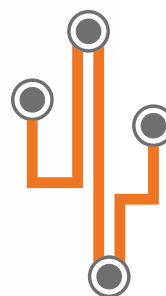ARIZONA TECHNOLOGY COUNCIL

FUTURE READY

Annual Report 2014

ARIZONA TECHNOLOGY COUNCIL
a place to connect and grow
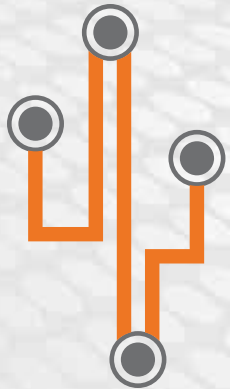
About the Arizona Technology Council

The Arizona Technology Council is Arizona's premier trade association for science and technology companies. Recognized as having a diverse professional business community, the Council works towards furthering the advancement of technology in Arizona through leadership, education, legislation and social action. The Council offers numerous events, educational forums and business conferences that bring together leaders, managers, employees and visionaries to make an impact on the technology industry. These interactions contribute to the Council's culture of growing member businesses and transforming technology in Arizona. To become a member or to learn more about the Council, please visit www.aztechcouncil.org.

Our Mission

The Arizona Technology Council's mission is to support its members and unify its partners to grow Arizona's economy with technology and innovation at the core. The Council aims to drive partnerships, policies and programs that advance the business climate for Arizona's technology community.

Our Vision

The Arizona Technology Council is the driving force behind making our state the fastest growing technology hub in the nation, connecting and empowering Arizona's technology community.

a place to connect + grow

LETTER FROM THE PRESIDENT + CEO

Industry leadership that connects, empowers and grows Arizona's technology community.

Taking Possibility Further

The year 2014 resulted in a sharpening of our explanation of what is unique about the Arizona Technology Council's response to an evolving world of technology and innovation. It meant clarifying how to meaningfully enrich our members while fulfilling our larger responsibilities to the future of technology advancement in Arizona. It also meant balancing ambition with inclusiveness, and using that experience to create a competitive advantage for our members and the industry. Finally, it was about maintaining the conviction to direct all dimensions of our business — our talent, capabilities, capital and reputation — toward the ultimate goal of helping members succeed.

These efforts have led us to elevate the mission and the vision of the Council around what we know: that the future for technology in Arizona is here today. The accelerating pace of change in technology is not news; it is the everyday reality that frames the way we conduct business.

The year 2014 was one of tremendous progress in moving forward the agenda of the Council. We reported our strongest year to date, financially speaking; added more than 80 net new members, and helped influence some significant results at the state Legislature. The Council was one of the first organizations to take a stand against Senate Bill 1062, assembling 120 CEOs to sign a letter to the governor petitioning for the bill's eventual veto. The Council received three leadership awards for its efforts. *Arizona Capitol Times* honored the Council with its Best of the Capitol 2014 Award for Grassroots Effort, and we received the Corporate Action Award from Human Rights Campaign Arizona and the Local Heroes award from ONE Community. In addition, we launched two new Business Essentials Programs: a self-insured, pooled-risk, medical insurance program, and a multiple-employer 401(k) plan for members companies.

The primacy of our members is our focus. Nothing is more vital to us. We build our business around what they tell us is most important because in a time where information is so rapidly exchanged, who you are and what you stand for are visible to everyone. The way forward can only be guided by a coherent view of how we are going to act.

We exist to create the future for technology in Arizona. To achieve this, we must be future-ready. The evolution of the Council's mission and vision states clearly what we expect of ourselves as we deliver on what members expect from their association with the Council: industry leadership that connects, empowers and grows Arizona's technology community.

Sincerely,

Steven G. Zylstra
President + CEO

INTRODUCTION + OVERVIEW

We exist to create the future for technology in Arizona.

About the Arizona Technology Council

The Arizona Technology Council is a not-for-profit trade organization that supports the **development, growth, and advancement of science and technology companies in Arizona**. Moving technology forward with growth and support, the Council fulfills several major roles:

Connect and empower Arizona's technology industry and community.

Provide a voice for the technology industry, advocating public policies that impact Arizona's technology industry.

Deliver digital ecosystems for world-leading technology.

Accelerate members' innovation advantage through an entrepreneurial mindset.

With more than 800 member organizations, the Council is Arizona's only statewide organization serving the technology sector. Providing member companies with marketing opportunities, educational events, discounts on products and services, and the creation of business-focused legislation to grow Arizona's business climate, the Council is recognized as one of the most important business organizations in the state.

Our Mandate

The Council offers numerous events, educational forums and business conferences that bring together leaders, managers, employees and visionaries to make an impact on the technology industry. Council members work toward furthering the advancement of technology in Arizona through leadership, education, legislation and social action. These interactions contribute to the Council's culture of growing member businesses and transforming technology in Arizona.

Our History

The Council was created in 2002 after the Arizona High Tech Industry Cluster merged with the Arizona Software & Internet Association. In 2008, the Council added an office in Tucson after consolidating the Aerospace, Manufacturing and Information Technology clusters of Southern Arizona into the Council.

Our Leadership

The Council is governed by a Board of Directors led by Chairman Bob Witwer, vice president of Advanced Technology for Honeywell. Steven G. Zylstra serves as president and CEO, and is responsible for the day-to-day operations and management of the Council. In addition, Zylstra serves as Chairman of TECNA (Technology Councils of North America).

Our Network

The Council supports technology companies at all stages of growth and development – from startups to rapidly growing mid-sized companies, and large global enterprises. The Council works to improve Arizona's competitiveness and visibility by advancing the development of the state's technology community.

A Place to Connect + Grow

PUBLIC POLICY ADVOCACY

The Arizona Technology Council is the principal advocate for technology companies in Arizona. The Council continuously monitors federal, state and local policies that impact the health and growth of Arizona's technology industry. Through the collective strength of our members, the Council informs and educates policymakers on issues that are important to Arizona's technology-based industries.

Legislative

This year was another active year for the Arizona Technology Council on legislative matters. The Council joined forces with 120 CEOs and other trade associations to successfully lobby for the veto of Senate Bill 1062, the controversial "Religious Freedom Bill." The Council supported the passage of House Bill 2163 (limited liability for space flight activities), which allows commercial space flight companies to operate in Arizona. The Council also helped support House Bill 2265, allowing high school students to take a computer science course in place of a required math course.

Additionally, the Council hosted its annual Legislative Day at the Arizona Capitol in February and its inaugural Gubernatorial Forum with candidates for Arizona governor in July.

Trip to Washington

President and CEO Steven G. Zylstra attended the annual TECNA (Technology Councils of North America) TechVoice Fly-In event in Washington, D.C. Business leaders from technology companies nationwide visit Capitol Hill for this event to advocate for public policies that are tech-friendly and create jobs in the industry.

This year Zylstra attended with two executives from Council member companies: Mary Juetten, founder and CEO of Traklight, and Russ Perry, managing director at NSB/Keane.

Vote TechSmart

The Arizona Technology Council's Public Policy Committee produces its biennial Vote TechSmart Guide, a resource to help Council members and the technology industry navigate the state House of Representatives and Senate elections.

The guide is the culmination of work that begins with the Committee defining its priorities for the upcoming legislative sessions. First, a questionnaire is sent to all incumbent and newly registered candidates for the House and the Senate. After the questionnaires are completed, candidates are offered the opportunity to interview before members of the Public Policy Committee.

After reviewing past voting records for incumbents, survey responses and interview results, the Public Policy Committee selects candidates committed to the technology industry for endorsement. These endorsements are published in the Vote TechSmart Guide.

2014 Public Policy Guide

Each year the Arizona Technology Council produces a detailed Public Policy Guide and makes it available on the Council's website. In creating this document, the Public Policy Committee relies heavily on the Council's mission by preparing key ideas, goals and legislative initiatives that:

- Improve the business climate for the technology industry

- Provide sources of capital that encourage entrepreneurship

- Create an environment that supports technology-related job retention and creation

- Train and attract the required talent to compete in a global innovation economy

2014 Arizona Technology Council Legislative Priorities:

- Create an early-stage technology venture capital fund

- Expand the Refundable Research & Development Tax Credit

- Encourage uniform commercial code technical conformance changes

- Improve university intellectual property/technology transfer outcomes

SIGNATURE EVENTS

After5 Technology Networking Events

After5 is the Council's premier networking event. Designed to bring together technologists, entrepreneurs, service providers and prospective members in a relaxed, after-work setting, this series attracts up to 100 attendees each month. Hosted by a Council member company, the After5 Series is free for members. Light hors d'oeuvres and refreshments are provided by the host company.

2014 Results
Number of Phoenix events: 5
Number of Tucson events: 11
Total attendance in Phoenix: 355
Total attendance in Tucson: 979

StartupConnect AZ

Following the success of 2013's inaugural event, StartupConnect AZ focused on bringing together, connecting and showcasing Arizona's growing startup ecosystem, including entrepreneurs, investors and capital sources, incubators and accelerators, educators, public policy makers, and business leaders. The 2014 event also featured a series of pre-conference "Fire Starter" workshops, a startup pitch contest and a postconference expo and happy hour where attendees met and networked with industry peers. The winner of the StartupConnect AZ Pitch Contest was Crowd Mics, which walked away with a $2,500 cash prize.

