for early-stage technology entrepreneurs and startups. The Committee was led in 2014 by Co-chairs Scott Salkin, IDS Technology Marketing, and Jerrod Baily, Tallwave, and is supported by Merry Lake Merrell, Director of Marketing and Communication. In 2014, the Committee hosted three events geared toward entrepreneurs in Phoenix.

Women in the Workforce Committee Events

The Women in the Workforce Committee seeks to improve the workforce conditions for women in the technology industry. In 2014, the Committee hosted numerous events that provided mentoring, education and networking, drawing a variety of speakers and professionals. Merry Lake Merrell, Director of Marketing and Communication, is the staff liaison.

Workforce Development and Education Committee

The Workforce Development and Education Committee’s mission is to raise awareness and generate support for policies, programs and initiatives designed to build Arizona’s technology workforce. The Committee is led by Co-chairs Cathleen Barton, Intel, and Molly Castelazo, Castelazo Content, and is supported by Executive Emeritus Ron Schott. In 2014, the Committee partnered with the Arizona Commerce Authority and identified the challenges and solutions that face the IT sector in Arizona.
FUNCTIONAL COMMITTEES

Finance Committee
The Arizona Technology Council Finance Committee monitors the financial activities of the Council and lends guidance when necessary. In addition to the Council President and CEO Steven G. Zylstra, members include Bob Witwer, Honeywell Aerospace; Eric Lewis, EY; Steve Reinhart, Wells Fargo Bank; and William Koenig, Western Alliance Bank. Because of their expert advice during 2014, the Council now has a tighter grip on accounts receivable and the methodology by which membership sales start.

Executive Committee
The Executive Committee is a strong force behind the Board of Directors, guiding it by way of thoughts and actions. One of the major accomplishments of this Committee in recent years is the formulation of a methodology by which the commitment of each Board member is evaluated on a consistent and regular basis. The Committee’s members include Steven G. Zylstra, Arizona Technology Council; Bob Witwer, Honeywell Aerospace; Eric Lewis, EY; Jacque Westling, Quarles & Brady; Michael Guggemos, Insight; David Tuhy, Intel; Bob La Loggia, AppointmentPlus; and Tony Portela, onTop Technologies. Other contributors to the Committee were Kevin McHolland, EY; James Powers, Calibrus Call Center Services; Ray Harris, Fennemore Craig; and Chuck Vermillion, OneNeck IT Solutions.

Investment Committee
With the inception of the 401(k) Multiple Employer Plan (MEP), the Council Investment Committee monitors the investments made available to plan participants. The members of the Committee are Steven G. Zylstra, Arizona Technology Council; James Powers, Calibrus Call Center Services; Melissa Ray, Translational Genomics Research Institute; Jack Treweiler, MSS Technologies; Jennifer Rojas, AppointmentPlus; Kim Barzar, Arizona Commerce Authority; and Debbie Hann, Arizona Small Business Association. Additional advice and information regarding the investments comes from Bill Sobers and Thomas Tenney, Scottsdale Wealth Management; and Bill Kropkoff, ERISA Advisors. The MEP is off to a strong start, partially due to the research and dedication of the committee members.
2014 Governor’s Celebration of Innovation Steering Committee

The Governor’s Celebration of Innovation Steering Committee is made up of Arizona Technology Council members who help plan and manage all aspects of the annual event, including its theme and awards ceremony. Committee members also use their social networks to help promote the event statewide.

The 2014 Committee included the following members:

Event Committee
- David Drennon, Arizona Commerce Authority
- Everett Greenli, ACESA
- Jamie Edkins, Avnet
- Jonathan Mazinter, Freestyle Marketing
- Ken Nowicki, Avnet
- Linda Capcara, TechTHiNQ
- Matt Hensler, Elevation Marketing
- Ray Quackenbush, ACESA
- Scott Salkin, IDS Technology Marketing
- Tammy Schultz, Avnet
- Teresa Snyder, OneNeck IT Solutions

The Governor’s Celebration of Innovation Award Selection Committee is a subcommittee made up of independent judges from both member and non-member companies and organizations.

