



2016 Premier Sponsor

Investment, \$50,000

Visibility

Premier Sponsors receive major visibility in Arizona Technology Council marketing, advertising, and communication mechanisms including:

- Logo on Premier Sponsor Banner for display at Council events
- Permanent logo placement on Arizona Technology Council Web site homepage
- Logo in every *TechTalk* monthly eNewsletter
- Featured in AZTC social media and highlighted as a Premier Sponsor
- Monthly social media share on blog posts, events, and other company news.
- Company Name on AZTC marketing collateral.

Annual Membership Dues

The Premier Sponsor package covers your company's membership dues for 2016.

**Amount varies by type of industry and number of employees.*

Annual Membership Dues for Company of Your Choice

Premier Sponsors can choose a company of their choice (currently NOT a member of the Arizona Technology Council) to receive membership for the year (2016).

TechTalk eNewsletter and Website Feature

A company focused write-up (approximately 500 words) will appear in one edition of the *TechTalk* monthly eNewsletter and on the homepage of the Council's website as a Featured Sponsor on a monthly rotation. Additionally, Premier Sponsors have their own company events posted on the Arizona Technology Council's Community Calendar and promoted through the Council's social media channels.

VIP Access

Each Premier Sponsor receives invitations to the quarterly New Members Wine and Cheese (up to four employees per event) and invitations to the Council's four VIP events in 2016 (up to four

employees per VIP event).

Governor's Celebration of Innovation

Each Premier Sponsor has the opportunity to choose a sponsorship package valued at \$20,000 for the 2016 Governor's Celebration of Innovation, a black-tie awards gala which honors achievement in technology-related innovation. Each Premier Sponsor gets a full-page ad in the event program and can have a representative join the Governor's Celebration of Innovation planning committee.

Signature Event Tickets

Each Premier Sponsor receives five tickets to the monthly Council Connect signature luncheon series. Additionally, Premier Sponsors can send five employees to each of the Council's paid events (including monthly Women in the Workforce events, conferences and expos such as the Marketing Technology Summit).

** These additional thirty tickets do exclude the Governor's Celebration of Innovation gala, the golf outings and the Council's charitable events.*

Event Conference Sponsorship

Each Premier Sponsor can choose *one* of Council's annual events to sponsor as a Contributing Sponsor. *Contributing Sponsorships are available on a first-come, first-served basis, so please reserve early.*

- Cybersecurity Summit (Limit 3)
- Southern Arizona Tech + Business Expo (Limit 3)
- Marketing Technology Summit (Limit 3)

CEO Retreat

Each Premier Sponsor receives one admission to the 2016 CEO Retreat for its chief executive or highest ranking executive or manager in Arizona. The date of the 2016 CEO Retreat will be in August 2016, scheduled in early spring.

**Excludes golf and hotel room.*

Company Showcase

Each Premier Sponsor has the opportunity to host a Council Connect, for which the Arizona Technology Council will secure a venue and provide lunch. The Premier Sponsor is responsible for arranging the panel and putting together the content. As a signature event, the Arizona Technology Council will market this event through the normal channels of promotion. (Email, Web, Social Media.)