2014 Results
Total attendance: 345

Arizona SciTech Festival

The Arizona SciTech Festival is a state-wide celebration of STEM activities held annually in February and March. This year more than 320,000 kids of all ages attended events in 40 Arizona cities and towns. Through a series of more than 500 expos, workshops, conversations, exhibitions and tours held throughout the state, the Festival excites and informs Arizonans on how STEM will drive our state for next 100 years.

Partners include: Arizona Technology Council Foundation, Arizona Commerce Authority, Arizona Board of Regents, Arizona State University, The University of Arizona and Arizona Science Center.

Business + IT Expo

The Business + IT Expo is one of the largest technology-focused events in the state of Arizona. The Expo is an exhibition of more than 50 technology companies, complete with breakout sessions and networking.

2014 Results
Total attendance: 261
Increase in attendance from 2013: 35%

CEO Retreat

The two-day CEO Retreat gathers business owners, presidents and CEOs for golf, networking, panels, presentations and workshops. The first day invites attendees to play in a golf scramble with prizes for closest to the pin and longest drive, followed by a networking reception. The second day of the CEO Retreat features substantive content focused on leadership and includes a luncheon keynote address by a high-profile business leader.

2014 Results

Total attendance in 2014: 94

Increase in attendance from 2013: 10%

Council Connect Series

The Council Connect series is the Council's signature luncheon. Held on the third Wednesday of every month for the Phoenix market, this event aims to tackle a diverse group of hot-button issues that businesses face. Open to both Council members and non-members, the Council Connect series aims to gather more than 75 technologists and business professionals for lunch every month.

2014 Results

Number of events: 14

Total attendance: 560

Increase in attendance from 2013: 15%

Lunch and Learn Series

The Lunch and Learn Series is presented by a member company on a rotating basis. The purpose of the series is to provide an opportunity for members to learn about a topic or product from a variety of industries while enjoying lunch with other business professionals. Lunch and Learn events are always free for Council members to attend.

2014 Results

Number of Phoenix events: 69

Number of Tucson events: 22

Total attendance in Phoenix: 2,415

Total attendance in Tucson: 380

Increase in attendance since 2013, Phoenix: 8%

Increase in attendance from 2013, Tucson: 15%

Aerospace, Aviation, Defense & Manufacturing Requirements Conference

Each year the Arizona Technology Council collaborates with the Arizona Commerce Authority to stage the state's Aerospace, Aviation, Defense and Manufacturing Requirements Conference. For defense prime contractors, the event offers the chance to take the spotlight to explain their needs to subcontractors. For smaller manufacturers and service providers, they can talk directly with A&D decision-makers to learn how to best meet their requirements and showcase their capabilities.

2014 Results

Total attendance: 227

Increase in attendance from 2013: 10%

SIGNATURE EVENTS

Marketing Technology Summit

Presented by the Arizona Technology Council and the Phoenix chapter of the Business Marketing Association, the annual Marketing Technology Summit focuses on the unique marketing and technology requirements facing business marketers in the 21st century. Members of marketing departments can learn about cutting-edge marketing methods, technologies and applications of emerging best practices. They can also connect with leading marketing resources through the event's sponsor expo.

2014 Results

Total attendance: 332

Increase in attendance from 2013: 25%

MobileMonday

Hosted in partnership with CellTrust Corp, MobileMonday™ (MoMo) is an open community platform of mobile industry visionaries, developers and influential individuals fostering brand-neutral cooperation and cross-border P2P business opportunities. The program includes live networking events to demonstrate products, share ideas and discuss trends from both local and global markets.

2014 Results

Number of events: 5

Total attendance: 185

Increase in attendance from 2013: 15%

VIP Networking Events

Held in conjunction with the Arizona Technology Council's quarterly Board of Directors meeting, the VIP Networking Events include attendees from the Board; Council members, prospective members and non-members; and host company employees/clients.

2014 Results

Number of events: 4

Total attendance in 2014: 315

Increase in attendance from 2013: 10%

2014 Southern Arizona Tech + Business Expo: Where Technology and Manufacturing Connect

The Southern Arizona Tech + Business Expo is Tucson's premier event featuring manufacturing and technology. In 2014, the Tech Expo was held at the Westin La Paloma Resort & Spa in collaboration with the Southern Arizona Manufacturing Partnership, the Arizona Manufacturing Council, the RevAZ Program of the Arizona Commerce Authority and The University of Arizona's Tech Launch Arizona. With several hundred participants from across Arizona, the expo featured members showcasing their products and services. The half-day event included a keynote address about the state of manufacturing in the region and statewide; presentation of the Manufacturer of the Year Award to CAID Industries and the Tucson Technology Leader of the Year Award to Dr. Mo Ehsani, founder of QuakWrap; and a special visit by Rep. Ron Barber, who briefed attendees on congressional topics related to manufacturing innovation.

2014 Results

Total attendance: 265

Increase in attendance from 2013: 74%

2014 Golf Tournaments

The Council hosts annual golf tournaments for members and non-members in both Phoenix and Tucson. In 2014, AZTC hosted 96 golfers at Troon North Golf Club in Scottsdale at its January Phoenix Golf Tournament. At the 2014 Tucson Golf Tournament at the Hilton Tucson El Conquistador Country Club, AZTC hosted over 110 golfers. Both events included lunch, raffle prize drawings, and an awards ceremony.

2014 Results

Number of events: 2

Total attendance in 2014: 206

Increase in attendance from 2013: 10%

The Governor's Celebration of Innovation

The Governor's Celebration of Innovation (GCOI) is the Arizona Technology Council's annual awards gala in partnership with the Arizona Commerce Authority that honors technology leaders and innovators from across the state. The 2014 event attracted more than 850 attendees and 50 exhibitors showcasing their innovations. Fifteen awards were presented during the Oscar-style awards presentation to technology companies, community leaders and students from throughout the state.

2014 Results

Total attendance: 896

Increase in attendance from 2013: 10%

Individual/Company Award Winners

OneNeck IT Solutions Lifetime Achievement Award
Pat Sullivan, Co-founder & CEO of Contatta, Founder of SalesLogix, Co-founder of ACT!

Ed Denison Business Leader of the Year
Tomas Gorny, Nextiva

William F. McWhortor Community Service Leader of the Year
Harry George, Solstice Capital

Pioneering Award
Infusionsoft

Judges Award
Society of Women Engineers - Phoenix Section

Company Award Winners

Innovator of the Year – Academia
Arizona State University Image Processing

Innovator of the Year – Start-Up Company
Clairvoyant

Innovator of the Year – Small Company
SynCardia Systems

Innovator of the Year – Large Company
Securaplane Technologies

Future Innovators of the Year

Diego Aubert-Vasquez
Tucson Magnet High School, Tucson
Project: The effects of bacteria isolated from waste water on sodium lactate microbial fuel cells

Rachel Done
University High School, Tucson
Project: purification of a fusion protein for breast cancer drug discovery

Sarah Nicole Galvin
Corona del Sol High School, Tempe
Project: innovative approach to improve spin polarization in $Co_2FeAl_{0.5}Si_{0.5}$ thin films for spin transport electronics

Shrey Gupta
BASIS Scottsdale High School, Scottsdale
Project: Advancing cancer research with an integrated repository and search engine for gene regulatory networks

Innovator Honorable Mentions

Dhruv Iyer
Hamilton High School, Chandler
Project: Devices for the disabled

Rebecca Jernigan
Hamilton High School, Chandler
Project: Enzymes as antivirals

Teacher of the Year

Andrew Lettes, Ph.D.
Pueblo Magnet High School, Tucson

Teacher of the Year Honorable Mentions

Michael Drobitsky
Skyline High School, Mesa

Paul McElligott, Ph.D.
Fountain Hills High School, Fountain Hills

MARKETING + COMMUNICATIONS

Marketing and publicizing the Arizona Technology Council and its activities are key to growing our membership and focusing attention on Arizona's technology industry. Like the members we represent, we do so with an entrepreneurial mindset. We are always looking for ways to bring attention to our members and our programs.

Public Relations

The Council uses a proactive public relations program to help strengthen its brand in the media, positioning the Council as the go-to source for information on the technology industry in Arizona. As a commentator and analyst, President and CEO Steven Zylstra's regular columns in the *Phoenix Business Journal* and *AZ Business* magazine help contribute to the overall publicity for the technology industry and technology businesses in Arizona.

Number of press releases in 2014: 23
Number of published stories in 2014: 101

TechConnect Magazine

In 2014, the Council partnered with the Arizona Commerce Authority to publish *TechConnect* quarterly, in a new digital format, in addition to creating a *TechConnect* blog. Since 2005, *TechConnect* has been dedicated to covering innovation and technology in Arizona. It provides news and analysis about the region's leading companies, emerging companies and their technologies as well as the latest industry trends and critical issues that drive Arizona's technology ecosystem.