The 2014 subcommittee included the following members:

Award Selection Subcommittee
- Bob Rasmussen, Honeywell Aerospace
- Dr. Mani Janakiram, Intel
- Eric Miller, Phoenix Analysis and Design
- James Goulka, ATIF
- Mary O’Reilly, Science Foundation Arizona
- Susan Engle, Avnet
- William Loux, Arizona Technology Enterprises

Student Selection Committee
- Brent Foster, American Express
- Brock Armstrong, Translational Genomics Research Institute
- Chrissy Foster, Arizona State University
- David Hammer, Glendale Union High School District
- Everett Greenli, ACESA
- Fred Marchesi, ACESA
- Kevin Kilzer, Microchip
- Martin deWet, Orbital Sciences
- Mike Clayton, ACESA
- Ray Quackenbush, ACESA
- Ron Schott, Arizona Technology Council
University Technology Transfer + Commercialization | Ray Harris, Fennemore Craig

In 2014, the University Technology Transfer + Commercialization Task Force collaborated with the Arizona Commerce Authority, Intel and Arizona universities to compile and share information of ongoing research projects and business strategies. The Task Force sought three opportunities for growth, which include the publication of industry success stories in TechConnect, promote SciVal and conduct research events with participating universities.

Create and Articulate Member Value | Leigh Goldstein, Council Vice President

The Create and Articulate Member Value Task Force seeks to increase member communication, event opportunities and membership retention. In 2014, the Task Force collaborated with other organizations including the Arizona Commerce Authority, the Arizona Chamber of Commerce & Industry, the Arizona Machining and Tooling Industry, and the MIT Forum. Other successes included the creation of the 401(k) MEP Program, the pooled-risk employee benefits program and the addition of new Business Essentials Program partners.

Build a World-Class Board of Directors and Maximize its Impact | Bob Witwer, Honeywell

The Arizona Technology Council Board of Directors sought to improve both individual and overall board knowledge and engagement. A highlight in this area was an interactive session inspired by Credit Suisse regarding successful board leaders. Key topics such as governance, core duties, fiduciary responsibilities and the importance of direct board involvement in strategic planning provided a framework for the Council to push for higher levels of participation and impact.

Develop Sector-Based Cluster Initiative | Gavin Miller, Avnet

The Arizona Technology Council identifies that Arizona would benefit from having robust and active sector-based clusters to assist in driving business development. Research into the status of clusters was performed with key stakeholders interested in a unified approach to economic development. In 2014, the Arizona Commerce Authority, Greater Phoenix Economic Council and Tucson Regional Economic Opportunities discussed the key insights of each organization, including current priorities and initiatives as well as areas of potential collaboration.
Attract, Create and Connect
Innovation Capital | David Beauchamp, Clark Hill PLC

The Arizona Technology Council staff and the Capital Formation Committee worked with the Create and Connect Innovation Task Force to identify, contact and encourage investment in Arizona technology companies by financial sources outside of the state. Some of the highlights for 2014 included partnering, coordinating and sharing key information with other organizations, including the Arizona Commerce Authority, various angel groups and incubators in Arizona, and their contacts outside the state. The Task Force successfully launched the creation of a database of financial sources available to Arizona technology companies.

Promote Our Technology Assets for Our Stakeholders | Chris Johnson, LaneTerralever

The Technology Promotion Task Force seeks to identify new opportunities to highlight technology successes in Arizona. The Task Force focused on tech industry relocation, emerging technology and education success. The team identified outstanding stories that create compelling content regarding the success of Arizona technology.

Align and Collaborate with the Community | Michael Hawksworth, MSS Technologies

The focus of the Align and Collaborate with the Community Task Force is to promote the engagement of the Arizona Technology Council members and leadership with groups, business entities and economic development organizations. In 2014, the Task Force sought engagement from other members of the Council, including the Ambassador Committees, to further the Task Force’s goals.

Create, Attract, Develop and Retain Talent | John Cummerford, Greenberg Traurig

In 2014, the Create, Attract, Develop and Retain Talent Task Force raised awareness for key policy issues and increased advocacy among members in support of the Arizona College and Career Ready Standards. The Task Force also collaborated with the Arizona Commerce Authority to begin work on an IT sector strategy that will focus on branding, visibility, education and strengthening current IT professionals while still focusing on attracting new hires.

Align and Collaborate with the Community | Michael Hawksworth, MSS Technologies

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Attract, Create and Connect Innovation Capital | David Beauchamp, Clark Hill PLC

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CEO Networks

The CEO Network is a professionally facilitated, peer-to-peer board of advisors assembled to help business leaders address issues facing their company. This group provides a confidential, non-competitive environment for sharing experience-based knowledge to solve business problems faced by every CEO.

Phoenix

The Arizona Technology Council was pleased to form two Phoenix-based CEO Networks in 2014. These two groups consisted of 8 to 12 CEOs of second-stage companies. All Phoenix meetings were facilitated by Margo Boster, CEO, ImpaQ Solutions. The meetings followed a structured protocol and featured topics that were relevant and productive for participating business leaders.

2014 Phoenix CEO Network Members: Tuesday

Bob Daquilante, Accram
Bogdan Bucara, Clarisoft
Brian Blakely, Mytek Solutions
Karl Forster, Lockstep Systems
Raymond Zuckerman, ServerLIFT Corp
Michael Paradise, Sysazzle
Joe Marvin, Prime Solutions Group
Jason Stadnik, Multivista
Thiru Thangarathinam, MST Solutions
Derek White, Gila River Telecommunications
Richard Saldiver, Teris
Scott Salkin, IDS Technology Marketing

2014 Phoenix CEO Network Members: Thursday

Herb Rosen, Trans-West Network Solutions
Thad West, ISO Technology
Jodi Deros, ATOMdesign
Darin Soll, CXT Software
Ron Thompson Jr., DataBank IMX
William L. Smith Jr., Mountain States Employers Council
James McDonald, Cactus Semiconductor
Doug Guilbeau, Levementum

Tucson

The Arizona Technology Council in Southern Arizona facilitates the Aerospace & Defense CEO Network, which is now in its sixth year of continuous existence. The A&D CEO Network expanded to 15 CEOs in 2014. Council Vice President Alex Rodriguez facilitated the Tucson meetings with Roberta Miyashiro, former HR director, Raytheon.

2014 Tucson A&D CEO Network

Doug Rasmussen, B/E Aerospace
Brad Smith, Airtronics
Lee Payne, Dataforth
Dennis Kenman, Tucson Embedded Systems
Craig Mast, Mastek-Innerstep
James Millerd, 4D Technology
Paul DeHerrera, Universal Avionics Systems Corporation
Grant Anderson, Paragon Space Development Corporation
Howard Stewart, AGM Container Controls
Manny Teran, Aztera
Shubhayu Chakraborty, Securaplane
Katina Kravik, Northwire
Matthew Pobloske, Sensintel
Rahul Deshmuk, Sargent Aerospace and Defense
Steve Omick, Rincon Research Corporation
Arizona Technology Council Foundation

The Arizona Technology Council Foundation runs and supports Science, Technology, Engineering and Mathematics (STEM) programs and initiatives, including the Arizona SciTech Festival, the Arizona Middle School Science Bowl, Biz in a Boxx and Science of Skating. The Foundation further serves as the conduit for collaboration among technology-oriented non-profits, industry and academia, with the collective goal of strengthening the STEM pipeline in Arizona.

Foundation Board Members

**Chuck Jirauch**  
Chairman  
Global Southwest Capital, LLC

**David Alberty, CPA**  
Treasurer  
nGage Labs

**Quinn Williams, Esq.**  
Secretary  
Greenberg Traurig, LLP

**Directors**

**Steven G. Zylstra**  
Arizona Technology Council

**Cathleen Barton**  
Intel

**Harold Wong**  
Microsoft

**Susan Schultz**  
The Board Institute/SSA Executive Search International

Arizona Middle School Science Bowl

Sponsored by Solugenix, Avnet and Honeywell, the Science Bowl is a statewide academic competition where students solve technical problems, and are tested in science and math. In 2014, more than 30 middle school teams competed. The BASIS Scottsdale team won first place and went on to place in the top 10 at the national competition.

Arizona SciTech Festival

The Arizona SciTech Festival is a statewide celebration of STEM activities held annually in February and March. This year, more than 320,000 kids of all ages attended events in 40 Arizona cities and towns. Through a series of more than 500 expos, workshops, conversations, exhibitions and tours held throughout the state, the Arizona SciTech Festival excites and informs Arizonans on how STEM will drive our state for next 100 years.