Total circulation: 22,000+

TechTalk Email Newsletter

The newly redesigned *TechTalk* e-newsletter is published the first Tuesday of every month. The newsletter provides segments from the Council's blog along with videos from member companies, hiring information, promotional news, and profiles on technology professionals and annual sponsors.

Number of subscribers in 2014: 22,000
Number of subscribers in 2013: 20,000

InBusiness

In 2014, the Council continued its relationship with In Media Company to run an eight-page editorial section in three editions of *InBusiness* magazine. The section covered stories that included public policy developments and the annual Arizona SciTech Festival. The content, reported and written by Editor Don Rodriguez, focused on the activities and events of the Council and their impact on the community.

Average monthly circulation: 34,000

TechFlash

In 2014, the *Phoenix Business Journal* invited the Council to contribute to *TechFlash*, the Journal's weekly blog column. Featuring industry thought leaders and influencers, the blog provides insight into Arizona's science and technology industry. The blog is read by more than 14,000 each week.

Guest bloggers in 2014:

Steven G. Zylstra, Arizona Technology Council
Anthony Wanger, IO
Clate Mask, Infusionsoft
Hamid Shojaee, Axosoft
Jeff Pruitt, Tallwave
Bob La Loggia, AppointmentPlus

Social Media

The Council maintains a popular presence on Facebook, Linkedin and Twitter, using these channels to leverage and communicate industry information to its audiences.

Facebook
Number of "Likes" at the end of 2014: 1,211
Number of "Likes" at the end of 2013: 816

Linkedin
Followers in 2014: 5,529
Followers in 2013: 4,599

Twitter
Followers in 2014: 4,125
Followers in 2013: 3,095

Website

aztechcouncil.org serves as the primary resource for information about the Council and the technology industry in Arizona. Information on the website includes technology events, member news, programs and public policy initiatives, resources for the technology sector, and the Council's membership directory.

Number of website visits in 2014: 81,590

TECH EMPLOYMENT

Arizona Technology Industry Compensation Survey

The Arizona Technology Council and Mountain States Employers Council (MSEC) collaborated on the third annual comprehensive wage and benefits survey of the technology community for Arizona businesses. The survey provided employers a resource to compare how their compensation programs measure up against other companies in Arizona. Collecting timely, locally based salary and benefits data specifically targeted to jobs and companies in the aerospace & defense, bioscience, cleantech, electronics, information technology, optics, and telecommunications industry. In 2014, 26 companies participated, including Sonora Quest Laboratories, Cactus Semiconductor Inc. and Shamrock Foods Company. The 2014 Arizona Technology Industry Compensation Survey results included data on 36 different jobs and was available to participants free of charge.

TechFetch.com Career Center

Through an affiliation with TECNA (Technology Councils of North America), the Arizona Technology Council partnered with TechFetch.com to launch a new co-branded Career Center focused on Arizona technology job opportunities. TechFetch.com is one of the fastest growing niche technology job portals in the country, reaching more than 2 million tech professionals. This partnership gives the Council and its members a larger national presence with technology job seekers.

IT WorkForce Summit

The Arizona Technology Council teamed up with the Arizona Commerce Authority and Arizona companies for an IT WorkForce Summit series to help identify, educate, train and strengthen IT professionals in the state of Arizona. Companies that participated in the IT Summit planning meetings were Avnet, Insight, IO, Infusionsoft and Intel. Advanced Strategy Center led two large Summits in 2014 to help flesh out the major issues Arizona faces in the IT sector. Two committees grew out of the Summit to tackle new challenges in 2015: the Branding and Visibility Committee, led by Lauren Hodgson, Infusionsoft; and the Education and New Graduates Committee, led by Cathleen Barton, Intel. Brian Chan, Avnet, will seek to retain and strengthen current IT professionals and attract new hires in association with the two new committees.

TECHTERRA PROGRAM

TechTerra Program + Technology Recycling Day Events

Members have the opportunity to have unwanted computer and electronic equipment picked up and recycled throughout the year at no cost as part of the Council's **TechTerra Recycling Program**.

In 2014, more than 175,000 pounds of unwanted electronic equipment were picked up from member companies and recycled. These donations are tax-deductible and a percentage of the proceeds helps support the Arizona Technology Council Foundation.

The program is in partnership with Westech Recyclers, a Phoenix-based electronic recycling and asset management company.

In addition, Council member companies hosted locations for dropping off electronic waste during two Technology Recycling Day events. More than 55,000 pounds of computer equipment were collected and recycled.

In 2014, more than 175,000 pounds of unwanted electronic equipment were picked up from member companies and recycled

BUSINESS ESSENTIALS PROGRAM

2014 Business Essentials Program

The Arizona Technology Council's Business Essentials Program was launched to provide significant discounts on the products and services technology businesses need most. Each year, up to 12 companies are selected to participate. In 2014, 10 companies took part. Products and services included a 10 percent discount on wire distribution services, a 10 percent discount on inbound marketing services and a 20 percent discount on website design and development.

The Council provides two programs to members started in 2014: the Employee Benefits Program and the 401(k) Program. The Employee Benefits Program provides a complete insurance package to technology companies with 10 to 150 employees, including medical, dental, vision, life and disability. The Council's 401(k) Multiple Employer Plan gives member businesses all the advantages and flexibility of an independent retirement plan sponsor.

Business Essentials Program Partners
• Employee Benefits Program, presented by EBI and EMI

• Employment Law and HR Services, presented by Mountain States Employers Council

• Inbound Marketing Services, presented by Prism Global Marketing Solutions

• 401(k) Multiple Employer Plan (MEP), presented by Scottsdale Wealth Management Group

• Website Design and Development, presented by Tempo Creative

• Communication and VOIP Services, presented by Trans-West Network Solutions

• Wire Distribution Services, presented by PR Newswire

• Telehealth Services, presented by Amerivitals

• Cloud Services, presented by CloudNet Group

• Virtual Servers and Hosted Exchange, presented by onTop Technology

STANDING COMMITTEES

Standing Committees (chairs and major accomplishments)

1. Ambassador/Phoenix
2. Ambassador/Tucson
3. Arizona Energy Consortium
4. Business Services
5. Capital Formation
6. Cloud Compute
7. Cybersecurity
8. Law and Technology
9. Public Policy
10. Startup + Entrepreneurship
11. Women in the Workforce
12. Workforce Development and Education

Ambassador Committee/ Phoenix

The mission of the Ambassador Committee in Phoenix is to build an exceptional community, advocate for a strong business climate and provide value to Arizona Technology Council members. Ambassadors serve the Council and its members by striving to improve the level of personal customer service. Luba Pylypec, Scottsdale Wealth Management Group at UBS Financial Service, chairs the committee with staff support from Brian Krupski, the Council's Director of Membership Services. In 2014, the Committee grew from nine members to more than 20 participants, launching an ambassador retention initiative and member engagement initiative.

Ambassador Committee/ Tucson

Members of the Ambassador Committee in Tucson serve as advocates for technology innovation and boosters of the Council. The Committee is led by Chair Garrett Kowalewski, Staff Matters, and Vice Chair Art Geiger, MLogica, and staffed by Alex Rodriguez, Council Vice President.

Arizona Energy Consortium

The Arizona Energy Consortium's objective is to maintain an unbiased voice representing the energy sector as well as provide a network of individuals to help enhance the regional economy. The Consortium successfully communicates a message of economic development through a number of key stakeholders. Michelle de Blasi, Gammage and Burnham, and Christopher Davey, EnviroMission, act as co-chairs and through their leadership the organization grew in both members and participation. By April 2015, the AEC will be its own independent, self-supporting organization.

Business Services Committee

The Business Services Committee helps to promote the goods and services that Arizona Technology Council members can provide to one another. Co-chairs Gary Covert, Alpha Performance Coaching, and Phil Singleton, John Driscoll & Company, lead the Committee with support from Executive Emeritus Ron Schott. In 2014, the Committee launched a Power Breakfast Series, allowing members education and networking opportunities.
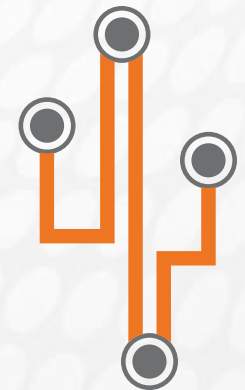
STANDING COMMITTEES

Capital Formation Committee

The Capital Formation Committee seeks to leverage new and existing sources of capital for technology companies in the state of Arizona. In 2014, the Committee reached out to major angel investment groups in Arizona as well as other groups supporting angel investors and venture capital firms. The Committee is co-chaired by Steve Reinhart, Wells Fargo Bank, and David Beauchamp, Clark Hill PLC. With the help of Executive Emeritus Ron Schott as staff liaison, the Committee worked with the Arizona Commerce Authority and the Public Policy Committee to enhance the state's tax credits to develop a lasting impact on the technology industry.