Colombia Connection

In partnership with the Foundation, the Arizona SciTech Festival went beyond Arizona’s borders in 2014. Foundation President and CEO, Steven G. Zylstra, traveled to Mosquera, a suburb of Bogotá, Colombia, to attend the inaugural Science and Technology Week. Modeled after the Arizona SciTech Festival, the event drew 8,000 students. Zylstra met with Colombia’s Secretary of Science and Technology to discuss replicating similar events in other locations around Colombia.
Community Involvement

Our business is fundamentally personal. The strength of the Arizona Technology Council lies in the human connections that give meaning to our network – and in the knowledge that we can only achieve together what we believe individually.

The Council is committed to investing in community initiatives that matter to our members, employees and communities. Our goal is to support the communities in which we operate and strengthen the relationships we have within those communities.

Employee Volunteerism

The Council encourages and supports employees as they devote their time, energy and passion to giving back. Beyond the benefits to our communities, our support for employees’ efforts has a positive impact on our organization. Through volunteer work, employees gain opportunities for personal growth, developing strength in leadership, team building and creative thinking. These positive experiences help deepen engagement across the Council.

Tucson Holiday Food Drive

An initiative of the Tucson Ambassador Committee, the Tucson Holiday Food Drive collected more than 5,300 food items that were donated to the Tucson Interfaith Community Services Food Bank. Six member companies participated.

Camp Soaring Eagle

For the past six years, the Council has supported Camp Soaring Eagle, a medically supervised camp for seriously ill children and their families. This year, proceeds from the CEO Retreat Golf Tournament were provided to benefit the organization.

STEM Drive

In partnership with the Phoenix Children’s Hospital Foundation, the Phoenix Ambassador Committee’s Science, Technology, Engineering and Mathematics (STEM) Drive resulted in $1,000 of STEM-related items for use in the hospital’s classrooms. In addition, Ambassador Committee members raised more than $600 through an event raffle.
LISTENING SURVEY

How satisfied are you with the overall performance of the Arizona Technology Council over the past 12 months?

Annual Listening Survey

Every year the Arizona Technology Council conducts a survey of members and non-members regarding the Council’s events, initiatives and community involvement. The participants were questioned on the overall value of the organization, performance of the organization and whether they would recommend Council membership.

The Council continued to be stable in the question of value, as 88 percent of members answered they were either satisfied or very satisfied with the value. The majority of the participants rated the Council as improving, with 64 percent of respondents likely to recommend AZTC membership to other businesses and organizations.

Arizona Technology Council

ANNUAL LISTENING SURVEY

- 34% Very Satisfied
- 54% Satisfied
- 11% Neither Satisfied nor Unsatisfied
- 2% Unsatisfied
BY THE NUMBERS

The Council enjoyed another strong year, with financial results that reinforce our confidence in our management strategies. Our membership numbers continue to climb, and all of us – the Board of Directors, our staff and our members – are optimistic about the year ahead.

Arizona Technology Council

REVENUE BY SOURCE
Fiscal Year 2014
- Membership 38.1% | $580,416
- Programs & Events 32.5% | $495,472
- Sponsorship 25.1% | $382,875
- Other 4.2% | $64,164

Arizona Technology Council

EXPENDITURES
Fiscal Year 2014
- Programs & Events 32.3% | $487,415
- Membership 24.4% | $367,324
- Administration 16.5% | $248,685
- Public Policy & Publications 14.5% | $219,089
- Marketing 12.3% | $185,666
Arizona Technology Council Officers & Executive Committee

Chairman of the Board  
Bob Witwer  
Honeywell Aerospace

Vice Chairman  
Michael Guggemos  
Insight Enterprises

President + CEO  
Steven G. Zylstra  
Arizona Technology Council

Secretary  
Jacque Westling, Esq.  
Quarles & Brady, LLP

Treasurer  
Eric Lewis, CPA  
EY

Member-at-Large  
Tony Portela  
onTop Technology Corp.