Cloud Compute Committee

The Cloud Compute Committee's mission is to serve as a platform for software developers, information security professionals and technology decision-makers to learn about the continuously growing advances in cloud security. Co-chairs Nick Ciubotariu, Amazon, and Jeromy Siebenaler, Insight, lead the Cloud Compute Committee with the support of Deborah Zack, Senior Director of Membership Services.

Cybersecurity Committee

The Cybersecurity Committee allows members to learn about cyber threats and the means of providing protection by serving as a platform to share best practices. The Committee is co-chaired by Phillip Guttilla and Ari Bai, shareholders with Polsinelli PC, with staff support from Executive Emeritus Ron Schott. In 2014, the first AZTC Cybersecurity Symposium was launched with keynote speaker Howard Schmidt, retired Special Assistant to the President, Cyber Security Coordinator at Executive Office of the President, White House.

Law and Technology Committee

The Law and Technology Committee provides relevant information regarding the laws that affect member companies. The Committee is chaired by Fred Bellamy, Ryley Carlock & Applewhite, and is supported by Merry Lake Merrell, Director of Marketing and Communication. In 2014, the Committee hosted quarterly Lunch and Learn events for the legal and technology community.

Public Policy Committee

The Public Policy Committee supports the Arizona Technology Council by advocating for technology companies at the local, state and federal levels. The Public Policy Committee works with Public Policy Partners to monitor the impact that public policy has on the health and growth of Arizona's technology industry. Greg Ensell, Cox Communications, is the committee chair and is supported by Executive Emeritus Ron Schott. In 2014, the Committee interviewed 65 state legislative candidates in Phoenix and Tucson to determine which candidates to endorse for the Council's Vote TechSmart Guide.

Startup + Entrepreneurship Committee

The Startup and Entrepreneurship Committee's mission is to build programming and resources for early-stage technology entrepreneurs and startups. The Committee was led in 2014 by Co-chairs Scott Salkin, IDS Technology Marketing, and Jerrod Baily, Tallwave, and is supported by Merry Lake Merrell, Director of Marketing and Communication. In 2014, the Committee hosted three events geared toward entrepreneurs in Phoenix.

Women in the Workforce Committee Events

The Women in the Workforce Committee seeks to improve the workforce conditions for women in the technology industry. In 2014, the Committee hosted numerous events that provided mentoring, education and networking, drawing a variety of speakers and professionals. Merry Lake Merrell, Director of Marketing and Communication, is the staff liaison.

Workforce Development and Education Committee

The Workforce Development and Education Committee's mission is to raise awareness and generate support for policies, programs and initiatives designed to build Arizona's technology workforce. The Committee is led by Co-chairs Cathleen Barton, Intel, and Molly Castelazo, Castelazo Content, and is supported by Executive Emeritus Ron Schott. In 2014, the Committee partnered with the Arizona Commerce Authority and identified the challenges and solutions that face the IT sector in Arizona.

FUNCTIONAL COMMITTEES

Finance Committee

The Arizona Technology Council Finance Committee monitors the financial activities of the Council and lends guidance when necessary. In addition to the Council President and CEO Steven G. Zylstra, members include Bob Witwer, Honeywell Aerospace; Eric Lewis, EY; Steve Reinhart, Wells Fargo Bank; and William Koenig, Western Alliance Bank. Because of their expert advice during 2014, the Council now has a tighter grip on accounts receivable and the methodology by which membership sales start.

Executive Committee

The Executive Committee is a strong force behind the Board of Directors, guiding it by way of thoughts and actions. One of the major accomplishments of this Committee in recent years is the formulation of a methodology by which the commitment of each Board member is evaluated on a consistent and regular basis. The Committee's members include Steven G. Zylstra, Arizona Technology Council; Bob Witwer, Honeywell Aerospace; Eric Lewis, EY; Jacque Westling, Quarles & Brady; Michael Guggemos, Insight; David Tuhy, Intel; Bob La Loggia, AppointmentPlus; and Tony Portela, onTop Technologies. Other contributors to the Committee were Kevin McHolland, EY; James Powers, Calibrus Call Center Services; Ray Harris, Fennemore Craig; and Chuck Vermillion, OneNeck IT Solutions.

Investment Committee

With the inception of the 401(k) Multiple Employer Plan (MEP), the Council Investment Committee monitors the investments made available to plan participants. The members of the Committee are Steven G. Zylstra, Arizona Technology Council; James Powers, Calibrus Call Center Services; Melissa Ray, Translational Genomics Research Institute; Jack Treweiler, MSS Technologies; Jennifer Rojas, AppointmentPlus; Kim Barzar, Arizona Commerce Authority; and Debbie Hann, Arizona Small Business Association. Additional advice and information regarding the investments comes from Bill Sobers and Thomas Tenney, Scottsdale Wealth Management; and Bill Kropkoff, ERISA Advisors. The MEP is off to a strong start, partially due to the research and dedication of the committee members.
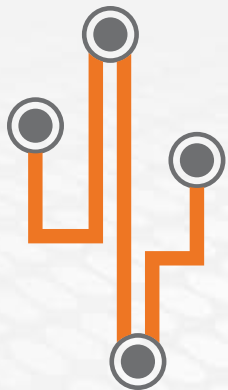
2014 Governor's Celebration of Innovation Steering Committee

The Governor's Celebration of Innovation Steering Committee is made up of Arizona Technology Council members who help plan and manage all aspects of the annual event, including its theme and awards ceremony. Committee members also use their social networks to help promote the event statewide.

The 2014 Committee included the following members:

Event Committee

David Drennon, Arizona Commerce Authority
Everett Greenli, ACESA
Jamie Edkins, Avnet
Jonathan Mazinter, Freestyle Marketing
Ken Nowicki, Avnet
Linda Capcara, TechTHiNQ
Matt Hensler, Elevation Marketing
Ray Quackenbush, ACESA
Scott Salkin, IDS Technology Marketing
Tammy Schultz, Avnet
Teresa Snyder, OneNeck IT Solutions

The Governor's Celebration of Innovation Award Selection Committee is a subcommittee made up of independent judges from both member and non-member companies and organizations.

The 2014 subcommittee included the following members:

Award Selection Subcommittee

Bob Rasmussen, Honeywell Aerospace
Dr. Mani Janakiram, Intel
Eric Miller, Phoenix Analysis and Design
James Goulka, ATIF
Mary O'Reilly, Science Foundation Arizona
Susan Engle, Avnet
William Loux, Arizona Technology Enterprises

Student Selection Committee

Brent Foster, American Express
Brock Armstrong, Translational Genomics Research Institute
Chrissy Foster, Arizona State University
David Hammer, Glendale Union High School District
Everett Greenli, ACESA
Fred Marchesi, ACESA
Kevin Kilzer, Microchip
Martin deWet, Orbital Sciences
Mike Clayton, ACESA
Ray Quackenbush, ACESA
Ron Schott, Arizona Technology Council

BOARD TASK FORCES

University Technology Transfer + Commercialization | Ray Harris, Fennemore Craig

In 2014, the University Technology, Transfer + Commercialization Task Force collaborated with the Arizona Commerce Authority, Intel and Arizona universities to compile and share information of ongoing research projects and business strategies. The Task Force sought three opportunities for growth, which include the publication of industry success stories in *TechConnect*, promote SciVal and conduct research events with participating universities.

Create and Articulate Member Value | Leigh Goldstein, Council Vice President

The Create and Articulate Member Value Task Force seeks to increase member communication, event opportunities and membership retention. In 2014, the Task Force collaborated with other organizations including the Arizona Commerce Authority, the Arizona Chamber of Commerce & Industry, the Arizona Machining and Tooling Industry, and the MIT Forum. Other successes included the creation of the 401(k) MEP Program, the pooled-risk employee benefits program and the addition of new Business Essentials Program partners.

Build a World-Class Board of Directors and Maximize its Impact | Bob Witwer, Honeywell

The Arizona Technology Council Board of Directors sought to improve both individual and overall board knowledge and engagement. A highlight in this area was an interactive session inspired by Credit Suisse regarding successful board leaders. Key topics such as governance, core duties, fiduciary responsibilities and the importance of direct board involvement in strategic planning provided a framework for the Council to push for higher levels of participation and impact.

Develop Sector-Based Cluster Initiative | Gavin Miller, Avnet

The Arizona Technology Council identifies that Arizona would benefit from having robust and active sector-based clusters to assist in driving business development. Research into the status of clusters was performed with key stakeholders interested in a unified approach to economic development. In 2014, the Arizona Commerce Authority, Greater Phoenix Economic Council and Tucson Regional Economic Opportunities discussed the key insights of each organization, including current priorities and initiatives as well as areas of potential collaboration.

Promote Our Technology Assets for Our Stakeholders | Chris Johnson, LaneTerralever

The Technology Promotion Task Force seeks to identify new opportunities to highlight technology successes in Arizona. The Task Force focused on tech industry relocation, emerging technology and education success. The team identified outstanding stories that create compelling content regarding the success of Arizona technology.

Align and Collaborate with the Community | Michael Hawksworth, MSS Technologies

The focus of the Align and Collaborate with the Community Task Force is to promote the engagement of the Arizona Technology Council members and leadership with groups, business entities and economic development organizations. In 2014, the Task Force sought engagement from other members of the Council, including the Ambassador Committees, to further the Task Force's goals.

Create, Attract, Develop and Retain Talent | John Cummerford, Greenberg Traurig

In 2014, the Create, Attract, Develop and Retain Talent Task Force raised awareness for key policy issues and increased advocacy among members in support of the Arizona College and Career Ready Standards. The Task Force also collaborated with the Arizona Commerce Authority to begin work on an IT sector strategy that will focus on branding, visibility, education and strengthening current IT professionals while still focusing on attracting new hires.

Attract, Create and Connect Innovation Capital | David Beauchamp, Clark Hill PLC

The Arizona Technology Council staff and the Capital Formation Committee worked with the Create and Connect Innovation Task Force to identify, contact and encourage investment in Arizona technology companies by financial sources outside of the state. Some of the highlights for 2014 included partnering, coordinating and sharing key information with other organizations, including the Arizona Commerce Authority, various angel groups and incubators in Arizona, and their contacts outside the state. The Task Force successfully launched the creation of a database of financial sources available to Arizona technology companies.

PEER GROUPS

CEO Networks

The CEO Network is a professionally facilitated, peer-to-peer board of advisors assembled to help business leaders address issues facing their company.
This group provides a confidential, non-competitive environment for sharing experience-based knowledge to solve business problems faced by every CEO.

Phoenix

The Arizona Technology Council was pleased to form two Phoenix-based CEO Networks in 2014. These two groups consisted of 8 to 12 CEOs of second-stage companies. All Phoenix meetings were facilitated by Margo Boster, CEO, ImpaQ Solutions. The meetings followed a structured protocol and featured topics that were relevant and productive for participating business leaders.

2014 Phoenix CEO Network Members: Tuesday

Bob Daquilante, Accram
Bogdan Bucara, Clarisoft
Brian Blakely, Mytek Solutions
Karl Forster, Lockstep Systems
Raymond Zuckerman, ServerLIFT Corp
Michael Paradise, Sysazzle
Joe Marvin, Prime Solutions Group
Jason Stadnik, Multivista
Thiru Thangarathinam, MST Solutions
Derek White, Gila River Telecommunications
Richard Saldiver, Teris
Scott Salkin, IDS Technology Marketing

2014 Phoenix CEO Network Members: Thursday

Herb Rosen, Trans-West Network Solutions
Thad West, ISO Technology
Jodi Deros, ATOMdesign
Darin Soll, CXT Software
Ron Thompson Jr., DataBank IMX
William L. Smith Jr., Mountain States Employers Council
James McDonald, Cactus Semiconductor
Doug Guilbeau, Levementum

Tucson

The Arizona Technology Council in Southern Arizona facilitates the Aerospace & Defense CEO Network, which is now in its sixth year of continuous existence. The A&D CEO Network expanded to 15 CEOs in 2014. Council Vice President Alex Rodriguez facilitated the Tucson meetings with Roberta Miyashiro, former HR director, Raytheon.

2014 Tucson A&D CEO Network

Doug Rasmussen, B/E Aerospace
Brad Smith, Airtronics
Lee Payne, Dataforth
Dennis Kenman, Tucson Embedded Systems
Craig Mast, Mastek-Innerstep
James Millerd, 4D Technology
Paul DeHerrera, Universal Avionics Systems Corporation
Grant Anderson, Paragon Space Development Corporation
Howard Stewart, AGM Container Controls
Manny Teran, Aztera
Shubhayu Chakraborty, Securaplane
Katina Kravik, Northwire
Matthew Pobloske, Sensintel
Rahul Deshmuk, Sargent Aerospace and Defense
Steve Omick, Rincon Research Corporation

STEM EDUCATION PROGRAMS

Arizona Technology Council Foundation

The Arizona Technology Council Foundation runs and supports Science, Technology, Engineering and Mathematics (STEM) programs and initiatives, including the Arizona SciTech Festival, the Arizona Middle School Science Bowl, Biz in a Boxx and Science of Skating. The Foundation further serves as the conduit for collaboration among technology-oriented non-profits, industry and academia, with the collective goal of strengthening the STEM pipeline in Arizona.

Foundation Board Members

Chuck Jirauch
Chairman
Global Southwest Capital, LLC

David Alberty, CPA
Treasurer
nGage Labs

Quinn Williams, Esq.
Secretary
Greenberg Traurig, LLP

Directors

Steven G. Zylstra
Arizona Technology Council

Cathleen Barton
Intel

Harold Wong
Microsoft

Susan Schultz
The Board Institute/SSA Executive Search International

Arizona Middle School Science Bowl

Sponsored by Solugenix, Avnet and Honeywell, the Science Bowl is a statewide academic competition where students solve technical problems, and are tested in science and math. In 2014, more than 30 middle school teams competed. The BASIS Scottsdale team won first place and went on to place in the top 10 at the national competition.

Arizona SciTech Festival

The Arizona SciTech Festival is a statewide celebration of STEM activities held annually in February and March. This year, more than 320,000 kids of all ages attended events in 40 Arizona cities and towns. Through a series of more than 500 expos, workshops, conversations, exhibitions and tours held throughout the state, the Arizona SciTech Festival excites and informs Arizonans on how STEM will drive our state for next 100 years.

Colombia Connection

In partnership with the Foundation, the Arizona SciTech Festival went beyond Arizona's borders in 2014. Foundation President and CEO, Steven G. Zylstra, traveled to Mosquera, a suburb of Bogotá, Colombia, to attend the inaugural Science and Technology Week. Modeled after the Arizona SciTech Festival, the event drew 8,000 students. Zylstra met with Colombia's Secretary of Science and Technology to discuss replicating similar events in other locations around Colombia.

IN THE COMMUNITY

Community Involvement

Our business is fundamentally personal. The strength of the Arizona Technology Council lies in the human connections that give meaning to our network – and in the knowledge that we can only achieve together what we believe individually.

The Council is committed to investing in community initiatives that matter to our members, employees and communities. Our goal is to support the communities in which we operate and strengthen the relationships we have within those communities.

Employee Volunteerism

The Council encourages and supports employees as they devote their time, energy and passion to giving back. Beyond the benefits to our communities, our support for employees' efforts has a positive impact on our organization. Through volunteer work, employees gain opportunities for personal growth, developing strength in leadership, team building and creative thinking. These positive experiences help deepen engagement across the Council.

Tucson Holiday Food Drive

An initiative of the Tucson Ambassador Committee, the Tucson Holiday Food Drive collected more than 5,300 food items that were donated to the Tucson Interfaith Community Services Food Bank. Six member companies participated.

Camp Soaring Eagle

For the past six years, the Council has supported Camp Soaring Eagle, a medically supervised camp for seriously ill children and their families. This year, proceeds from the CEO Retreat Golf Tournament were provided to benefit the organization.

STEM Drive

In partnership with the Phoenix Children's Hospital Foundation, the Phoenix Ambassador Committee's Science, Technology, Engineering and Mathematics (STEM) Drive resulted in $1,000 of STEM-related items for use in the hospital's classrooms. In addition, Ambassador Committee members raised more than $600 through an event raffle.

LISTENING SURVEY

How satisfied are you with the overall performance of the Arizona Technology Council over the past 12 months?

Annual Listening Survey

Every year the Arizona Technology Council conducts a survey of members and non-members regarding the Council's events, initiatives and community involvement. The participants were questioned on the overall value of the organization, performance of the organization and whether they would recommend Council membership.

The Council continued to be stable in the question of value, as 88 percent of members answered they were either satisfied or very satisfied with the value. The majority of the participants rated the Council as improving, with 64 percent of respondents likely to recommend AZTC membership to other businesses and organizations.