Member-at-Large  
David Tuhy  
Intel

Member-at-Large  
Bob La Loggia  
AppointmentPlus

Arizona Technology Council Directors

Ed Aaronson  
Cox Business - Arizona

Fredric Bellamy, Esq.  
Ryley Carlock & Applewhite

The University of Arizona

Laurent Badoux, Esq.  
Greenberg Traurig, LLP

Sharon Bondurant  
AZ Tech Finders

Clint Harder  
OneNeck IT Solutions

David Beauchamp, Esq.  
Clark Hill PLC

Marc Chesley, Esq. (2015)  
Infusionsoft

Todd Hardy  
Arizona State University
Arizona Technology Council Directors (continued)

Michael Hawksworth
MSS Technologies

Rich Hlavka
HEAT Software

Shashi Jasthi
Solugenix

Chris Johnson
Lane Terralever

William Koenig
Western Alliance Bank

Robert Krakauer
Aspect Software

Clate Mask
Infusionsoft

Bernie Merwald
Raytheon

Gavin R. Miller, BBA
Avnet

Clark Peterson
Telesphere

Venu Raghavan
Indecomm Global Services

Melissa Ray
Translational Genomics Research Institute

Steve Reinhart, MBA
Wells Fargo Bank

Ray Schey (2015)
Phoenix Business Journal

Hamid Shojaee
Axosoft

Charlie Treadwell
Symantec

Jeff Unruh
Alerion Capital Group

Sangy Vatsa
American Express

Board Advisory Committee

Jerry Proctor
United States Army Intelligence Center of Excellence
STAFF MEMBERS

Arizona Technology Council Staff

Jeremy Babendure, Ph.D.
Executive Director
Arizona SciTech Festival

Kitty Bogy
Director, Talent Solutions
TechFetch.com

Melissa Craven
Executive Assistant to the
President + CEO

Leigh Goldstein
Vice President
Operations + Events

Charlotte Hodel
Assistant Director
Arizona SciTech Festival

Brian Krupski
Director
Membership Services

Merry Lake Merrell
Director
Marketing + Communication

Alex Rodriguez
Vice President
Southern Arizona Regional Office

Don Rodriguez, MBA
Editor
TechConnect

Anne Rody
Director
Finance + Administration

Don Ruedy
Executive Emeritus
Southern Arizona

Ron Schott
Executive Emeritus
Phoenix

Justin Williams
Executive Emeritus
Southern Arizona

Deborah Zack
Senior Director
Membership Services

Steven G. Zylstra, Sc.D. (Hon.)
President + CEO

ANNUAL REPORT 2014
2014 COUNCIL MEMBERS

NORTHERN ARIZONA
City of Sedona
Economic Collaborative of Northern Arizona
IOSAZ
L’Auberge de Sedona
Machine Solutions
Northern Arizona University
Northern Arizona University, College of Engineering, Forestry and Natural Sciences

TUCSON
4D Technology Corporation
Adaptive Strategies, Inc.
AGM Container Controls, Inc.
Aitronics
All Optronics
Amphitheater Unified School District
Anderson Painting Co., Inc.
Applied Energetics
Arizona Cactus Ranch
Arizona Center for Innovation, UA Tech Parks
Arizona Geological Survey
Arizona Lithographers
ARJ Consulting, LLC
A2Aquaculture
Azbil BioVigilant Inc.
Aztera, LLC
B/E Aerospace
Bancroft Information Services
Bank of America (Tucson)
BASIS
Blue Canoe Marketing LLC
Bluespan Wireless
Brad Johns Consulting LLC
Breault Research Organization, Inc.
Brown Mackie College (Tucson)
Caid Industries, Inc.
Campus Performance Engineering
Cancer Prevention Pharmaceuticals
Catalina Foothills Unified School District
CenturyLink Tucson
Christopher Dore LLC
Commercial Real Estate Group of Tucson
Connect Coworking
Crest Insurance Group (Tucson)
Critical Path Institute (C-Path)
Dale Carnegie Training of Arizona
Darling Geomatics
Dataforth Corporation
DataWorks, LLC
Dozor Enterprises, Inc.
DZYNE Technologies
Edmund Optics
EEC, Inc.
EOS Technologies, Inc.
Ephibian Inc
Express Employment Professionals
Flowing Wells Unified School District
FXH, Inc
G Squared Consulting
Georgia Tech Research Institute
GMP Networks
GSW Telecom & Consulting
GuardVant, Inc
Hi-Tech Machining and Engineering Inc.
HJ3
HTech, LLC
Hudbay Minerals
Hunter Wise Financial Group, LLC
Injected Media
Instant BioScan
Involta
IRLabs, Inc.
ITT Technical Institute (Tucson)
JNR Networks
Kaiser Business Interiors LLC
Keegan, Linscott & Kenon, PC
Login, Inc
Marcus Engineering, LLC
Market Advocates
Mastek-Innerstep
Materion Ceramics
Medipacs LLC
MKS Imaging Technology, LLC
mLogica
Moves The Needle
MPC Design Technologies, Inc.
MSDx
Nextrio LLC
Northrop Grumman
Nova Financial Services
OSIRIS-REx Mission, UA
Paragon Space Development Corp
Pathways Financial Partners
PCG Inc.
Penumbra Engineering
Penwortham Enterprises, LLC
Pima Community College
Pima County
Pima County Information Technology Department
Pima County JTED (Joint Technology Education District)
Prototron Circuits
R & A CPAs
Raytheon
Results Direct
Rincon Research Corp
Rising Lopez & Lizardi, P.L.L.C.
Sargent Aerospace & Defense
SARSEF: SciEnTeK-12 Foundation
Securaplane Technologies Inc
Sensintel
Shelli Industries
Simpleview, Inc.
Social Mobile Buzz Marketing & Communications
Solstice Capital
Staff Matters
Strategy1
Strongpoint, LLC
Strongwatch
Suddath Relocation Systems (Tucson)
Sunnyside Unified School District
Sustaining Edge Solutions, Inc.
Talent Advisory Group
Tanque Verde Unified School District
Technical Documentation Consultants of Arizona, Inc.
The Clements Agency, LLC
The University of Arizona Eller College of Management
Town of Oro Valley
Trailblazer Advisors
Tucson Embedded Systems Inc.
Tucson Metropolitan Chamber of Commerce
Tucson Regional Economic Opportunities (TREO)
Tucson Unified School District Career & Tech Ed Dept
Castelazo Content
Cayenne Consulting LLC
CCMC
CCS Presentation Systems
CDW
CEI Gateway
CellTrust Corporation
Central Arizona College
CenturyLink (Phoenix)
Cereus Graphics
Certification Partners, LLC
CH2M HILL
Chandler-Gilbert Community College
Choice Hotels
City of Buckeye
City of Glendale, Economic Development
City of Goodyear
City of Phoenix Workforce Connection Division
City of Scottsdale, Economic Vitality
City of Surprise
City of Tempe
Clarisoft Technologies
Clark Hill, PLC
Cleantech Open
Climatec
Cloud-Broker
CloudNet Group
CMIT Solutions of South Scottsdale
CoAdvantage
Coalition for a Connected West
Cognet Communications
Coleman Dahm & Associates
CollabraTech Solutions
Collectron International Management, Inc.
Colliers International
Commercial Properties, Inc
Comnexia
CompTIA
CompuCom
Conscientia Corporation
Consortium for Science, Policy & Outcomes at Arizona State University
Contact Solutions
Copper State Communications
CopperPoint Mutual
Corporate Benefit Solutions LLC
Corporate Interior Systems Inc (CIS)
Cox Business
Crawford Mechanical Services, LLC