Arizona Technology Council
ANNUAL LISTENING SURVEY

- 34% Very Satisfied
- 54% Satisfied
- 11% Neither Satisfied nor Unsatified
- 2% Unsatisfied
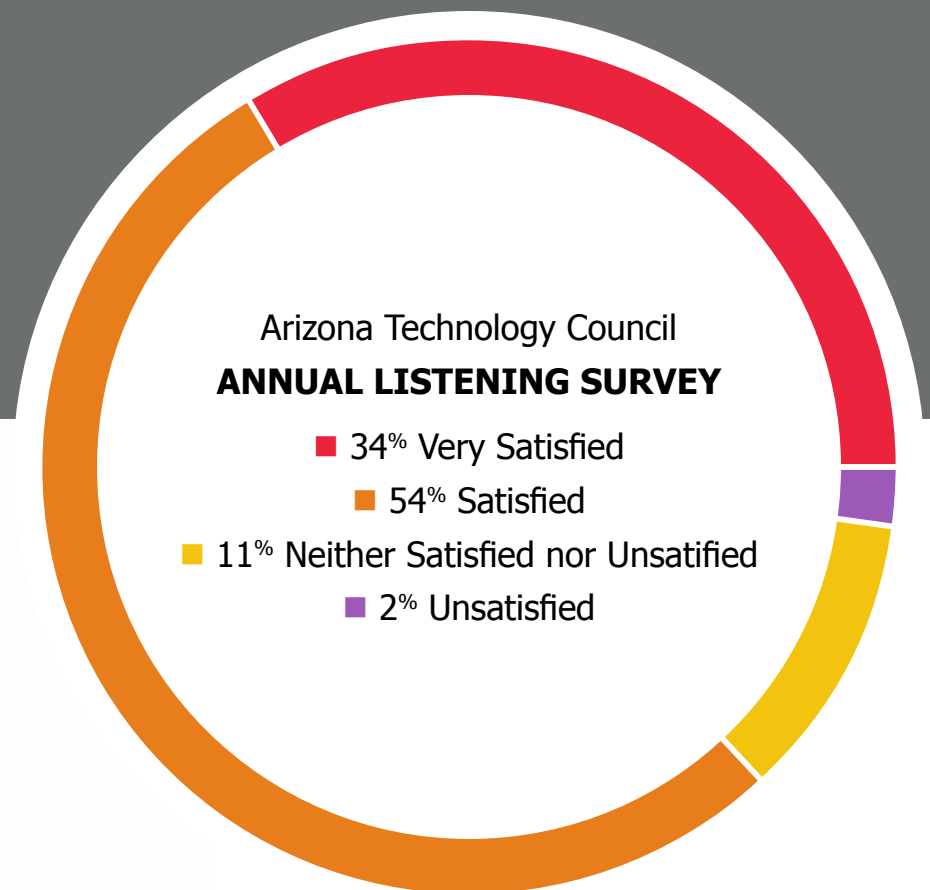
BY THE NUMBERS

The Council enjoyed another strong year, with financial results that reinforce our confidence in our management strategies. Our membership numbers continue to climb, and all of us – the Board of Directors, our staff and our members – are optimistic about the year ahead.

Arizona Technology Council
REVENUE BY SOURCE
Fiscal Year 2014

- Membership 38.1% | $580,416
- Programs & Events 32.5% | $495,472
- Sponsorship 25.1% | $382,875
- Other 4.2% | $64,164

Arizona Technology Council
EXPENDITURES
Fiscal Year 2014

- Programs & Events 32.3% | $487,415
- Membership 24.4% | $367,324
- Administration 16.5% | $248,685
- Public Policy & Publications 14.5% | $219,089
- Marketing 12.3% | $185,666
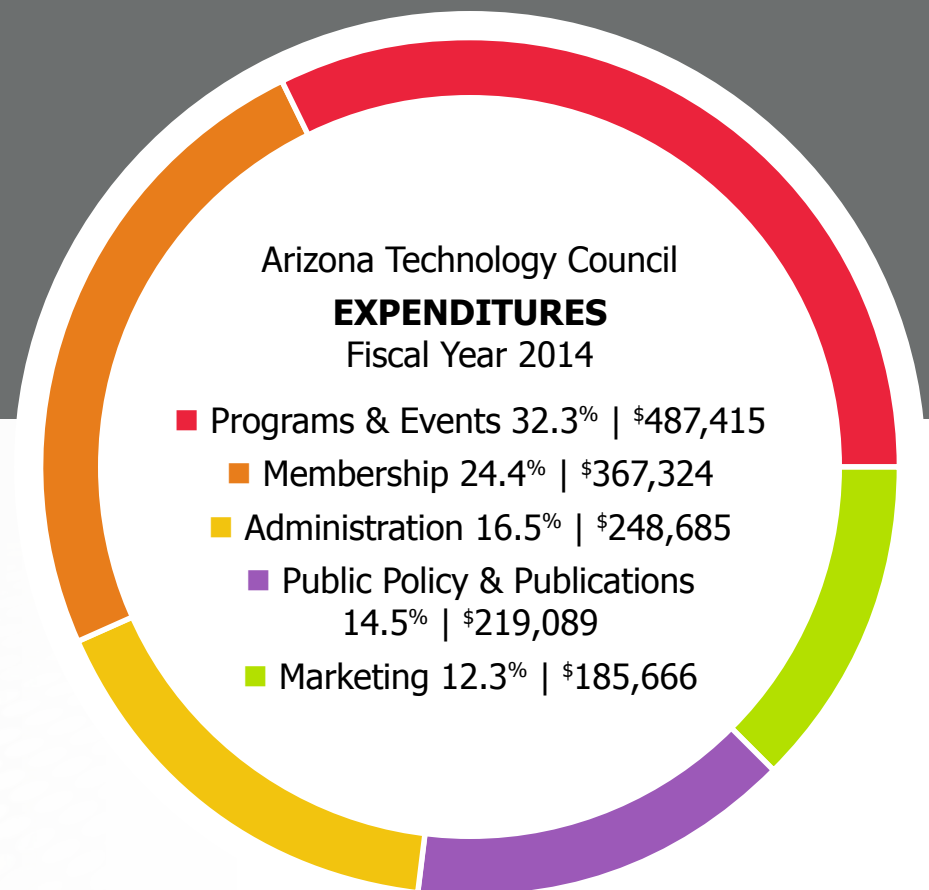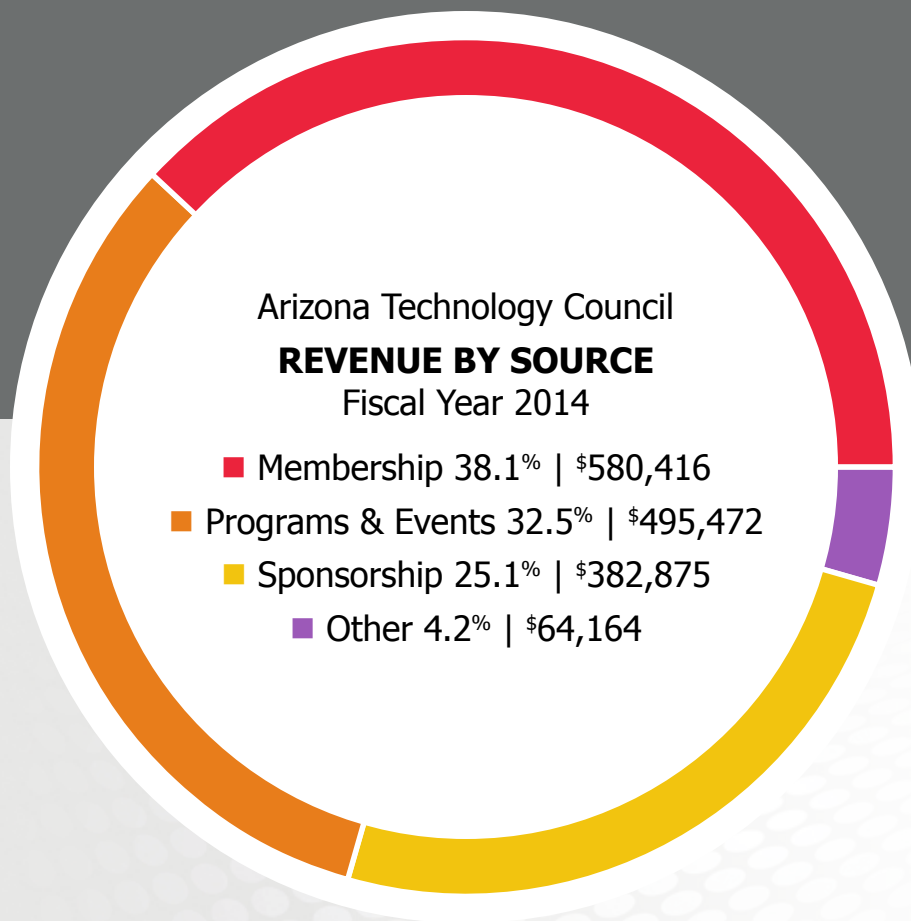
BOARD OF DIRECTORS

Arizona Technology Council Officers & Executive Committee

Chairman of the Board
Bob Witwer
Honeywell Aerospace

Vice Chairman
Michael Guggemos
Insight Enterprises

President + CEO
Steven G. Zylstra
Arizona Technology Council

Secretary
Jacque Westling, Esq.
Quarles & Brady, LLP

Treasurer
Eric Lewis, CPA
EY

Member-at-Large
Bob La Loggia
AppointmentPlus

Member-at-Large
Tony Portela
onTop Technology Corp.

Member-at-Large
David Tuhy
Intel

Arizona Technology Council Directors

Ed Aaronson
Cox Business - Arizona

Laurent Badoux, Esq.
Greenberg Traurig, LLP

David Beauchamp, Esq.
Clark Hill PLC

Fredric Bellamy, Esq.
Ryley Carlock & Applewhite

Sharon Bondurant
AZ Tech Finders

Marc Chesley, Esq. (2015)
Infusionsoft

Kimberly Andrews Espy, Ph.D. (2015)
The University of Arizona

Clint Harder
OneNeck IT Solutions

Todd Hardy
Arizona State University

BOARD OF DIRECTORS

Arizona Technology Council Directors (continued)

Michael Hawksworth
MSS Technologies

Rich Hlavka
HEAT Software

Shashi Jasthi
Solugenix

Chris Johnson
Lane Terralever

William Koenig
Western Alliance Bank

Robert Krakauer
Aspect Software

Clate Mask
Infusionsoft

Bernie Merwald
Raytheon

Gavin R. Miller, BBA
Avnet

Clark Peterson
Telesphere

Venu Raghavan
Indecomm Global Services

Melissa Ray
Translational Genomics Research
Institute

Steve Reinhart, MBA
Wells Fargo Bank

Ray Schey (2015)
Phoenix Business Journal

Hamid Shojaee
Axosoft

Charlie Treadwell
Symantec

Jeff Unruh
Alerion Capital Group

Sangy Vatsa
American Express

Board Advisory Committee

Jerry Proctor
United States Army Intelligence
Center of Excellence

STAFF MEMBERS

Arizona Technology Council Staff

Jeremy Babendure, Ph.D.
Executive Director
Arizona SciTech Festival

Brian Krupski
Director
Membership Services

Don Ruedy
Executive Emeritus
Southern Arizona

Kitty Bogy
Director, Talent Solutions
TechFetch.com

Merry Lake Merrell
Director
Marketing + Communication

Ron Schott
Executive Emeritus
Phoenix

Melissa Craven
Executive Assistant to the
President + CEO

Alex Rodriguez
Vice President
Southern Arizona Regional Office

Justin Williams
Executive Emeritus
Southern Arizona

Leigh Goldstein
Vice President
Operations + Events

Don Rodriguez, MBA
Editor
TechConnect

Deborah Zack
Senior Director
Membership Services

Charlotte Hodel
Assistant Director
Arizona SciTech Festival

Anne Rody
Director
Finance + Administration

Steven G. Zylstra, Sc.D. (Hon.)
President + CEO

2014 COUNCIL MEMBERS

NORTHERN ARIZONA

City of Sedona

Economic Collaborative of Northern Arizona

IOSAZ

L'Auberge de Sedona

Machine Solutions

Northern Arizona University

Northern Arizona University, College of Engineering, Forestry and Natural Sciences

TUCSON

4D Technology Corporation

Adaptive Strategies, Inc.

AGM Container Controls, Inc.

Airtronics

All Optronics

Amphitheater Unified School District

Anderson Painting Co., Inc.

Applied Energetics

Arizona Cactus Ranch

Arizona Center for Innovation, UA Tech Parks

Arizona Geological Survey

Arizona Lithographers

ARJ Consulting, LLC

AZAquaculture

Azbil BioVigilant Inc.

Aztera, LLC

B/E Aerospace

Bancroft Information Services

Bank of America (Tucson)

BASIS

Blue Canoe Marketing LLC

Bluespan Wireless

Brad Johns Consulting LLC

Breault Research Organization, Inc.

Brown Mackie College (Tucson)

Caid Industries, Inc.

Campas Performance Engineering

Cancer Prevention Pharmaceuticals

Catalina Foothills Unified School District

CenturyLink Tucson

Christopher Dore LLC

Commercial Real Estate Group of Tucson

Connect Coworking

Crest Insurance Group (Tucson)

Critical Path Institute (C-Path)

Dale Carnegie Training of Arizona

Darling Geomatics

Dataforth Corporation

DataWorks, LLC

Dozor Enterprises, Inc.

DZYNE Technologies

Edmund Optics

EEC, Inc.

EOS Technologies, Inc.

Ephibian Inc

Express Employment Professionals

Flowing Wells Unified School District

FXH, Inc

G Squared Consulting

Georgia Tech Research Institute

GMP Networks

GSW Telecom & Consulting

GuardVant, Inc

Hi-Tech Machining and Engineering Inc.

HJ3

HTech, LLC

Hudbay Minerals

Hunter Wise Financial Group, LLC

Injected Media

Instant BioScan

Involta

IRLabs, Inc.

ITT Technical Institute (Tucson)

JNR Networks

Kaiser Business Interiors LLC

Keegan, Linscott & Kenon, PC

Login, Inc

Marcus Engineering, LLC

Market Advocates

Mastek-Innerstep

Materion Ceramics

Medipacs LLC

MKS Imaging Technology, LLC

mLogica

Moves The Needle

MPC Design Technologies, Inc.

MSDx

Nextrio LLC

Northrop Grumman

Nova Financial Services

OSIRIS-REx Mission, UA

Paragon Space Development Corp

Pathways Financial Partners

PCG Inc.

Penumbra Engineering

Penwortham Enterprises, LLC

Pima Community College

Pima County

Pima County Information Technology Department

Pima County JTED (Joint Technology Education District)

Prototron Circuits

R & A CPAs

Raytheon

Results Direct

Rincon Research Corp

Rusing Lopez & Lizardi, P.L.L.C.

Sargent Aerospace & Defense

SARSEF: SciEnTeK-12 Foundation

Securaplane Technologies Inc

Sensintel

Shelli Industries

Simpleview, Inc.

Social Mobile Buzz Marketing & Communications

Solstice Capital

Staff Matters

Strategy1

Strongpoint, LLC

Strongwatch

Suddath Relocation Systems (Tucson)

Sunnyside Unified School District

Sustaining Edge Solutions, Inc.

Talent Advisory Group

Tanque Verde Unified School District

Technical Documentation Consultants of Arizona, Inc.

The Clements Agency, LLC

The University of Arizona Eller College of Management

Town of Oro Valley

Trailblazer Advisors

Tucson Embedded Systems Inc.

Tucson Metropolitan Chamber of Commerce

Tucson Regional Economic Opportunities (TREO)

Tucson Unified School District Career & Tech Ed Dept

U of A/Tech Launch Arizona

Universal Avionics

University of Arizona - Information Technology Services

University of Arizona Career Services (Phoenix)

University of Arizona Executive Education

University of Arizona STEM Learning Center

Vangtel Offshoring Solutions

Wolf & Sultan P.C.

World View Experience

PHOENIX

#vidit

100th Monkey

2705 Medina Properties LLC

29th Drive

360 Cloud Solutions

360 Vantage

3M Electronic Solutions Division

4SmartPhone

5th Dimension Logistics, LLC.

A.M. Fadida Consulting

A1A Vista Tech

AB&R

ABcom (Applied Business Communications)

Able Engineering

Accelerance, Inc.

ACESA

ACG Arizona

ActionCOACH

addingmachine.com

ADECCO Engineering and Technical

ADI Computer Systems

Adopt Technologies

ADS Consulting

Advanced Strategy Center at Pinnacle Pea

Aeris Secure

Aerospace & Defense Forum

Aerotek

Affirmative Technology Group

AIS (American Internet Services, LLC)

Albright College

Alerion Capital Group

Alert Logic

Alerus Bank & Trust

Alion Science and Technology

ALL IN Media House, LLC.

All Star Computer Rentals

Alliance Airport Advertising

Allianz Global Investors

Alpha Performance Coaching

Amazon

Amazon Web Services

AmCheck

American Arbitration Association

American Express

Amerivitals

Answer 1

AP Professionals

Applied Microarrays, Inc.

AppointmentPlus

Apriva

APS (Arizona Public Service)

Arista Networks

Arizona Association for Economic Development

Arizona Association of Community Managers

Arizona BioIndustry Association (AZBio)

Arizona Broadcasters Association

Arizona Central Credit Union

Arizona Chamber of Commerce and Industry

Arizona Coaching and Consulting Center, LLC

Arizona Commerce Authority

Arizona Cyber Threat Alliance, Inc. (ACTRA)

Arizona Department of Education

Arizona Health-e Connection

Arizona Hispanic Chamber Of Commerce

Arizona School Boards Association

Arizona Science Center

Arizona Small Business Association

Arizona State University - Career Services

Arizona Strategic Enterprise Technology Office

Arizona Technology Enterprises

Arizona Technology Investor Forum (ATIF)

Arizona Tooling & Machining Association

Arizona U.S. Export Assistance Center - U.S. Commercial Service Center

ARTL, LLC

Ascendum Solutions, LLC

Aspect Software

ASU - Polytechnic Campus

ASU - WP Carey School of Business

ASU -CABIT

ASU Center for Law, Science & Innov, Sandra Day O'Connor College of Law

ASU Knowledge Enterprise Development

AT&T

ATIC

ATOMdesign, Inc.

Automated Enhancement Services

Avadium Design

Avnet Inc

Avocat Group - Arizona

Avolve Software Corp

Axosoft, LLC

Axtria, Inc.

AZ Chapter of SIM

AZ Tech Beat

AZSBDC Network

B2B CFO

B3 Strategies

Barracuda Networks

Base Commerce

BDO Seidman, LLP

BeachFleischman

Beazer Homes

BestCompaniesAZ.com

Beyond 20

BeyondTrust

Big Lake Software, LLC.