Cresa
Crest Insurance (Phoenix)
Crexendo, Inc.
Critical Path Alliance Management
CSTor
Cultivator Labs
CXT Software
Cyberitas Technologies
CyberMark International
Cybertrails LLC
CyrusOne
Data Doctors
Data Sales Co. (Innovative Technology Leasing)
Data Site Consortium, Inc
DataBank IMX
DEKRA Certification
Delphix -HQ Menlo Park
desarrollo
DesertMountain Technical Sales, Inc.
DeskHub
Diamond Capital Advisors
Digital Desert Resources Inc (DDR)
Digital Dimensions, Inc.
Dircks Moving and Logistics
DIRRT Environmental Solutions
Diversified Human Resources
Dixon Golf
DMB Associates, Inc.
DMc Strategic IT Consulting
DMD Systems Recovery Inc.
Dominic and Co International Real Estate
Doyenne Leadership
DTI Global
Ducommun Incorporated
Dysart Unified School District
Eagle Creek Software Services
East Valley Partnership
EBI (Employee Benefits International, Inc)
eGreen-IT Solutions, LLC
Elbow Room Studios
Element Payment Services
Elliptical Mobile Solutions, LLC
Emerald Computers
Enden Labs
Enea Software & Services, Inc.
Enterprise Bank & Trust
Enterprise Technology Services
Enthrill
Entrexip, Inc.
Enviromission
Epi-Hab
ER2 Electronic Responsible Recyclers
eSocial Strategies LLC
EV Group
 Execute to Win
 Exhibit One
 Expect More Arizona
 Express Technology, Inc.
 Extreme Integration LLC.
 EY
 Face to Face Live
 FacilitySource
 Fasturtle
 Fennemore Craig PC
 Financial Design Group
 Finetech
 First American Stock Transfer
 First Solar, Inc.
 Flambeau A Nordic Group Company
 Flinn Foundation, The
 Flipswitch
 Flodraulic Group Inc
 Focal Solutions
 Forrester Research
 Fortinet
 Foundation for Senior Living
 Fox & Fin Financial Group, LC
 Fresh Recycling
 Front Cloud LLC
 Furgo Consultants, LLC
 Galaxy Organization, The
 Gammage & Burnham PLC
 Gate 6
 GE Capital
 GECO Inc.
 Geosyntec Consultants, Inc.
 Ghost Armor Inc.
 Giles & Company Strategic Business Consultants, Inc.
 Gingerbread Shed Corp
 Glasser Research
 Global Chamber
 Global Mission Critical Services
 Global Patent Solutions, LLC
 Global Southwest Capital, LLC
 Globalscape
 GoDaddy
 Golder Associates, Inc
 Goldsol, Inc
 Goodman Networks
 Goodwill of Central Arizona
Google
Gordon & Rees LLP
Governet
GPS Insight
Grand Canyon University
Grant Thornton LLP
Great Western Registrar
Greater Phoenix Chamber of Commerce
Greater Phoenix Convention & Visitors Bureau
Greater Phoenix Economic Council
Greater Phoenix Educational Management Council
Greater Phoenix Innovation & Technology Accelerators
Green Data Solutions, LLC
Greenberg Traurig LLP
Greene Holcomb & Fisher
GreenLoop IT Solutions
GroveSite
Grow Southwest
GrupRed
Guided Therapy Systems, LLC
H.B. Compliance Solutions
Hard Dollar Corp.
Hartford
HDR Architecture
Hitachi Data Systems Corporation
Honeywell
Horizon Community Learning Center
Hughes Education Enterprise
IBC Hotels LLC
ICM Document Solutions
iCrossing
Idea Source
Ideality, Inc.
Ideas Collide
IDM LabTrack, Inc
IDS Technology Marketing
Image 2000 Phoenix, Inc
ImageTag Inc
Immedia Audio Visual Solutions
Impact Technology
ImpaQ Solutions, LLC
Impetus Solutions
Impress Labs
INanoBio
inBusiness
Indecom Global Services
Indo-American Chamber of Commerce
Industrial Solar Consulting
Infinibotics
InFocus
Information Builders
Information Systems Management
Infusionsoft
Inlex Inc.
Inovar, Inc.
Insight Enterprises Inc
Inspyre
Instock Inc.
Integrated Accounting Services, LLC
Integrum Technologies, LLC
Intel Corporation
Intelligent Analytics
Intent Digital LLC
International Research Center
Intesource, Inc
Invidiasys
Invisume
Invivo Technologies, LLC
Isos Technology
IT Partners
iT
ITAS EDU
ITC Info Tech
ITDirections, Inc
ITSynergy
ITT (West Campus)
ITWatchDogs
Iveda
Jaburg Wilk
Jack Nagel International
JBN Associates
JBSComputing
JCurve
JDA Software Group Inc
JE Dunn Construction
Jennings, Strouss & Salmon, PLC
JFS Embedded Solutions, LLC
Jive Software
Jobing.com
John Driscoll & Company Inc.
Johnson & Johnson
Junior Achievement of Arizona Inc
KAET-TV Eight, Arizona PBS