BillingTree

BioAccel

Biz Data Solutions

Bizzcam

Blockwise Engineering LLC

BMO Harris

Board Developer

Body Shop Nation, Inc.

Bohl Energy

Brain State Technologies

Brinkster

Brocade

Bruce Brown Catering

Brushfire Interactive

Bryan Cave

BTI Communications Group

Business & Decision, North America

Business Automation Associates, Inc.

Business Wire

C7 Data Centers

Cactus Semiconductor, Inc.

Calibrus Call Center Services, LLC.

CAN

Canal Partners, LLC

Cancer Treatment Centers of America

Cannon & Wendt Technologies

Canyon State Institute

Capable Software

Care Fund

Career Connectors

Career Evolutions

Carter Law Firm, PLLC

Castelazo Content

Cayenne Consulting LLC

CCMC

CCS Presentation Systems

CDW

CEI Gateway

CellTrust Corporation

Central Arizona College

CenturyLink (Phoenix)

Cereus Graphics

Certification Partners, LLC

CH2M HILL

Chandler-Gilbert Community College

Choice Hotels

City of Buckeye

City of Glendale, Economic Development

City of Goodyear

City of Phoenix Workforce Connection Division

City of Scottsdale, Economic Vitality

City of Surprise

City of Tempe

Clarisoft Technologies

Clark Hill, PLC

Cleantech Open

Climatec

Cloud-Broker

CloudNet Group

CMIT Solutions of South Scottsdale

CoAdvantage

Coalition for a Connected West

Cogent Communications

Coleman Dahm & Associates

CollabraTech Solutions

Collectron International Management, Inc.

Colliers International

Commercial Properties, Inc

Comnexia

CompTIA

CompuCom

Conscientia Corporation

Consortium for Science, Policy & Outcomes at Arizona State University

Contact Solutions

Copper State Communications

CopperPoint Mutual

Corporate Benefit Solutions LLC

Corporate Interior Systems Inc (CIS)

Cox Business

Crawford Mechanical Services, LLC

Cresa

Crest Insurance (Phoenix)

Crexendo, Inc.

Critical Path Alliance Management

CStor

Cultivator Labs

CXT Software

Cyberitas Technologies

CyberMark International

Cybertrails LLC

CyrusOne

Data Doctors

Data Sales Co. (Innovative Technology Leasing)

Data Site Consortium, Inc

DataBank IMX

DEKRA Certification

Delphix -HQ Menlo Park

desarrollo

DesertMountain Technical Sales, Inc.

DeskHub

Diamond Capital Advisors

Digital Desert Resources Inc (DDR)

Digital Dimensions, Inc.

Dircks Moving and Logistics

DIRTT Environmental Solutions

Diversified Human Resources

Dixon Golf

DMB Associates, Inc.

DMc Strategic IT Consulting

DMD Systems Recovery Inc.

Dominic and Co International Real Estate

Doyenne Leadership

DTI Global

Ducommun Incorporated

Dysart Unified School District

Eagle Creek Software Services

East Valley Partnership

EBI (Employee Benefits International, Inc)

eGreen-IT Solutions, LLC

Elbow Room Studios

Element Payment Services

Elliptical Mobile Solutions,LLC

Emerald Computers

Enden Labs

Enea Software & Services, Inc.

Enterprise Bank & Trust

Enterprise Technology Services

Enthrill

Entrepix, Inc.

Enviromission

Epi-Hab

ER2 Electronic Responsible Recyclers

eSocial Strategies LLC

EV Group

Execute to Win

Exhibit One

Expect More Arizona

Express Technology, Inc.

Extreme Integration LLC.

EY

Face to Face Live

FacilitySource

Fasturtle

Fennemore Craig PC

Financial Design Group

Finetech

First American Stock Transfer

First Solar, Inc.

Flambeau A Nordic Group Company

Flinn Foundation, The

Flipswitch

Flodraulic Group Inc

Focal Solutions

Forrester Research

Fortinet

Foundation for Senior Living

Fox & Fin Financial Group, LC

Fresh Recycling

Front Cloud LLC

Furgo Consultants, LLC

Galaxy Organization, The

Gammage & Burnham PLC

Gate 6

GE Capital

GECO Inc.

Geosyntec Consultants, Inc.

Ghost Armor Inc.

Giles & Company Strategic Business Consultants, Inc.

Gingerbread Shed Corp

Glasser Research

Global Chamber

Global Mission Critical Services

Global Patent Solutions, LLC

Global Southwest Capital, LLC

Globalscape

GoDaddy

Golder Associates, Inc

Goldsol, Inc

Goodman Networks

Goodwill of Central Arizona

Google

Gordon & Rees LLP

Governet

GPS Insight

Grand Canyon University

Grant Thornton LLP

Great Western Registrar

Greater Phoenix Chamber of Commerce

Greater Phoenix Convention & Visitors Bureau

Greater Phoenix Economic Council

Greater Phoenix Educational Management Council

Greater Phoenix Innovation & Technology Accelerators

Green Data Solutions, LLC

Greenberg Traurig LLP

Greene Holcomb & Fisher

GreenLoop IT Solutions

GroveSite

Grow Southwest

GrupoRed

Guided Therapy Systems, LLC

H.B. Compliance Solutions

Hard Dollar Corp.

Hartford

HDR Architecture

Hitachi Data Systems Corporation

Honeywell

Horizon Community Learning Center

Hughes Education Enterprise

IBC Hotels LLC

ICM Document Solutions

iCrossing

Idea Source

Ideality, Inc.

Ideas Collide

IDM LabTrack, Inc

IDS Technology Marketing

Image 2000 Phoenix, Inc

ImageTag Inc

Immedia Audio Visual Solutions

Impact Technology

ImpaQ Solutions, LLC

Impetus Solutions

Impress Labs

INanoBio

inBusiness

Indecomm Global Services

Indo-American Chamber of Commerce

Industrial Solar Consulting

Infinibotics

InFocus

Information Builders

Information Systems Management

Infusionsoft

Inilex Inc.

Inovar, Inc.

Insight Enterprises Inc

Insperity

Instock Inc.

Integrated Accounting Services, LLC

Integrum Technologies, LLC

Intel Corporation

Intelligent Analytics

Intent Digital LLC

International Research Center

Intesource, Inc

Invidasys

Invisume

Invoy Technologies, LLC

Isos Technology

IT Partners

iT1

ITAS EDU

ITC Info Tech

ITDirections, Inc

ITSynergy

ITT (West Campus)

ITWatchDogs

Iveda

Jaburg Wilk

Jack Nagel International

JBN Associates

JBSComputing

JCurve

JDA Software Group Inc

JE Dunn Construction

Jennings, Strouss & Salmon, PLC

JFS Embedded Solutions, LLC

Jive Software

Jobing.com

John Driscoll & Company Inc.

Johnson & Johnson

Junior Achievement of Arizona Inc

KAET-TV Eight, Arizona PBS

KBKG

Kefi Catalyst

KEO Marketing

Kimble Applications

KinetX, Inc.

Knobbe Martens

Knoll

KnowledgeNet

Konica Minolta Business Solutions

Kotzin Valuation Partners

KPMG LLP

Kryterion

Kutta Technologies, Inc

LaneTerralever

LanYap Networks

Latisys

LaunchPoint City of Mesa Technology Accelerator

Lavidge

Law Offices of Katharina Martinka

Lawlogix Group Inc

Lee & Associates

Legato Technology Inc.

LeRoy Eyring Center for Solid State Science

Level 3 Communications

Levementum

Lewis Roca Rothgerber

LifeCycle Delivery

Light Camera Action, LLC

Localwork.com

Lockstep Systems, Inc

Lockton Companies, LLC

Logi Analytics

Long View Systems

Lumension

lyft

MAC6

Magenium Solutions

ManageIT Inc.

Marana Unified School District

Maricopa Community Colleges (CGCC, EMCC, GWCC, GCC, MCC, PVCC, PCC, RSCC, SCC, SMCC, SW Skill & Maricopa Skill Centers)

Maricopa County Education Service Agency

Marketo

Marvell Semiconductor Inc.

Masergy Communications

MassMutual Arizona

Mayo Clinic

MDI Group

Megaplan-IT

MeltMedia

Merchants Information Solutions Inc

Metris Global

MetroPCS

MGT Associates

Microsoft Corporation

Musical Instrument Museum (MIM)

Miss Details Design

MJS Designs

MLC CAD Systems

MLS Direct Network

MobileFrame

Mobinnov

Mod

Moofwd

Mountain States Employers Council, Inc.

MRTNZ Ventures

MSS Technologies Inc

MST Solutions

mswilsondesign

Multivista

MultiWare LLC

MWI Laboratories LLC

MyFuelUp

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2800 North Central Avenue, Suite 1920
Phoenix, Arizona 85004

602.343.8324

TUCSON

9040 South Rita Road, Suite 1150
Tucson, Arizona 85747

520.382.3281

aztechcouncil.org