KBKG
Kefi Catalyst
KEO Marketing
Kimble Applications
KinetX, Inc.
Knobbe Martens
Knoll
KnowledgeNet
Konica Minolta Business Solutions
Kotzin Valuation Partners
KPMG LLP
Kryterion
Kutta Technologies, Inc
LaneTerraIever
LanYap Networks
Latisys
LaunchPoint City of Mesa Technology Accelerator
Lavidge
Law Offices of Katharina Martinka
Lawlogix Group Inc
Lee & Associates
Legato Technology Inc.
LeRoy Eyring Center for Solid State Science
Level 3 Communications
Levementum
Lewis Roca Rothgerber
LifeCycle Delivery
Light Camera Action, LLC
Localwork.com
Lockstep Systems, Inc
Lockton Companies, LLC
Logi Analytics
Long View Systems
Lumension
lyft
MAC6
Magenium Solutions
ManageIT Inc.
Marana Unified School District
Maricopa Community Colleges (CGCC, EMCC, GWCC, GCC, MCC, PVCC, PCC, RSCC, SCC, SMCC, SW Skill & Maricopa Skill Centers)
Maricopa County Education Service Agency
Marketo
Marvell Semiconductor Inc.
Masergy Communications
MassMutual Arizona
Mayo Clinic
MDI Group
Megalplan-IT
MeltMedia
Merchants Information Solutions Inc
Metris Global
MetroPCS
MGT Associates
Microsoft Corporation
Shared Performance
Signature Technology Group
Silicon Maps
Skanska
SkyTouch Technology (division of Choice Hotel)
Slalom Consulting
SMART Service Desk
SMCI - Software Management Consultants, Inc.
Society for Science & the Public
Software AG
Software Ops
SoFvue, LLC
Solid State Networks
Solugenix Corporation
Solutions 21
SolutionStream
Somerset Power Systems
Sonora Quest Laboratories
Sonoran Schools (Phoenix)
Sophos
SOS Security
Southwest Alliance for Excellence [SWAE]
Special Devices, Inc
Spectrum Technology Solutions
Spotlight Software
Sprint
Sprout Marketing
Srvcare
St Charles Consulting Group
St Clair Technologies
State Bar of Arizona
Stethmode Partners
Stellar Teams
Stewart, Cooper & Coon
StorageCraft
Strategic Systems, Inc.
Sublimity LLC
Sun Mountain Capital
Sungard Availability Services
Sunland Asphalt
SunPower Corporation, Systems
Superior Technical Resources, Inc
Swiftpage
Swedish-American Chamber of Commerce - Arizona
Symantec
Symmetry Software
Synapse Studios
Sysazzle, Inc.
Tailwave LLC
Target Market Media
Taser International
Teach for America
Tech Finders
TechMileage Software Solutions
TECHSTAFF
TechTHINQ
Tegrous Consulting
TEKsystems
Telesphere
Telx
Tempe Chamber of Commerce
Tempo Creative
Teris
Terra Verde Services
The Biltmore Bank of Arizona
The Board Institute, Inc.
The Institute for Strategic Development
The Luther Law Firm, PLC
Thin Client Computing
Thinking Phone Network
Thunderbird School of Global Management
TIBCO Software
Tiempo Development
Tigoni Tech & Management Consulting
Tilson
Titan Power, Inc.
Total Transit
Tower Solutions
Town of Gila Bend
Town of Gilbert
Town of Sahuarita
Tracorp
Trainual
Traklight
Trans-West Network Solutions
Transition Execs, LLC
Translational Genomics Research Inst.
Trapp Corp
Traversant Group
Treehouse Software, Inc
Tri-Merit, LLC
Trine University
TriNet
Tru Consulting
True UC Solutions, LLC
Turner Construction Company
tw telecom
Uber
Ubiquity Public Relations
Ultima
Unique Machine and Tool Inc.
Unity Telecom
University of Advancing Technology
University of Phoenix
UNSI
UnWired Engineering
UPS
US Digital Media Inc
Val Unifed School District
Valley of the Sun YMCA
Valor Global Services
Valutek
VectorUSA
Venicom
VentureAide
Verve Medical
ViaWest
Vicinity Health
VincentBenjamin
Voltari
Vora Financial Group
Wallace, Plese + Dreher, LLP
WebPT
Weiss & Moy, P.C.
Wells Fargo Bank
Westech Recyclers, Inc
Western Alliance Bank
Western WIMAX LLC
WhiteGlove Health
Wilkes University
Willis of Arizona, Inc (Risk Management)
Windstream
Winthrop Technology Finance
Wireless Signal Solutions (WSS)
Wist
Wiyins
Wydebeam Broadband
X-IO Marketing
Xponent Employer Solutions
Yulex
Zayo Group
Zeidman Technologies, LLC
Ziegler Wealth Management
A PLACE TO CONNECT + GROW

PHOENIX
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Phoenix, Arizona 85004
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